Modern HR in the Cloud

The Changing Rules of Talent Acquisition: Why You Need to Attract, Engage and Nurture Differently to Succeed

Talent acquisition remains unchanged for employers yet today's modern job seeker behavior is resulting in new candidate expectations and the game has changed. Candidates are now shopping for their next job like they shop for consumer goods. Let's look at the some of the digital in/f_luencers and key drivers for why this is happening and what organizations can do to become more candidate-centric.

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THE TALENT SHORTAGE IS STILL A REAL THREAT

There will be a shortage of 38-40m college educated workers by 2020.

86% of new hires decide to stay or leave within their first 6 months.

92% of recruiters feel it's getting harder to find top talent.

ORGANIZATIONS MUST BECOME TALENT-CENTRIC AND FOCUS ON ENGAGEMENT TO SUCCEED

If any of this sounds all too familiar, then we would love to connect and show you what is possible with Oracle HCM Cloud.

ORGANIZATION TALENT ACQUISITION CLOUD CAN HELP

- Reduced cost of hire by 34% and filled vacancies 30% faster.
- Provided a Great Candidate Experience
- Connected 24/7
- The Talent Shortage is Still a Real Threat

Try It Now