

MODERN HR

THE 21ST CENTURY HR EXECUTIVE

As organizations use technology to gain competitive advantage in the market, Human Resources professionals are embracing this trend to improve operations in everything from recruiting to building a global corporate culture. This shift has empowered HR leaders to shift from traditional skills and responsibilities and take on a larger and more strategic role within the business.

To gain a more thorough understanding of the challenges these executives face as they transition to a technology-empowered team, Argyle Executive Forum in partnership with Oracle surveyed our Human Capital members. Our findings give a fascinating look at the top-of-mind issues facing the modern HR executive.

KEY STATS

82%

Of the members surveyed come from organizations with over \$1 billion in annual revenue

\$13.2

The average annual revenue of those surveyed in billions

97%

Of those surveyed consider themselves a change agent for the organization

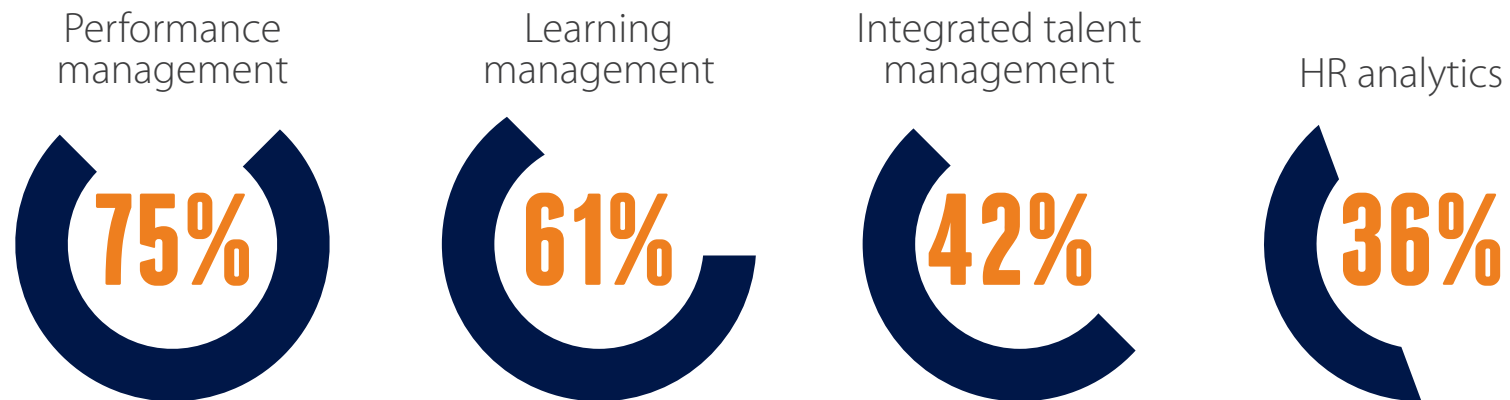
66%

Have the right team in place to drive change at their organization

WHAT HR AREA HAS AN ESTABLISHED TECHNOLOGY SYSTEM?

92% Of executives surveyed have a core HR system in place

91% Use technology to track applicants and recruiting



ARE YOU PLANNING TO CHANGE HR TECHNOLOGY IN ANY OF THESE AREAS IN THE NEXT 12 MONTHS?

Application tracking and recruiting



Core HR systems



Performance management



Intergrated talent management



HR analytics



Learning management



WHAT AREA IS DRIVING TECHNOLOGY TRANSFORMATION WITHIN YOUR ORGANIZATION?

