

# Store Inventory Operations Cloud Services Solution Brief

When tightly integrated with the point-of-service, commerce and call-center applications, [Oracle Retail Store Inventory Operations Cloud Services](#) provides accurate and timely visibility into discrete store inventory positions that are **critical in providing great customer service** and capitalizing on selling opportunities. Oracle Retail Store Inventory Operations Cloud Services is the enabler that allows all customer interaction points to **use the inventory position data with confidence**, and leverages this **visibility to ensure inventory is where it should be**. It is this visibility, accessibility and accuracy that is the linchpin in support of all supply chain decisions.

## ENTERPRISE-WIDE VISIBILITY TO STORES' INVENTORY POSITION

Oracle Retail Store Inventory Operations Cloud Services is fully integrated with the Oracle Retail suite of solutions and cloud services ([Oracle Retail Merchandising System](#), [Oracle Retail Warehouse Management System](#), [Oracle Retail Price Management](#), and [Oracle Retail Xstore Point-of-Service](#)) to provide near real-time data communications between stores, warehouses, and the corporate office.

Modern and pluggable web-service based integration enables retailers to connect in real-time to third party solutions and technologies that update inventory such as RFID, fresh item management solutions, or electronic shelves. These pre-built integrations and open connection points eliminate the need for nightly batch processing and delays in sharing of real-time inventory availability. With real-time access to the store inventory data across the organization, Oracle Retail Store Inventory Operations Cloud Services help ensure that business decisions are based on accurate, real-time information.

## Key Solution Benefits

- Optimize store inventory operations
- Deliver processes in support of accurate real-time inventory
- Provide enterprise-wide visibility to stores' discrete inventory position
- Execute Omnichannel customer fulfillment
- Support in-store associate mobility
- Facilitate global deployments

## OPTIMIZE STORE ASSOCIATE OPERATIONS TO SUPPORT ACCURATE INVENTORY

Inventory management is a costly and time-consuming activity for any retail organization. Oracle Retail Store Inventory Operations Cloud Services drives efficiency and automation for associates both on the shop floor as well as in the backroom. It provides a simple, predictable, and repeatable set of processes for managing discrete real-time perpetual inventory.

In the backroom, automated and simplified receiving processes support inter-store transfer receipts, deliveries from the enterprise-supported warehouses, and vendor shipped purchase orders. With features such as Advanced Shipping Notice (ASN) support, Direct Store Delivery (DSD) with purchase orders, and carton and pallet receiving, the integrity of the store's receiving process remains in place.

On the shop floor, item, supplier, and container lookups provide quick access to inventory related data when researching shelf replenishment opportunities or responding to customer inquiries on stock availability. Systemic cycle count processes, with synchronized stock ledger updates with the core merchandising system, ensures accurate unit and financial positions. While shelf replenishment functionality facilitates the tracking and movement of goods from the backroom to the shop floor, at the right time, to eliminate perceived out of stock situations and avoid lost sales. Store outbound orders allow the store associate to create, change, and approve outbound orders to a supplier, warehouse, or other store to ensure the efficient use of inventory meets global objectives.

## EMPOWER CUSTOMER ORDER FULFILLMENT PROCESSES

Today, retailers are offering un-paralleled flexibility to customers in terms of fulfillment options for the goods they purchase through digital and seamless commerce channels. By supporting customer journeys such as 'buy on-line, pickup in-store', and 'buy on-line ship to home', stores play a significant role in the execution of fulfilling customer orders in the last mile. Oracle Retail Store Inventory Operations Cloud Services enables retailers to succeed in ensuring consumer satisfaction, while empowering associates with streamlined and efficient workflows.

Loaded with features such as pick list generation, picking, and shipping, stores can fulfill customer orders with a wide variety of options like pickup at the store, ship from a store to the customer, and ship from a store to another store for pickup. To drive efficiency, advanced strategy settings allow store associates to be notified for setting goods aside for customer order fulfillment as part of the inventory receiving process. Alerts generated at appropriate times allow stores to process orders within service level agreements, leading to the highest customer satisfaction.

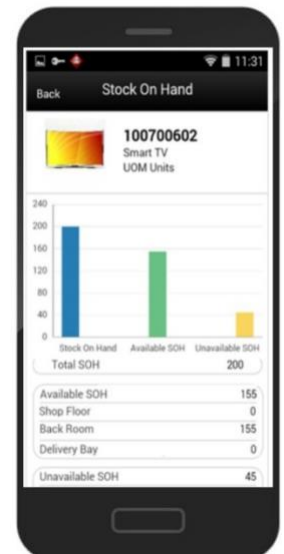
## SUPPORT IN-STORE ASSOCIATE MOBILITY & FLEXIBILITY

Oracle Retail Store Inventory Operations Cloud Services centers on providing mobile workflow and access to the store associate to execute all inventory related processes throughout the shop floor and backroom. While intuitive dashboards provide store management the tools to monitor and correct inventory events in real-time.

Deployable on the mobile operating system of choice (Android, iOS, Windows 10) and backed by Oracle Security, Oracle Retail Store Inventory Operations Cloud Services gives flexibility to retailers and their associates to leverage the hardware that is best suited for their brand and operating model. This flexibility of device support easily places inventory visibility and operations in the palm of every store associate's and manager's hand.

## Integrated Cloud Applications & Platform Services

Copyright © 2018, Oracle and/or its affiliates. All rights reserved. We specifically disclaim any liability with respect to this document, and no contractual obligations are formed either directly or indirectly by this document. Oracle is a registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners.



Detailed 'Stock on Hand' views provide discrete inventory information to assist associates with inventory status and where it is currently held within the store.

## CONNECT WITH US

For more information about Oracle Retail, please visit [oracle.com/retail](http://oracle.com/retail) or email [oneretailvoice\\_ww@oracle.com](mailto:oneretailvoice_ww@oracle.com) to speak with an Oracle representative.



[blogs.oracle.com/retail](http://blogs.oracle.com/retail)



[facebook.com/oracleretail](https://facebook.com/oracleretail)



[twitter.com/oracleretail](https://twitter.com/oracleretail)