

Oracle Hospitality OPERA Property Standard Cloud Service



COMPREHENSIVE PROPERTY MANAGEMENT FOR SMALL AND MIDSIZE HOTELS

KEY FEATURES

- Access to 55 functions
- Reservations
- Profiles management
- Front desk module
- Cashiering module
- Rooms management
- Accounting for complimentary services
- Accounts receivable
- Back-office interface
- Commissions
- Reports
- Quick keys
- Cloud or on premises

Oracle Hospitality OPERA Property Standard Cloud Service is ideal for hotels that want the benefits of the Oracle Hospitality OPERA suite at an attractive price. It provides all the tools that hotel staff need—including handling reservations, checking guests in and out, assigning rooms, managing room inventory, accommodating in-house guest needs, and performing accounting and billing functions. Available on cloud or on premises, it also offers integration with the Oracle Hospitality solution for food and beverage and other Oracle Hospitality OPERA applications, providing the best possible foundation for your hotel business.

Robust Property Management at the Right Price

Thousands of hotels around the world use Oracle Hospitality OPERA hotel management technology to help them deliver an outstanding guest experience to each and every customer. Designed specifically to offer the flexibility to suit hotels of all types and sizes, the Oracle Hospitality OPERA suite is the ideal platform for a modern hotel operation.

With Oracle Hospitality OPERA Property Standard Cloud Service, you can choose up to 55 Oracle Hospitality OPERA functions, making it ideal for hotels that want to offer a consistently good level of service to guests while maximizing business efficiency.

Consistently Deliver Outstanding Guest Experiences

With its powerful database, Oracle Hospitality OPERA Property Standard Cloud Service enables you to deliver a personalized experience to all guests, ensuring that their preferences are recorded and that hotel staff can quickly access this information whenever a guest returns to your hotel.

Maximize Revenues with Rate Management

Oracle Hospitality OPERA Property Standard Cloud Service offers complete rate management functionality to hotels, allowing you to adapt your rates to suit your business and the ever-changing circumstances that you operate in. From managing complex negotiated rates in business hotels to apartment-style billing for long stay accommodation, Oracle Hospitality OPERA Property Standard Cloud Service simplifies rate management, ensuring that you can give your revenue teams the very best tools to meet business objectives. The application also makes it easy for reservations teams to identify appropriate rates for customers and cross- and up-selling opportunities to maximize revenues.

KEY BENEFITS

- Deliver outstanding guest experiences all day, every day
- Increase revenues through systematic control of rates
- Maximize occupancy with integrated distribution management
- Create and assign housekeeping sections on demand
- Integrate with food and beverage and other systems for simplified billing and reporting
- Reduce IT cost and complexity with a cloud-based model or choose an on-premises option
- Realize the benefits of the Oracle Hospitality OPERA suite while paying only for the features you need

Create Successful Distribution Strategies

Hoteliers today have a broad range of options when it comes to attracting guests: online travel agents, global distribution systems for reaching corporate customers, options for metasearch, as well as accepting bookings through their own websites. Managing all these channels and updating rates and availability can present a significant challenge; with the Oracle Hospitality OPERA technology platform, you can automate the process to maximize the efficiency of your distribution strategy while maximizing results.

Increase Housekeeping Efficiency

By taking advantage of the room management features in Oracle Hospitality OPERA Property Standard Cloud Service, hotel employees can handle all facets of room supervision, including availability, housekeeping, maintenance, and facility management.

Improve Business Performance with Reports

The reporting functionality within Oracle Hospitality OPERA Property Standard Cloud Service enables you to run reports that provide real business insight to your key metrics, incorporating both forecasts and historical data.

Integrate Food and Beverage Operations

The food and beverage facilities within your hotel can contribute significantly to your revenues. Ensuring that your restaurants and bars run efficiently to maximize guest satisfaction and profitability is essential. Oracle Hospitality offers industry-leading point-of-sale and kitchen management solutions that integrate with Oracle Hospitality OPERA Property Standard Cloud Service, giving you simplified reporting and billing.

Increase Efficiency with Fully Integrated Systems

Oracle Hospitality OPERA Property Standard Cloud Service can be integrated with a variety of additional modules and third-party systems to help you achieve operational efficiency and minimize manual administration. From applications for event management and loyalty programs to interoperability with leisure and financial systems, Oracle Hospitality OPERA enables you to build an integrated technology infrastructure to support your business.

Engage Guests with Mobile Technology

Mobile technology is changing the way that businesses interact with their customers. The Oracle Hospitality OPERA technology platform enables you to extend your systems to mobile devices. By putting your property management system onto tablets, you can release staff from behind the front desk, reduce queues at busy times, and further improve housekeeping efficiency.

RELATED PRODUCTS

The Oracle Hospitality OPERA suite includes

- Oracle Hospitality OPERA Property Cloud Service
- Oracle Hospitality OPERA Mobile Cloud Service
- Oracle Hospitality OPERA Room Reservation System
- Oracle Hospitality OPERA Customer Loyalty Tracking Cloud Service
- Oracle Hospitality OPERA Advanced Reporting and Analytics Cloud Service
- Oracle Hospitality OPERA Sales and Catering Cloud Service
- Oracle Hospitality Web Proposal Cloud Service
- Oracle Hospitality OPERA Web Self-Service Cloud Service
- Oracle Hospitality Web Booking Engine Cloud Service
- Oracle Hospitality OPERA Gaming Cloud Service
- Oracle Hospitality OPERA Vacation Ownership System Cloud Service

Empower Your Staff

To consistently deliver an outstanding guest experience, you need to give your staff access to systems that perform all day, every day and provide accurate customer and hotel information. Oracle Hospitality OPERA Property Standard Cloud Service is used by thousands of hotels around the world, which means that the employees you hire will be familiar with the application, allowing you to focus more training time on the quality of service rather than on systems.

Expand with Multiproperty Support

Oracle Hospitality OPERA Property Standard Cloud Service is ideal for hotel operators that have more than one property, with the ability to scale to thousands of hotels worldwide. Hotel groups also have the flexibility of implementing Oracle Hospitality OPERA Property Premium Cloud Service in their five-star hotels, while using Oracle Hospitality OPERA Property Standard Cloud Service or Oracle Hospitality OPERA Property Lite Cloud Service as the technology platform for midrange and budget brands.

Choose Cloud or On Premises

Oracle Hospitality OPERA Property Standard Cloud Standard is available as a cloud service, allowing you to minimize upfront investment in hardware and software and reduce the ongoing costs of maintenance and operation, while simultaneously maximizing performance and scalability. Alternatively, the application is also available as an on-premises solution, giving you choice and flexibility.

Rest Assured with Security and Payment Card Industry Compliance





As you would expect from Oracle and the world's leading hotel management platform, system security is always a priority. This is not always the case for other technology vendors. For example, many do not offer compliance with Payment Card Industry standards, which means you must complete a lengthy audit process yourself with systems that might not pass. Working with Oracle Hospitality saves you time and money and helps to protect the integrity of your reputation and your brand.



CONTACT US

For more information about Oracle Hospitality OPERA Property Standard Cloud Service, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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Hardware and Software, Engineered to Work Together

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