

Oracle Hospitality Web Proposal Cloud Service



USE PROFESSIONALLY DESIGNED PROPOSALS TO DRIVE BUSINESS

KEY FEATURES

- Multiple templates
- Intuitive proposal assembly
- Matrix-formatted Room Grid and Catering Events sections
- Personalized e-mail message
- Proposal progress tracking

KEY BENEFITS

- Speed responses to requests for proposals
- Ensure accurate, up-to-date information
- Deliver professional-looking, branded proposals that highlight your company's image
- Simplify proposal tracking and follow-up
- Drive sales through strategically targeted proposals
- Control printing and mailing costs

With Oracle Hospitality Web Proposal Cloud Service, you can easily create, distribute, and manage professionally designed and customized sales and catering proposals. Simply choose a template and Oracle Hospitality Web Proposal Cloud Service will automatically assemble a new proposal with client and contact information, room requirements, meeting facility requirements, catering specifications, and other details. For hotels and conference centers, integration with the database that supports the Oracle Hospitality OPERA Property Cloud Service products helps to maximize efficiency.

Create, Distribute, and Manage Attractive Proposals

Oracle Hospitality Web Proposal Cloud Service minimizes hardware costs and allows hotels to create, distribute, and manage HTML proposals for room-only groups, conferences, weddings, and catering groups without re-entering data. You can now manage sales and catering proposals via the web to drive business through the door.

Multiple Templates

Prepare multiple distinct, branded proposal templates that can be configured for various size events and designed based on the kinds of business you handle. Oracle Hospitality Web Proposal Cloud Service's design tools simplify the creation of customized proposal templates. You can incorporate your own logos, hotel photo gallery, video tours, flash animations, external links, and attachments.

Easy Proposal Creation and Distribution

Proposals are easy to create and distribute using Oracle Hospitality Web Proposal Cloud Service's proposal-building interface. You can select the language and proposal template you want to use and choose the e-mail message that will be sent along with the proposal link. Merge codes enable you to create content that is automatically customized for each client and booking. This information is pulled directly from the database underlying Oracle Hospitality OPERA Sales and Catering Cloud Service or Oracle Hospitality OPERA Property Premium Cloud Service. The data is refreshed each time you access the proposal.

Room Grid and Catering Events Sections

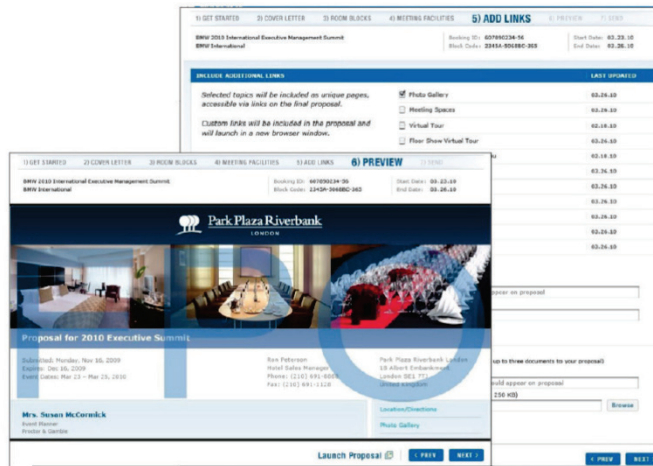
The proposal's Room Grid and Catering Events sections are laid out in matrix format. For Catering Events, you pick either a summary or detailed view—the latter of which includes booked resources, such as menus and AV equipment. You can attach

RELATED PRODUCTS

The Oracle Hospitality OPERA suite includes:

- Oracle Hospitality OPERA Property Cloud Service
- Oracle Hospitality OPERA Mobile Cloud Service
- Oracle Hospitality OPERA Room Reservation System
- Oracle Hospitality OPERA Customer Loyalty Tracking Cloud Service
- Oracle Hospitality OPERA Advanced Reporting and Analytics Cloud Service
- Oracle Hospitality OPERA Sales and Catering Cloud Service
- Oracle Hospitality Web Proposal Cloud Service
- Oracle Hospitality OPERA Web Self-Service Cloud Service
- Oracle Hospitality Web Booking Engine Cloud Service
- Oracle Hospitality OPERA Gaming Cloud Service
- Oracle Hospitality OPERA Vacation Ownership System Cloud Service

customized notes to these sections as well as links to web resources and attachments. You can preconfigure standard links to resources, such as the hotel website, local attraction websites, and virtual tours of facilities. You can also include links for printable attachments, such as sample contracts, menus, and hotel brochures. In the finished proposal, links are presented in a convenient table-of-contents style.



Proposals are easy to create and distribute using the proposal-building interface.

Personalized E-Mail Message

Your personalized e-mail message—which includes a URL link to the proposal—is delivered instantly to your client. You can also include a PDF version of the proposal as an e-mail attachment. Oracle Hospitality Web Proposal Cloud Service alerts you via e-mail as soon as your contact has clicked the link to view the proposal, and a Seen notation is added to the application's list of active proposals on first viewing.

Proposal Progress Tracking

The Active Proposals page helps track proposal progress. Active proposal information includes the account name and booking ID; the date the proposal was sent; the proposal expiration date; the date the proposal was last opened by the client; and the name, phone number, and e-mail address of the client contact. An archive of completed proposals (that is, those that have reached their booking decision date) is kept for reference in the Archive screen.

CONTACT US

For more information about Oracle Hospitality Web Proposal Cloud Service, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.



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Hardware and Software, Engineered to Work Together

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