

Hyperion Strategic Finance and Oracle Crystal Ball: Understand the Risk in Strategic Opportunities

OUR CLIENTS ARE INTERESTED IN INTEGRATING ORACLE CRYSTAL BALL WITH ORACLE HYPERION STRATEGIC FINANCE IN ORDER TO SIMULATE THE EFFECTS OF KEY DRIVERS ON THEIR CRITICAL PERFORMANCE METRICS AND TO REPORT THE RESULTS"

Brad Malis, Director, Bluestone International

Oracle Enterprise Performance Management delivers the pre-built modeling capabilities necessary to gain real insight into the financial impact of alternative corporate strategies. With the added functionality of uncertainty measurement, executives can extend their understanding of the risk inherent in their strategic opportunities, enabling them to make better informed decisions.

KEY FEATURES

- Improve forecast accuracy by quantifying probability and risk in critical financial decisions.
- Reduce risk by identifying key risk drivers in forecasts and simulating alternatives to optimize results
- Communicate risks through graphs, charts and reports that can be shared across the enterprise
- Reduce forecasting time by utilizing easy to use simulation tools that can be run within minutes
- Model with integrity and transparency to minimize risk and create efficiencies
- Minimize model-building efforts with packaged financial modeling tools

Information Made Smarter

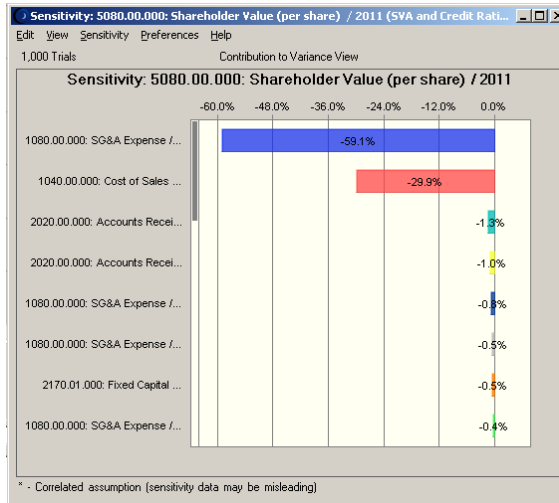
Developing strategic opportunities with multiple scenarios is the first step toward achieving Management Excellence across the enterprise. However to make truly informed financial decisions, organizations must address the realities of limited information and inexact models.

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		Cash Flows and Shareholder Value for Eden Communications		
			Pres Value	Cumul PV
		Cash Flow	Cash Flow	Cash Flow
Author:	Strategic Planning Group			
Scenario:	Expected			
Millions of Dollars				
2007	2007	(140)	(136)	(136)
2008	2008	248	212	75
2009	2009	417	321	396
2010	2010	183	127	523
2011	2011	198	124	647
5220.00.000	PV of Residual Value			1,415
5030.00.000	Cum. PV of Cash Flows and Residual Value			2,061
2017.00.000	Total Marketable Securities			100
2460.00.000	Long-Term Funding Asset			0
5.00.560	Investments in Stocks and Bonds			0
5.00.900	Valuation Adj. for Cost & Equity Method: SVA			0
5060.00.000	Corporate Value			2,161
5.00.500	Market Value of Debt			700
5.00.520	Underfunded Pension Liabilities			0
5.00.540	Market Value of Other Obligations			0
5.00.920	Valuation Adj. for Minority Interest: SVA			0
5070.00.000	Shareholder Value			1,461
5080.00.000	Shareholder Value (per share)			36.54
5.00.200	Current Stock Price			35.00
5090.00.000	Premium/Disc. Over/Under Current Stock Price (%)			4.4%

Hyperion Strategic Finance and Oracle Crystal Ball, modules of Oracle's Enterprise Performance Management System, integrate to develop plans that include a realistic measure of financial risk. These plans get decision-makers thinking about investment and long-term planning in terms of probability rather than certainty. And, with this solution they can quickly respond to a changing business environment—reducing the number of costly, last-minute decisions.

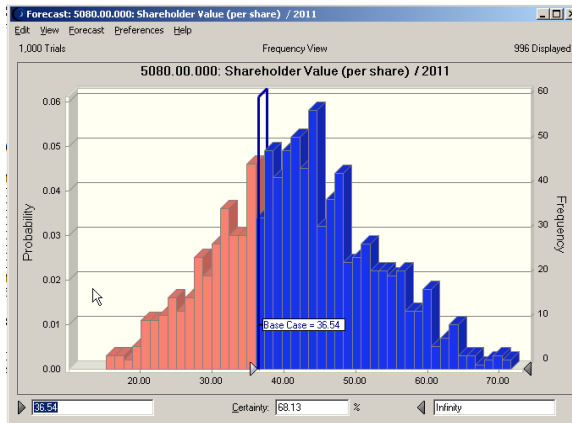
Oracle's Enterprise Performance System has augmented its analytics capabilities with Monte Carlo simulation. Certainty percentages for any financial metric, derived from the results of the Monte Carlo simulation, provide a realistic illustration of risk around the likelihood of that metric being below, above, or within a desired range.

What Drives Your Business?



Manage Risk and Make Better Decisions

Oracle's EPM System helps organizations to maximize efficiency and mitigate risk through accurate forecasting and dynamic simulation so that they can successfully manage performance, increase revenue, decrease costs, and reduce time-to-market.



Contact Us

For more information about Oracle Crystal Ball, please visit oracle.com/crystalball or call +1.800.633.0947 to speak to an Oracle representative.

 Oracle is committed to developing practices and products that help protect the environment

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