

## AGILE PRODUCT LIFECYCLE MANAGEMENT

# AGILE NEW PRODUCT DEVELOPMENT AND INTRODUCTION FOR PROCESS

### KEY FEATURES

Agile New Product Development and Introduction for Process is a Web-based application with a zero-client footprint that is accessible anytime, anywhere over a security-based Web browser. It provides prebuilt integrations with all bundles and modules within Oracle's Agile Product Lifecycle Management for Process. Some of its features are listed below.

- Integrated directly to the product and supplier record

- Single hub for collaboration, decision metrics, documentation, and approvals

- Configurable phase model

- User-defined portfolio management and analytics

- Configurable activity and project templates

- Automated workflow, e-signatures, and process audit

- Ideation management integrated to new product development and introduction

- User-defined metrics with integration to Microsoft Office tools

### ORACLE PRODUCT LIFECYCLE ANALYTICS

Agile Product Lifecycle Management for Process's New Product Development integrates with Oracle Product Lifecycle Analytics (OPLA) providing the ability to drive the organization to success. Specific areas of focus include:

#### Portfolio Analysis

- Evaluate Projects based on priority, risks and opportunity

- Align the innovation pipeline with strategic corporate initiatives

#### Project Tracking & Risk Assessment

- Identify projects at risk of not meeting their market launch date

- Monitor projects, phases and/or activities throughout the innovation process

- Manage process and resource bottlenecks

*In a highly competitive market, product companies must accelerate product innovation to hit narrow windows of market opportunity. Oracle's Agile New Product Development and Introduction for Process provides companies with a multiphase collaborative project and portfolio management solution to streamline and accelerate product development and introduction. By providing a global framework for product development while offering the flexibility to manage portfolios, projects, and activities at the local level, Agile New Product Development and Introduction for Process helps you improve productivity, increase the success rate of your product innovations, and achieve product superiority and differentiation.*

### Achieve Global Consistency with Flexibility

Agile New Product Development and Introduction for Process allows you to deploy a global innovation framework based on a configurable Phase-Gate operational model, while also giving you the flexibility to manage projects based on local templates and metrics. This helps you achieve the best of both worlds: you can review your projects at the global, enterprise wide level based on common Phase-Gate terminology and metrics, and you can also configure project templates, activity templates, and metrics based on local business requirements. This ensures global consistency and significantly enhances user adoption.

### Manage Innovation Data in a Single Repository

One of the critical enablers you need to improve innovation is global information visibility. With Agile New Product Development and Introduction for Process, you can easily store relevant data as you complete your tasks. Team members and users can then access all project data from this repository, which provides a "single version of the truth."

Agile New Product Development and Introduction for Process provides immediate access to innovation project and portfolio data, thereby accelerating project review and enhancing decision quality. For example, data stored in Oracle's Agile Product Lifecycle Management for Process' Global Specification Management and Supply Chain Relationship Management modules are directly accessible from the project and portfolio level in Agile New Product Development and Introduction for Process, enabling full integration of portfolios, projects, specifications, and suppliers.

### Define Metrics for Measuring Innovation Project Success

Agile New Product Development and Introduction for Process enables you to define the metrics to ensure project and portfolio success. You can roll up metrics from activities to projects to portfolios, and use them as the foundation for analytics. You can also eliminate manual rekeying of data by linking metrics to supporting documents, such as Microsoft Excel spreadsheets, and uploading them into activities and projects as normalized data elements. The

**Continuous Process Improvement**

Improve the new product introduction velocity year over year

Determine the teams/resources that are consistently overloaded and missing their deadlines

Reduce bottlenecks, process redundancies and operational inefficiencies

Establish corporate best practices through benchmark analysis

New Product Development plus Oracle Product Lifecycle Analytics improves PLM.

concept of metrics is ubiquitous—metrics can be used to record and measure different types of data, including financials, resources, consumer testing, and product evaluations.

**Improve Collaboration through Web-Based Collaboration Network**

Agile New Product Development and Introduction for Process provides a Web-based collaboration framework that facilitates collaboration across all functions. Team members can be defined at the activity or project template level, or directly by the team leader within the project. All team members and gatekeepers are electronically advised of the tasks they need to perform. You can also set service-level agreements to define the organization's expectations of allowable response times. This collaborative environment reinforces teamwork and accountability, enabling project teams to perform at a higher level.

**Build a Knowledge Base for Innovation**

A valuable knowledge management tool, Agile New Product Development and Introduction for Process lets you access all project histories. You can understand why decisions were made in the context of these projects, and how to leverage the global organizational memory to further enhance the results of innovation.

**Integrate Ideation with Innovation**

Aggregating and filtering incoming ideas is a critical part of the early-phase innovation process. Agile New Product Development and Introduction for Process enables you to review and score past or current ideas and input new ideas for review. Ideation administrators are empowered to screen incoming ideas and convert them into projects upon approval. Ideation is fully integrated with the innovation process, making it easy to understand where projects originated.

**AGILE PRODUCT LIFECYCLE MANAGEMENT FOR PROCESS**

Agile Product Lifecycle Management for Process is a fully integrated, comprehensive suite of software and services for collaborative product lifecycle management in the product industry. Agile Product Lifecycle Management for Process solutions provide portfolio visibility, project execution, a centralized product record, supplier management, and enterprise quality, allowing you to achieve optimal results from your innovation efforts.

**RELATED PRODUCTS**

Agile Product Quality Management for Process

Agile Product Data Management for Process

Agile Formulation and Compliance for Process

Agile Supplier Collaboration for Process

Oracle Product Lifecycle Analytics

Oracle Design to Release Integration Pack For E-Business Suite

## Contact Us

For more information about Oracle's Agile New Product Development and Introduction for Process, visit [oracle.com](http://oracle.com) or call +1.800.ORACLE1 to speak to an Oracle representative.



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**Hardware and Software, Engineered to Work Together**