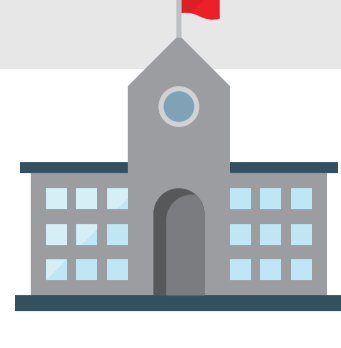


The Bottom Line Potential of Inventory Accuracy

Achieving an accurate perpetual inventory that omnichannel retailers can trust.

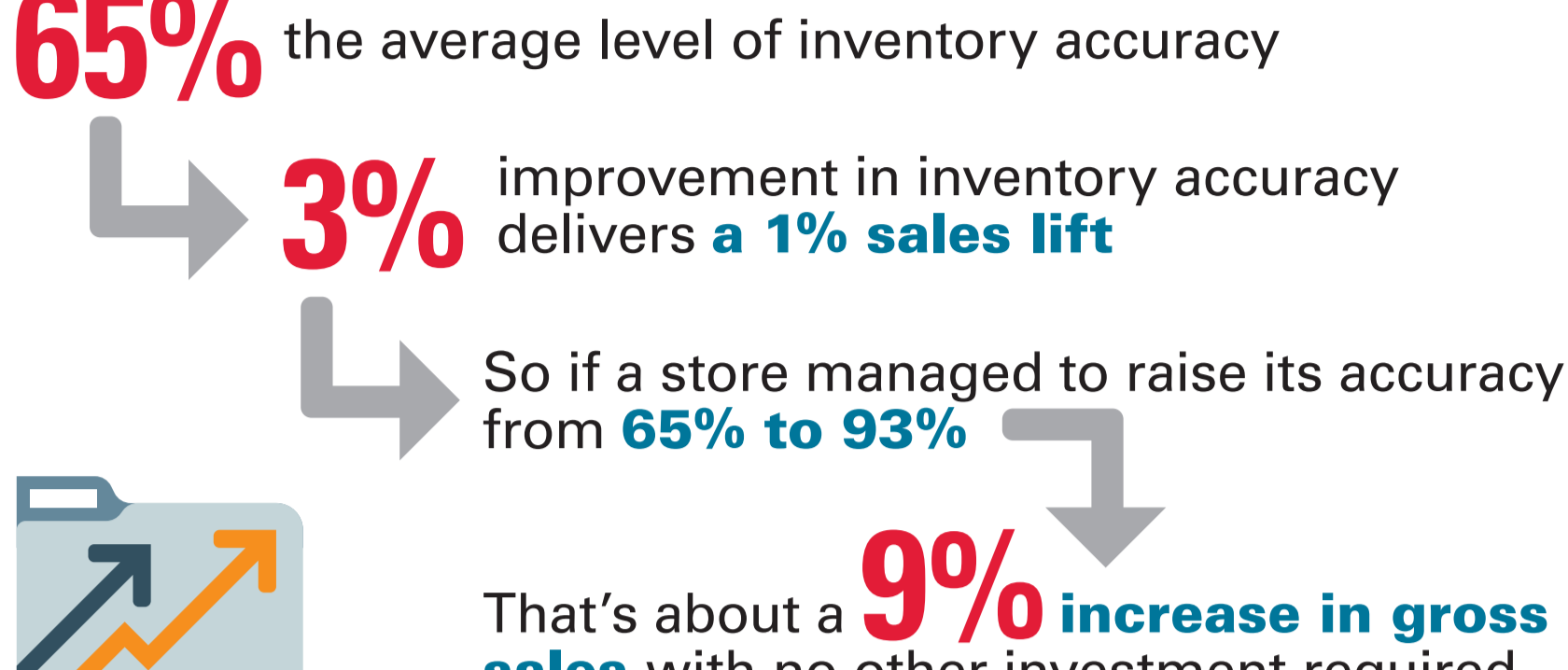


The bottom-line potential of increased inventory accuracy is enormous. According to the [Auburn University RFID Lab](#), the average level of inventory accuracy for U.S. retailers is **65%**

