

HEILER SOFTWARE AG

Heiler Product Manager Validated Integration with Oracle ATG Web Commerce 10



Turning Data into Business

Central master data management for product data in multichannel commerce.

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Company Overview

Heiler Software is a leading provider of enterprise product information management (PIM) solutions. Heiler Software's Product Manager solution enables retailers, manufacturers, and distributors to manage their product data from a central data source for all communication channels, languages, and currencies.

Integration Overview

The advantages of integrating the automatic loading of product data into Oracle ATG Web Commerce 10 via the Heiler Product Manager 5.3:

- It is a proven integration that reduces initial and ongoing cost, time, and effort.
- Heiler ensures that integration with Oracle ATG Web Commerce, as well as Heiler Product Manager releases, are fully supported.
- Standard export templates feed to the Oracle ATG Web Commerce solution, including relevant product information.



Validated Integration

Oracle ATG Web
Commerce

Within the Heiler Product Manager solution, the Commerce Stores module provides a standard adapter for Oracle ATG Web Commerce. This adapter enables the transmission of information about items, products, structure groups, media assets, and more between the Heiler Product Manager and Oracle ATG Web Commerce.

Integration Details

Preconfigured export templates, export utilities, and data field validations are the functional components of this module. The Heiler export job executes the configurable startSQLRepository command to load the Oracle ATG Web Commerce-compatible export file into the appropriate repository.

Through the Oracle PartnerNetwork, partners with validated integrations are able to provide customers with standards-based product integrations, tested and validated by Oracle. Customers benefit from improved risk management and smoother upgrade capability, leading to a lower total cost of ownership and greater overall satisfaction.

Availability

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Environment

Heiler Software Environment

Heiler Product Manager 5.3
Oracle Database 11g Release 2

Oracle Environment

Oracle ATG Web Commerce 10.01

For additional information about partnering with Oracle, please contact opninfo_us@oracle.com or visit oracle.com/partners.

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