

Merchandising



CUSTOMER RESULTS

An effective merchandising system can give you the power to seamlessly integrate every single moving part of your operation to support growth at scale. Here are some examples from our customers:



A UK online sports retailer completed its implementation of Oracle Retail Merchandising and Planning in **less than ten months** to support **double-digit growth** during the **peak 2016 holiday shopping period**.



A leading grocer in the Middle East reduced surplus and aged stock by **10%**, increased sales **0.5%** by improving product availability, and reduced store labor by **0.3%** immediately after the 1st phase implementation of the Oracle Retail Merchandising Suite.



A US fashion retailer achieved **24*7 availability** to inventory visibility and **significant gains in performance** in its 1000+ stores after upgrading to the latest version of the Oracle Retail Merchandising Suite.



A Brazilian electronics retailer **reduced IT and operations expenditures by 40M BRL (\$11.4M USD) a month** by unifying their various businesses with the Oracle Retail Merchandising Suite.

RETAIL MARKET REALITIES



92%

of consumers will go elsewhere if you don't have the **right product in the right place at the right time**

(Source: The Power and the Money Research, 2016)



90% of retailers agree that **an optimized, end-to-end merchandising lifecycle** is important to retailing success

(Source: RSR Merchandising Research, 2017)

67%

of retail executives expect an **increase in M&A** activity in 2017

(A.T. Kearney, Consumer and Retail M&A in 2017)



By **2025** **embedded retail science** will be **tablestakes** for chief merchants.

EMPOWERED COMMERCE IMPERATIVES



Turn Data into Profit

ANTICIPATE



Run Lean and Efficient

SIMPLIFY



Drive Engagement

INSPIRE

OUR INVESTMENT

Make Better Decisions Faster



Cloud First

30+ new cloud services in 2 years across our Retail portfolio



Mobile Everywhere

Allowing retailers to work the way they live



Better Together

Single view of the retail business, bringing technology and process together



Modern Retailing

Exception-based analytics and persona-driven dashboards means no one has to search for work



Leverage Technology and Scale

Security and technical depth of Oracle brings 19 Data Centers serving 195+ Countries to retail-specific solutions

MERCHANDISING SOLUTION BENEFITS

Oracle Retail Merchandising puts **business analytics at the heart of every process** — enabling collaboration and empowering associates with the context to make better decisions faster.

80% INCREASE in productivity through more streamlined integrated processes

80% REDUCTION in invoice matching time

200+ merchandising processes supported and driven by science

60% REDUCTION in purchase order maintenance

ZERO Number of custom reports needed to monitor inventory status

∞ scalable platform

1 solution to support multiple business types and omnichannel journeys

With over 5,280 customers worldwide, Oracle is empowering commerce around the globe. Let us show you what we can do.

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