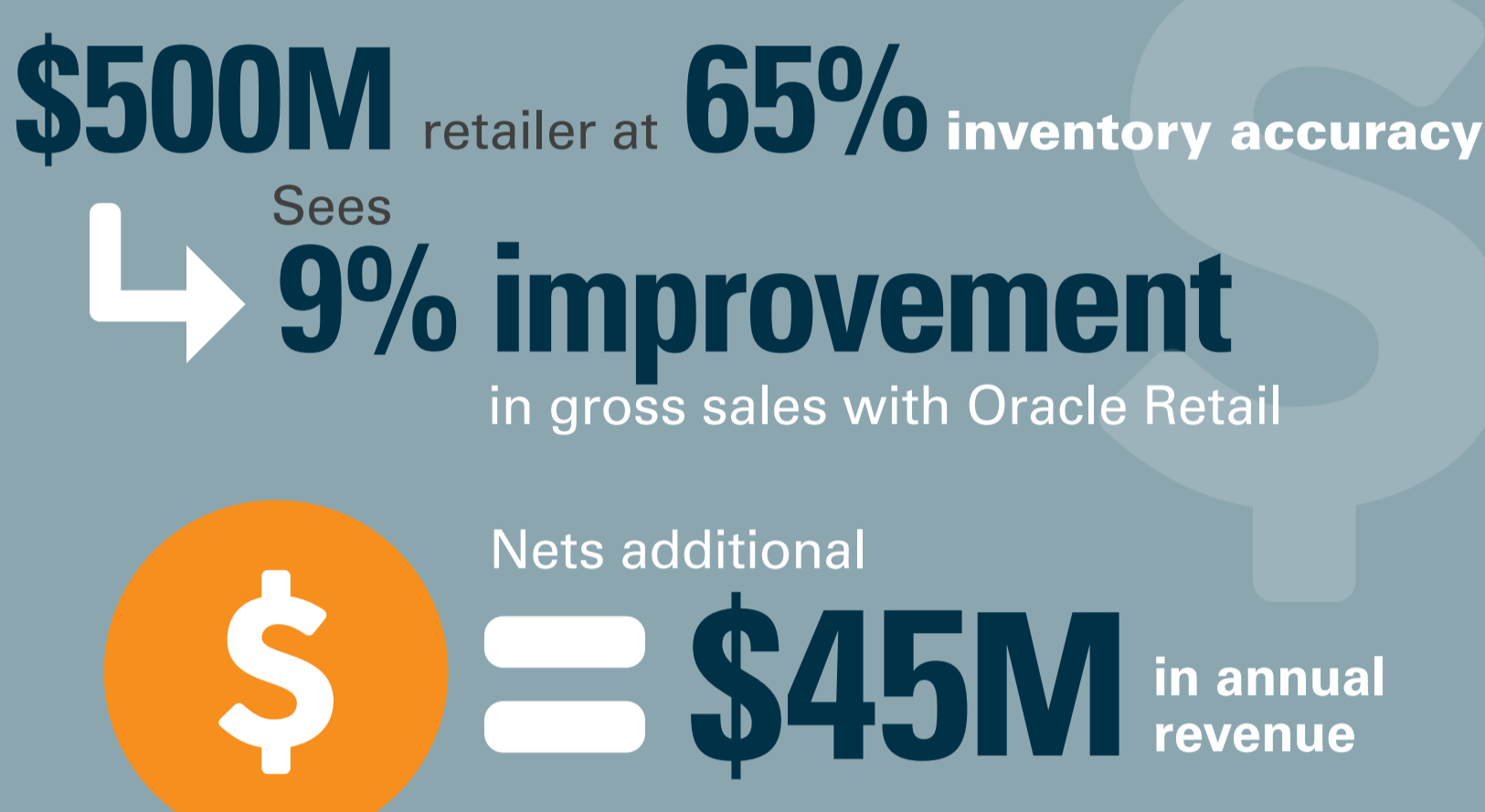


There is a big opportunity here for improvement.

NUTS AND BOLTS OF INVENTORY ACCURACY:

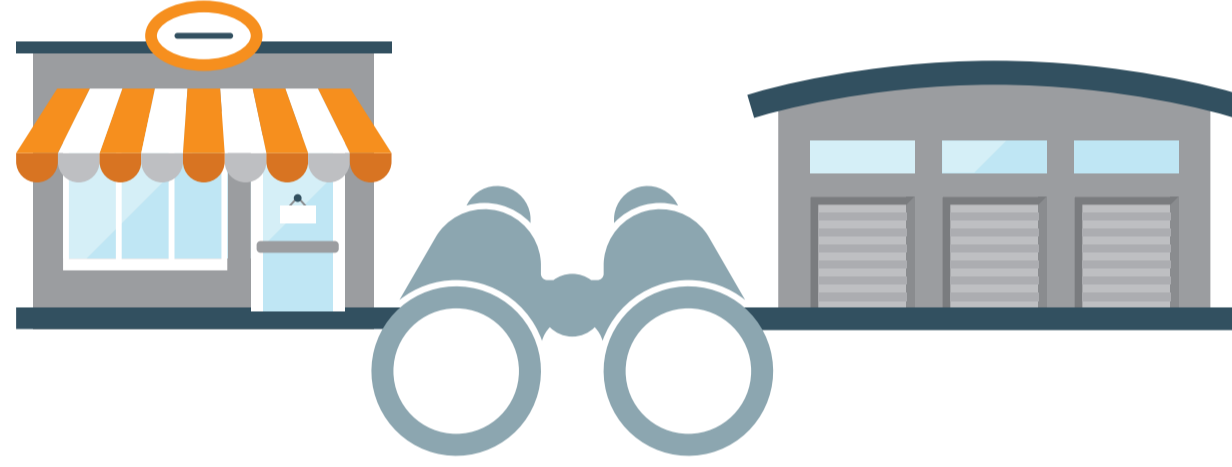


DO THE MATH:



MODERN RETAILING SOLUTIONS ARE BETTER TOGETHER:

You can Achieve **93%** inventory accuracy with [Oracle Retail Store Inventory Operations Cloud Services](#). The solution enables employee efficiency for improved store inventory accuracy that feeds into [Oracle Retail Merchandising System's](#) single view of inventory across your entire network (Stores, Warehouses and more).



Merchandising also handles all the financial valuation for a seamless loop of real-time data, grounded in **1 version of the truth**.

Modern Retail Facts:



Source: *The New Topography of Retail Report*

INVENTORY AVAILABILITY:

55% want to check product stock on mobile device while in the store

Majority: Millennial age: 68% • With a family: 67%



62% want store staff to source product stock from another location for delivery to home or a local store

Majority: Females: 64% • Millennial age: 68% • With a family: 69%



50-55%

want to reserve items online for in-store pick-up the same day or the next day

Majority: Males: 54% • Millennial age: 62% • With a family: 62%



Source: *Retail in 4D*

SOLUTION BENEFITS

100% EFFICIENT inventory usage

50% REDUCTION in implementation time and TCO

80% INCREASE in productivity through more streamlined integrated processes

200+ SUPPORTED merchandising processes, driven by science

With over 5,280 customers worldwide, Oracle is empowering commerce around the globe reduction in implementation time and total cost of ownership.

READ OUR INVENTORY BLOG