

## ORACLE UTILITIES RATE MANAGEMENT

### KEY FEATURES

- Audit trails maintain a history of experimentation with proposed rates and prices
- Tracking features follow customers as they migrate from one rate to another
- Instant data exchange allows collaboration among risk management, forecasting, and trading desk groups
- Monitoring features show completed sales, revenue, and margins by sales representative
- Easy-to-use business process environment allows data manipulation
- Industry standard interfaces and XML-based messaging integrates Oracle Utilities Rate Management with enterprise applications

### KEY BENEFITS

- Compare impacts of rate designs and pricing proposals on your bottom line
- Reduce manual effort by integrating all rate analysis functions into one product
- Shorten turnaround time by storing data in one place for multiple users
- Create flexible products including fixed or index price, collars, time of use, swing option, and spark spread
- Save resources by accepting new rate components with no reprogramming or compiling
- Maximize profit by basing offers on hourly pricing—with 15-minute intervals

*With the right tools, utility companies can monitor critical trends and accurately classify customers to achieve consistent profitability. Oracle Utilities Rate Management makes it easy to access rate, load, and customer demographic data. The data can then be analyzed, graphed, and reported using industry standard rate analysis techniques. Oracle Utilities Rate Management allows today's energy providers to respond quickly to the rate and price changes that affect resource allocation and earnings stability.*

### Reduce Your Costs with Advanced Rate Analysis

How do customers respond to rate changes? Where can you find cost reductions? What is the most efficient and fair allocation of your resources? The answers are buried in your usage data, waiting to be extracted and put to use. Oracle Utilities Rate Management capitalizes on a powerful, easy-to-use business process environment that allows analysts to rapidly manipulate data and conduct any type of research they desire. With this information, you can promptly respond to market changes and identify possible cost reductions. In addition, you can analyze your usage data to determine how customers respond to rate changes and make modifications to your pricing strategy that allow you to better retain customers, allocate resources, and protect earnings stability.

For utility companies, rate and pricing design is a critical function that requires the resources of multiple departments. Determining the most profitable rates involves complex processes with many related variables, vast quantities of data and documentation, and the coordinated efforts of people from different departments. With Oracle Utilities Rate Management, energy companies have an automated system that integrates business functions and promotes interdepartmental collaboration. In addition, it improves the accuracy and timeliness of rate pricing, allowing you to respond rapidly to competitive rate changes.

### Conduct Industry Appropriate Analyses

Oracle Utilities Rate Management offers a wide range of utility analyses. Detailed meter-level analysis is delivered by aggregating data with intense algebraic calculations. Even the most complex rate, pricing, cost, or contract structures can be easily modeled and calculated for any customer group. Profitability can be determined using in-depth analysis of actual and forecasted energy and demand, as well as revenue and supply costs. These analyses can be applied to new and current customer classes and special contracts.

Utility analyses provided by Oracle Utilities Rate Management includes

- Revenue forecasting
- Rate analysis
- Revenue analysis
- Cost-of-service analysis
- Cost/benefit analysis
- Contract compliance

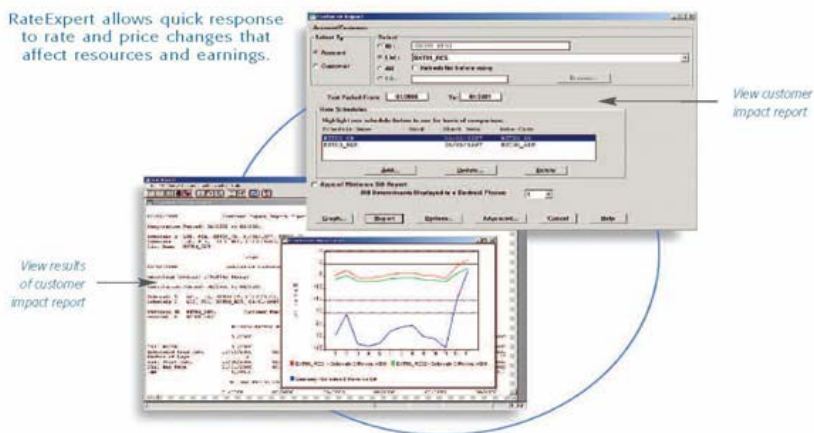
**RELATED PRODUCTS**

Leverage embedded integration tools to deploy Oracle Utilities Rate Management in conjunction with your existing enterprise applications.

Alternatively, deploy the following Oracle Utilities (formerly Lodestar) applications to keep your entire pricing, billing, and fulfillment process on one platform:

- Oracle Utilities Meter Data Management
- Oracle Utilities Billing Component
- Oracle Utilities Quotations Management
- Oracle Utilities Forecast Management
- Oracle Utilities Portfolio Management
- Oracle Utilities Load Analysis
- Oracle Utilities Load Profiling and Settlement
- Oracle Utilities Transaction Management

RateExpert allows quick response to rate and price changes that affect resources and earnings.



Oracle Utilities Rate Management offers data analyses that provide insight into market conditions and allows quick response to rate and price changes.

**Integrate with Legacy Systems**

Oracle Utilities Rate Management can also ensure the accuracy of legacy systems by auditing operations and ensuring the collection of appropriate revenue and compliance with contract terms. It seamlessly integrates with other enterprise applications, including customer relationship management applications and computer information systems through industry standard interfaces and Extensible Markup Language-based messaging. Oracle Utilities Rate Management works with both scalar and interval data so data from all enterprise sources can be used to conduct industry appropriate analyses.

**Contact Us**

For more information about Oracle Utilities Rate Management, visit [oracle.com/goto/utilities](http://oracle.com/goto/utilities) or call +1.800.275.4775 to speak to an Oracle representative.



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**Hardware and Software, Engineered to Work Together**