

Oracle Retail Planning and Optimization Learning Subscription

Oracle Retail Planning and Optimization enables retail operations to apply multiple data sources and optimization science with a common demand forecast to optimize assortments, pricing, promotion, and space. Empower your team's proficiency using this product with an Oracle Retail Learning Subscription: Planning and Optimization.

Modern Learning at its Best

The **Oracle Retail Planning and Optimization Learning Subscription** is a digital training solution for anyone on your team seeking training on Oracle Retail Planning and Optimization. With this learning subscription you get the key elements of an effective learning program and the conveniences of a digital format, making this training unmatched in the industry. You get:

- ✓ 12 months of 24/7 access to a comprehensive set of high quality videos delivered by Oracle experts
- ✓ Detailed coverage and step-by-step demonstrations
- ✓ Periodic updates for new features and product enhancements
- ✓ The flexibility to search, access, and learn about specific topics of interest



Training for Your Team

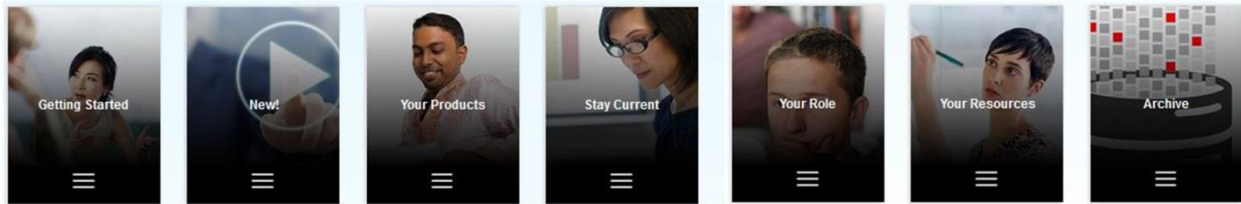
This learning subscription is ideal for both new and existing users, who are seeking training, including:

- Assortment Planners
- Item Planners
- Category Managers
- Merchandise Financial Planners
- Planning Administrators
- Pricing Analysts
- Business Users
- Application Consultants

This learning subscription enables current users to continually refresh and upgrade their product skills. It also enables new employees with a self-paced learning guide to help them quickly become proficient on Oracle Retail Planning and Optimization applications.

Learning Channels

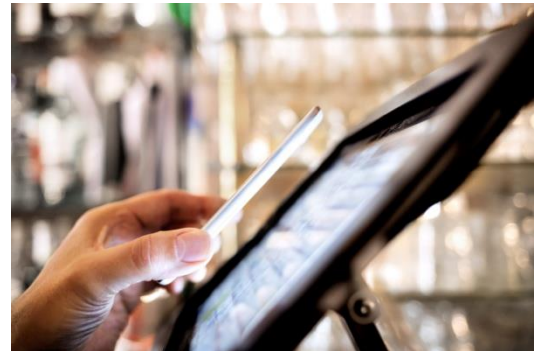
This learning subscription is organized into learning channels to help you readily find and access the training that interests you within the subscription.



What You Will Learn

With this learning subscription learn how the Oracle Retail planning architecture provides a common configurable platform for your current and future cross-channel planning and lifecycle pricing needs. Whether it's applying science to your planning and pricing processes to drive sales, margins and inventory performance through targeted and consumer-driven decisions, or simply reducing the time it takes to build your assortment, you can learn about all of the Oracle Retail Planning and Optimization services including:

- ✓ Item Planning
- ✓ Assortment Planning
- ✓ Price Optimization
- ✓ Category Management
- ✓ Merchandise Financial Planning
- ✓ Retail Predictive Application Server



Learn How to:

- ◆ Utilize the Retail Reference Library and MyOracle Support
- ◆ Confidently expand the Planning and Optimization product suite into a global marketplace by learning about internationalization, translation and localization offered for the products
- ◆ Understand the pricing analysis process for Regular Price Optimization
- ◆ Manage online administrative tasks in Item Planning
- ◆ Manage elasticity, markdowns, and promotional lifts in Item Planning Cloud Services
- ◆ Set optimization structures and defaults, and constraint priorities in Regular Price Optimization
- ◆ Execute the Apply Demand Transference functionality, What If Optimization, Scaled Scoring, and Dynamic Hierarchies in Category Management
- ◆ Manage Store Clustering and Assortment Period Maintenance in Assortment Planning Shared Services
- ◆ Configure a Retail Predictive Application Server solution
- ◆ Generate rules in a Retail Predictive Application Server Solution
- ◆ Configure extended measures in a Retail Predictive Application Server Solution
- ◆ Refine price analysis constraints in Regular Price Optimization

Learn More

http://education.oracle.com/pls/web_prod-plq-dad/db_pages.getpage?page_id=946&get_params=subscriptionType:6#1329

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