

Hardware and Software

ORACLE®

Engineered to Work Together

Oracle Fusion Applications

The New Standard for the Complete User Experience

The Oracle Fusion Applications user experience is an end-to-end platform designed to leverage the benefits of Oracle Fusion Middleware. It includes rich, interactive components such as tables that come with spreadsheet-like features built right in.

Complete User Experience

"It's a much more elegant product. It's simpler. It's easier to navigate. It's easier to learn. It's easier to use."

—Dan Power, Founder,
Hub Solution Designs

In Oracle Fusion Applications, we've designed more than just a new user interface. We've designed a complete user experience. Oracle Fusion Applications leverage years of in-depth, customer-driven research and design to create a next-generation applications user experience. With Oracle Fusion Applications, you will move beyond simply completing transactions to gaining real business insight. The Oracle Fusion Applications user experience puts users at the center. You'll discover what you need to know, what you need to do, who you need to know, and how you need to do it. The result: a dramatic improvement in end-user productivity.

Make Better Business Decisions Faster: What You Need to Know

A CFO and a financial analyst need to look at the same information, but a CFO needs different access, security, and scope. With the role-based access controls in Oracle Fusion Applications, you will be confident that the information you need is at your fingertips. Every item on the screen has been considered carefully for every role an employee holds. What users need to know to best do their job—whether it's an embedded chart, a real-time data point, custom user assistance, or an embedded discussion forum – has been designed and evaluated extensively. Oracle has also put a lot of thought into helping you manage critical issues. You need to know when your ledgers are not closing smoothly or when your employees are not joining the team properly. The exception management capabilities of Oracle Fusion Applications will help you stay focused on what you need to know.

Navigate to What You Need Faster: What You Need to Do

Do you have service and support workers who must navigate to other applications, forums, third-party Web sites, or in-house tools to solve a customer's problem? Our solution is a user experience that provides the ability to easily navigate to what you need. We've built a user experience framework to bring all of the actions you need to take into close alignment with your actual business flows.

Collaborate, Cooperate, Succeed: Who You Need to Know

Is it difficult to find out who owns a particular job function at your company? How do you identify who to talk to when you have a policy question? Relying on an organizational chart alone will not help you identify the key stakeholders for a project. Web sites like Facebook are great for staying connected to your peers, but how do you get real-time project updates? Oracle Fusion Applications' secure, enterprise-level social networking features are built into the platform, so you get all of the benefits of business relationships right out of the box, without the worry.

ORACLE®

For customers who use Oracle E-Business Suite, PeopleSoft Enterprise Applications, Agile PLM Solutions, or JD Edwards EnterpriseOne, how can you benefit today?

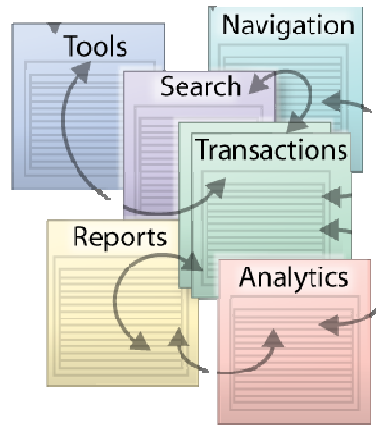
The Oracle Fusion Applications user experience was codified into a set of design patterns—reusable enterprise design templates that are platform-agnostic. Oracle uses these patterns as guides to drive many of the same productivity improvements back into the existing Oracle Applications product lines. For example, you'll see an emphasis on embedded analytics, related content, Web 2.0-style collaboration tools, faster navigation, drag-and-drop, type-ahead, and table manipulation features in the latest releases of existing Oracle Applications.

Where can I read more about the Oracle Fusion Applications user experience?

Visit www.oracle.com/UsableApps for more on the following:

- HCM
- FIN
- CRM
- PRC
- SCM
- Collaboration
- And more

Before Oracle Fusion Applications



With Oracle Fusion Applications

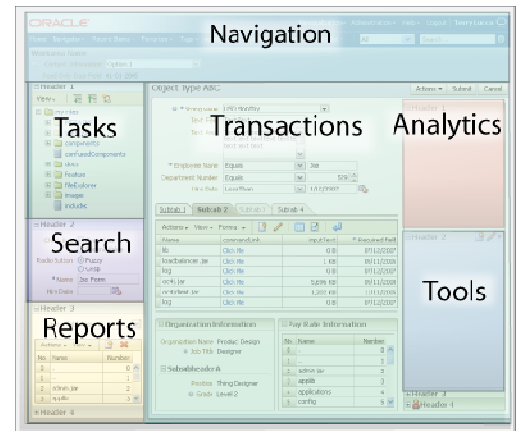


Figure 1. The Oracle Fusion Applications user experience changes the way you work.

Complete Your Work with Ease: How You Need to Do It

Oracle has streamlined whole business processes to make them faster, easier, and more efficient. Then we dug down into the details. We looked at how you spend time on every page, and we asked questions: Does that information really need to be there? To gain even more efficiencies, we leveraged the rich components of Oracle Fusion Middleware, such as the list of values (LOV) choice list, to make your time spent on a given page more productive. Finally, we made sure that all of the actions around your work are relevant—tables, buttons, links, and pop-ups—and that all are contextually related to what you are working on. The result: We've estimated end-user productivity gains of up to 60 percent.

We Listened to You

We watched sales representatives, accountants, product managers, CFOs, and shop floor engineers firsthand. Before a line of code was written, Oracle enrolled more than 800 customers in its User Experience Customer Participation Program. Oracle shared design concepts, asked questions, and continually listened to customers to make sure we got the right feature set, the right business flows, and the right user experience.

Oracle Fusion Applications: The New Standard for Work

With complexity reduced and overall experience unified, established users will find Oracle Fusion Applications to be a breath of fresh air. The consumer-level experience will help novice users learn the quickly and easily by building on their experiences with desktop applications and Internet Web sites. With Oracle Fusion Applications, Oracle delivers software that works the way you do.

CONTACT US

For more information, contact your Oracle sales representative or visit Oracle.com/fusion.