Oracle Retail Labels and Tags is a fully integrated optional module of the Oracle Retail Back Office application. Its Web-based user interface is easy to use to create up-to-date pricing labels and tags. This improves customer service because employees can spend more of their time in the store assisting customers.

Print Labels, Tags and More

Oracle Retail Labels and Tags includes standard templates to speed the creation of labels and tags. New or modified templates can then be sent to stores using Oracle Retail Central Office.

At the store level, Oracle Retail Labels and Tags supports generating label batches for printing based on event based triggers such as price changes, price promotions, new items and template changes. Corporate batches can be sent to stores at any time without a trigger event.

Oracle Retail Labels and Tags provide the ability to multi-select records for printing purposes which makes the management and printing of labels and tags easier for the associate in the store.

Figure 1. Oracle Retail Labels and Tags Pending Batches
Maintain Accurate Pricing Information
Oracle Retail Labels and Tags helps reduce training time with an easy-to-use, Web-based user interface. Store employees can create print jobs electronically for new items, price changes, or promotional events or replace missing or worn-out labels and tags during in-store audits, allowing stores to run more efficiently.

![Figure 2. Oracle Retail Labels and Tags Add Batch](image)

Ensure Consistency in Labels and Tags
Oracle Retail Labels and Tags enables Oracle Retail Central Office to distribute new templates or centrally created print jobs. This allows for increased consistency and a central way to manage a retailer’s brand. Oracle Retail Labels and Tags also enables a user to edit multiple corporate and user batches from one screen in order to increase efficiencies and maintain consistency in printing labels and tags within a store.

Mobile Labels and Tags
The Mobile component of Oracle Retail Labels and Tags is intended for use in individual stores. It allows the creation of user batches that can subsequently be printed in Oracle Retail Back Office.

![Figure 2. Oracle Retail Mobile Labels and Tags](image)
Oracle Retail Labels and Tags Architecture

Oracle Retail Labels and Tags provides scalability, growth potential, and flexibility while providing freedom of choice in platforms and deployments with an advanced J2EE architecture.

About Oracle Retail

Oracle is the number one provider of innovative and comprehensive industry software solutions for retailers - enabling organizations to serve their customers better by applying insight into daily business decisions for more profitable results. With software that provides supply chain, operations, merchandising, store systems, optimization as well as enterprise applications and infrastructure software, Oracle partners with the world's leading retail companies, including 20 of the top 20 retailers worldwide, to transform the economics of their businesses.

Contact Us

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