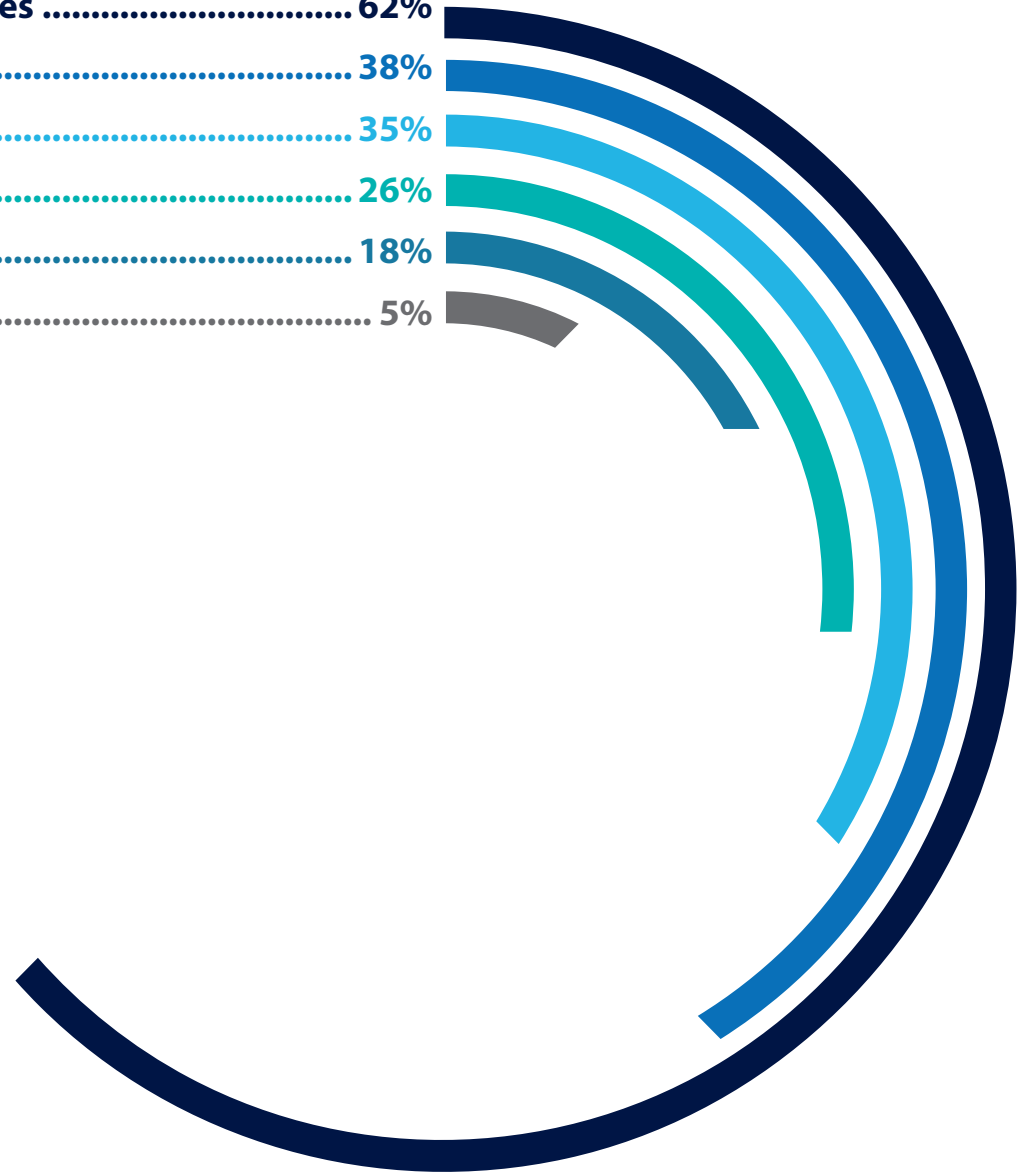


32%

Of the HR executives surveyed are looking to **IMPROVE DATA AND ANALYTICS** and believe that is their top driver of technology change at their organization.

HOW DOES YOUR HR ORGANIZATION USE SOCIAL AND COLLABORATION SOFTWARE?

This is not something that HR manages or uses	62%
Employee recognition	38%
To help create a company culture	35%
Talent acquisition	26%
Other.....	18%
E-learning.....	5%



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ABOUT ARGYLE EXECUTIVE FORUM

Argyle Executive Forum provides opportunities for connection and strategic collaboration among business leaders through the exchange of new ideas and timely perspectives. More than 45,000 professionals participate in our communities to develop professional relationships, gain intelligence, and build momentum towards success.

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