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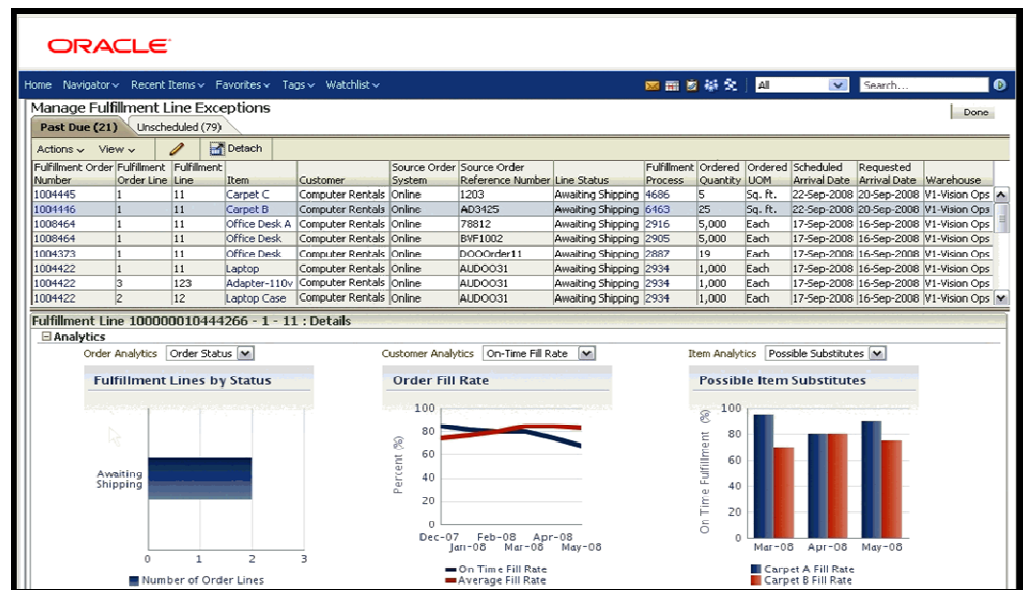
Oracle Fusion Distributed Order Orchestration *The New Standard for Order Capture and Fulfillment*

Fulfillment costs now represent more than 50 percent of total supply chain costs.

Today, almost all companies manage multiple order capture and order fulfillment systems. In fact, studies show that the average company has 5.2 order capture systems and 4.3 order fulfillment systems. These overlapping and redundant systems create inefficiencies in terms of cost and service. Gathered through channel growth and acquisition, reducing the number of these types of systems is an extremely difficult endeavor with a high degree of risk. For that reason alone, not many organizations are willing to undertake projects that rationalize or retire these systems. Oracle's solution to this dilemma is Oracle Fusion Distributed Order Orchestration, a key component of Oracle Fusion Supply Chain Management. Unlike any order capture and order fulfillment platform in existence today, Oracle Fusion Distributed Order Orchestration seeks to normalize processes and data across multiple capture and fulfillment systems, yielding a single view of order and fulfillment information and decisions.

Transform Your Business Operations with Oracle Fusion Distributed Order Orchestration

- Single source for all order information, regardless of data entry point or method.
- Best-in-class, standards-based architecture allows easy implementation and integration into existing networks.
- Native exception management and analytics capabilities create a comprehensive business solution as opposed to a standalone application.
- The decomposition of orders and subsequent transformation into orchestrated fulfillment plans maximizes operational resources and customer-service levels.



Additional Business Value for Your Existing Applications

Oracle Fusion Distributed Order Orchestration is designed to work side by side with existing Oracle Applications. Oracle Fusion Distributed Order Orchestration provides an opportunity to leverage the information access capabilities of Oracle Fusion Applications while keeping your existing portfolio in place. Oracle Fusion Distributed Order Orchestration allows you to aggregate data from any order capture and order fulfillment systems to create a comprehensive order and fulfillment platform that expedites and improves decision-making, leading to increased profit margins.

Native Monitoring and Exception Management

Following the design philosophy established for all Oracle Fusion Applications, Oracle Fusion Distributed Order Orchestration has embedded business and technology enablers within the application framework. One of those key enablers is native monitoring and exception management capabilities. Established for a particular order or fulfillment process, system, or item, these capabilities allow Oracle Fusion Distributed Order Orchestration users to take necessary actions when unplanned events occur or planned events fail to occur, as well as alert interested parties in an automated and timely fashion. These features make Oracle Fusion Distributed Order Orchestration a valuable addition to your order capture and fulfillment strategy.

Business Analytics

Performance measurement indicators are a standard part of key Oracle Fusion Distributed Order Orchestration screens. Following industry standards, Oracle Fusion Distributed Order Orchestration's indicators give users a simple method to determine if the operational performance of the company, or a defined business segment, is at the desired level. Combining these business analytics with the exception management engine creates a robust and automated operational trafficking capability that polices organizational processes and procedures and captures deviations.

Order Decomposition and Plan Orchestration

Perhaps the most beneficial aspect of Oracle Fusion Distributed Order Orchestration is its ability to take orders from various systems, decompose them into logical groups or separate entities, and create a comprehensive and efficient fulfillment plan that considers and utilizes all the resources available in your network. This cross-system aggregation, decomposition, and execution makes your logistics processes more efficient and improves your service levels.

Benefits of Oracle Fusion Distributed Order Orchestration

Native monitoring and exception management, business analytics, order decomposition and plan orchestration, and a standards-based technology framework for easy implementation and integration make Oracle Fusion Distributed Order Orchestration a transformational system for today's organizations. Upon implementation, businesses will see

- Lower fulfillment costs
- Increased customer-service levels
- Enhanced profit margins

Oracle Fusion Applications

Oracle Fusion Distributed Order Orchestration is part of Oracle Fusion Applications, which are completely open, standards-based enterprise applications that can be easily integrated into a service-oriented architecture. Designed as a complete suite of modular applications, Oracle Fusion Applications help you improve performance, lower IT costs, and get better results. Whether you choose one module, a product family, or the entire suite, Oracle enables you to gain the benefits of Oracle Fusion Applications at a pace that matches your business needs.

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