

Oracle Supply Chain Management

Powering Information Driven Value Chains

“The obvious benefit of Oracle across the organization is seeing everything going on at the same time. Everybody’s making decisions from the same data. The visibility allows us to optimize across the entire business.”

Stephen Printz, CIO, Pella Corp.

Proven Results

Oracle’s Information-Driven Value Chain Management suite of solutions is helping companies achieve their strategic goals today

- Kraft reduced empty transportation miles by 500,000, lowering costs and emissions
- Ingersoll Rand increased inventory turns by 4 times
- Dell processes millions of order lines per day
- LG Electronics increased productivity by 20.5%
- Verisign cut error rates by over 80%
- **What can your organization achieve?**

Supply chain operations and functions are becoming increasingly intertwined with fewer functional silos within an organization’s operation. However, mergers, organic growth, indirect sales channels, operational expansion, globalization, and partnered services have all increased the complexity of maintaining an efficient supply chain operation. Today’s organizations need to transform their supply chains into more holistic and integrated value chains that cover the three key operational pillars; Demand, Supply and Product.

Transforming Supply Chains - The Oracle Difference

Oracle Supply Chain Management (SCM) is a comprehensive suite of applications with open and flexible architectures, best-in-class capabilities, complete functional coverage, and both integrated and modular deployment options. Being open, integrated, and complete allows Oracle SCM to transform your operations from a functional necessity to a value-driven competitive advantage. Using Oracle’s best-in-class suite of SCM solutions, companies can transform their operations across the demand, supply and product pillars to deliver operational and innovation excellence. With Oracle SCM solutions companies can:

- Sense, shape and respond to demand using best-in-class demand management and a complete suite of value chain planning applications
- Adapt and fulfill demand with best-in-class transportation management and a complete value chain execution suite of applications
- Accelerate innovation with best-in-class product lifecycle management and complete product value chain management
- Drive functional, enterprise and value chain alignment with best-in-class sales and operations planning and integrated business planning

What Companies Can Achieve

Some key characteristics and benefits of Oracle’s SCM applications are:

- Proven solutions that have shorter implementation times which means quicker ROI
- Pre-integrated applications on common architecture leading to lower administrative costs
- Best-in-class solutions provide advanced capabilities that create more value
- Standards-based architecture lowers total cost of ownership

Information-Driven Value Chain Management

Setting new standards in the area of Supply Chain Management, Oracle's solutions offer:

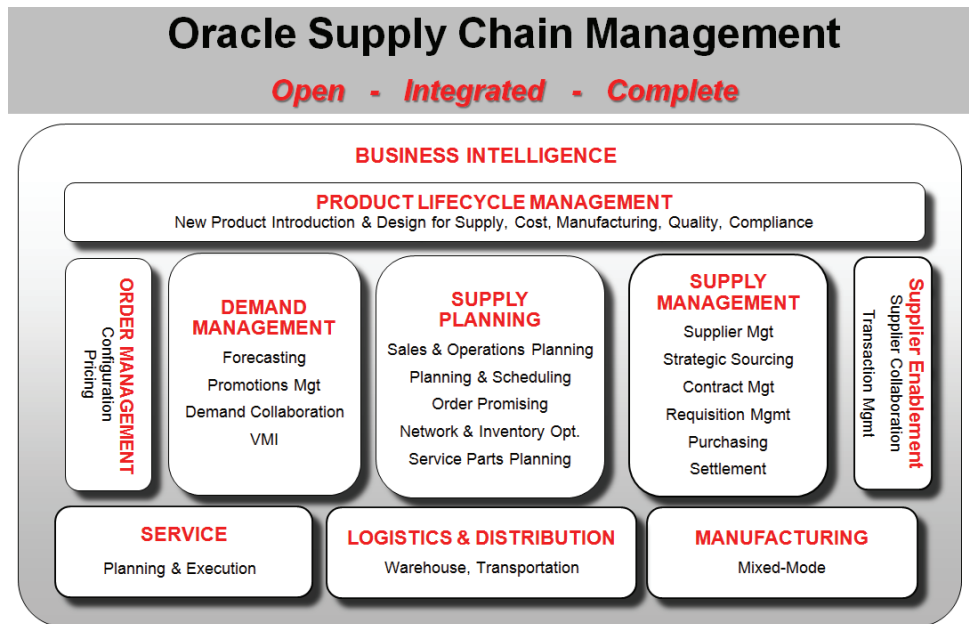
- Flexible deployment options
- Low-risk lifetime support policies
- Best-in-class application capabilities
- Leading, standards-based system architectures
- Innovative design and development strategies
- Continuous innovation

Flexible

Oracle's SCM solutions can be purchased and installed as a comprehensive suite of solutions or as individual, best-in-class modules. And, all of Oracle's applications carry the Oracle Lifetime Support Guarantee. So you can rest assured your applications are supported for as long as you use them. Combined, these characteristics make Oracle SCM the most flexible and risk mitigating suite of supply chain management applications in the market today.

Comprehensive

Combining best-in-class capabilities with modular purchase and implementation options, Oracle SCM is an open, integrated, and complete solution suite.



Complete

Oracle's flexible purchase and deployment options, proven customer testimonials, risk mitigating lifetime support policy, best-in-class application capabilities, standards-based system architectures, and overall perpetual drive for continuous innovation, set it apart from any other SCM vendor in the market today. But don't take our word for it; we encourage you to contact your Oracle sales representative so they can put you in contact with existing Oracle customers so you can hear what they have to say directly. We're confident you'll be happy you did.

CONTACT US

To learn more about Oracle Supply Chain Management applications contact your local Oracle sales representative or visit www.Oracle.com