

# MEASURE PERFORMANCE TO IMPROVE TRANSFORMATION IN FINANCIAL SERVICES

The financial services industry is in a state of evolution. In order to compete, top performers must select and execute transformative projects that will help the firm become more efficient and better serve customers. Of course, a key part of ensuring that projects are successful, and that more projects will be funded in the future, is monitoring and assessing the performance of projects on an ongoing basis. Through project portfolio management (PPM) technology, this goal can be accomplished.



## Firms using PPM are:

2.4x

As likely to have standard performance metrics to assess project health

6.4x

As likely to have real-time visibility into project budgets and estimates versus actual costs

2.8x

As likely to have a centrally located feedback platform

2.4x

As likely to have a post completion meeting to assess project success

2.3x

As likely to reference past projects when making portfolio decisions



[Read the full report: Managing Transformation in Financial Services Firms: Aligning Project Planning with Strategy, September, 2015, Aberdeen Group](#)

**The bottom line:** For transformation to truly take hold and remain funded on a continual basis, it is extremely important to measure the success of transformative projects. PPM solutions provide a centralized way for your firm to continually execute projects that bring value to the business.