

Oracle Fusion Applications *The New Standard for Business*

The development of Oracle Fusion Applications involved more than 1,000 different customer organizations and partners and more than 4,000 hours of requirements gathering, design validation, and hands-on testing.

Complete Suite

Oracle Fusion Applications provide a complete applications portfolio and a host of deployment options:

- Customer Relationship Management
- Financial Management
- Human Capital Management
- Procurement
- Project Portfolio Management
- Supply Chain Management
- Governance, Risk, and Compliance

Complete Choice

- On premise
- Public cloud
- Private cloud
- Hybrid public/private cloud

Designed from the ground up, using the latest technology advances and incorporating best practices gathered from thousands of customers, Oracle Fusion Applications are completely open, service-enabled enterprise applications. Built on a foundation of 100 percent standards-based middleware, using a service-oriented-architecture approach and a common data model, Oracle Fusion Applications set a new standard for the way you innovate, work, and adopt technology. Delivered as a complete suite of modular applications, Oracle Fusion Applications work together with your existing application investments—enabling you to improve performance, lower IT costs, and get better results.

Unique Design Principles

The unique design principles behind Oracle Fusion Applications set them apart from all other applications on the market and, at the same time, create significant business value for your existing applications investments. These design principles are

- A complete, best-in-class application suite built on a 100 percent standards-based foundation to support all aspects of your business and add strategic business value to existing applications.
- Complete role-based user experience tailored for unique needs—from the boardroom to the front lines—connects users with a proactive list of what they need to get done, the information they need to make effective decisions, guidance on how to execute tasks, and quick access to the people who can help them get the job done.
- Complete choice of uptake paths and deployment options. Select a module, a family, or the entire suite. Deployment options range from on premise to public clouds and private clouds or a hybrid combination.

The New Standard for Innovation

The old reality of business applications was that they created efficiencies, but the brittle nature of their code and proprietary approach to technology created severe limitations and increased costs. Oracle Fusion Applications were built on a foundation of 100 percent standards-based middleware using a service-oriented approach and a common data model. This modern approach benefits both business and IT—accelerating the pace of change and innovation while, at the same time, lowering both short- and long-term costs. In addition, simplified configuration and a common data model enable a change-once, change-everywhere approach to business—accelerating the pace of innovation and reducing the obstacles and delays.

The New Standard for Innovation

Complete applications platform built on 100 percent open, standards-based middleware foundation.

The New Standard for Work

Complete, role-based user experience with integrated business intelligence, alerts, and collaboration delivers what you need to know, what you need to do, who you need to know, and guidance on how to get the job done, right to your desktop.

The New Standard for Technology Adoption

Complete choice of adoption time frame, scope (product, pillar, or suite), and deployment options—all working side by side and creating value for your existing application investments.

The New Standard for Work

Most transactional work today is automated, with information captured and work flowed through the process. It's very effective, but it doesn't help knowledge workers make the right decisions or manage exceptions. To advance the work and make decisions, knowledge workers need decision support that includes business intelligence and unstructured information—such as documents and collaboration with colleagues, business partners, and customers. New technologies and Web 2.0 designs enable role-based workspaces to support knowledge workers in a way that transactional systems never could.

The New Standard for Technology Adoption and IT Management

With traditional business applications, the needs to adopt new technology, rapidly implement new functionality, and minimize overhead costs have challenged both IT departments and the businesses they support. Oracle Fusion Applications provide a complete set of applications—from human resources and finance organizations to field sales and supply chains. A modular approach ensures that you can adopt what you need when you need it, and setup guides and tools help get your systems up and running quickly. A complete set of deployment options—from on premise to public clouds, private clouds, or hybrid public/private clouds—provides companies with the flexibility to accelerate implementations, scale up, scale down, or make changes quickly. At the same time, powerful and intuitive management capabilities ensure that business needs are met and resources are available while reducing IT overhead costs.

Additional Business Value for Your Existing Applications

Customers running applications such as Oracle E-Business Suite or Oracle's JD Edwards, PeopleSoft, Primavera, Siebel, or third-party applications will find a host of options and opportunities to create more strategic value, squeeze additional efficiency, and improve the timeliness and accuracy of decisions with Oracle Fusion Applications. The modular design of Oracle Fusion Applications, combined with Oracle's commitment to investment and support, means that you can adopt Oracle Fusion Applications at your pace and on your terms.

Complete Choice: Oracle's Strategic Recommendations

Oracle provides complete choice in adoption options. Here are some recommendations to help you get the most business benefits and flexibility from any Oracle Application product line:

- Upgrade to the latest release of your current product investments. New releases across all product lines deliver additional business value and keep you current on technology.
- Consider standards-based Oracle Fusion Middleware for new integration, portal, content management, and other projects. Developing next-generation skill sets and expertise in your organization will give you the maximum flexibility and help reduce IT hiring and sourcing costs.
- Evaluate Oracle Fusion Applications modules that can provide value alongside your existing applications portfolio.

CONTACT US

For more information, contact your Oracle sales representative or visit oracle.com/fusion.

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