

Next-gen REPORTING AND ANALYTICS



YOUR BUSINESS IS **DYNAMIC**.
ARE YOU PREPARED WITH NEXT-GEN
REPORTING AND ANALYTICS?

CATALYST FOR CHANGE

In this data-driven economy, hotel operators need key information at their fingertips to deliver a superior customer experience, leverage market conditions, and **beat the competition**. Making data-driven decisions has become increasingly important in **driving the bottom line** for the hospitality industry.

With the right tools, business users are empowered to make decisions based on hard facts...



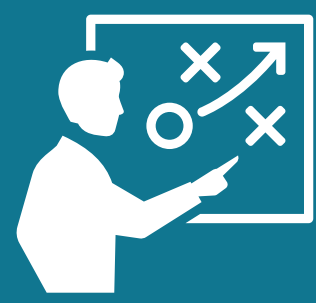
instead of hunches.



93%

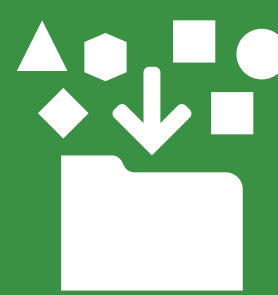
of executives believe that their organization is **losing revenue** because it is unable to **fully leverage** information.

SIMPLIFY – UNIFY – INTEGRATE



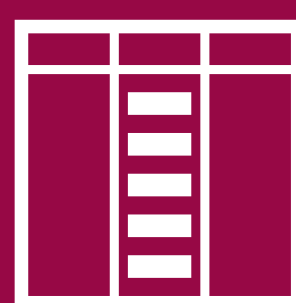
10+ Visualization Methods

8+ Reporting Categories



60+ Subject Areas for Reports

2,000+ Data Fields



BENEFITS TO HOTELS

Create reports without relying on IT:
Get answers immediately!

Rich visualization to quickly glean insights and drill down when necessary

Companies that use analytics best are
5x more likely
to make decisions **“much faster”** than their competition.

LEARN MORE:

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