

Why a Complete, Innovative, Proven Cloud Matters to Your Business



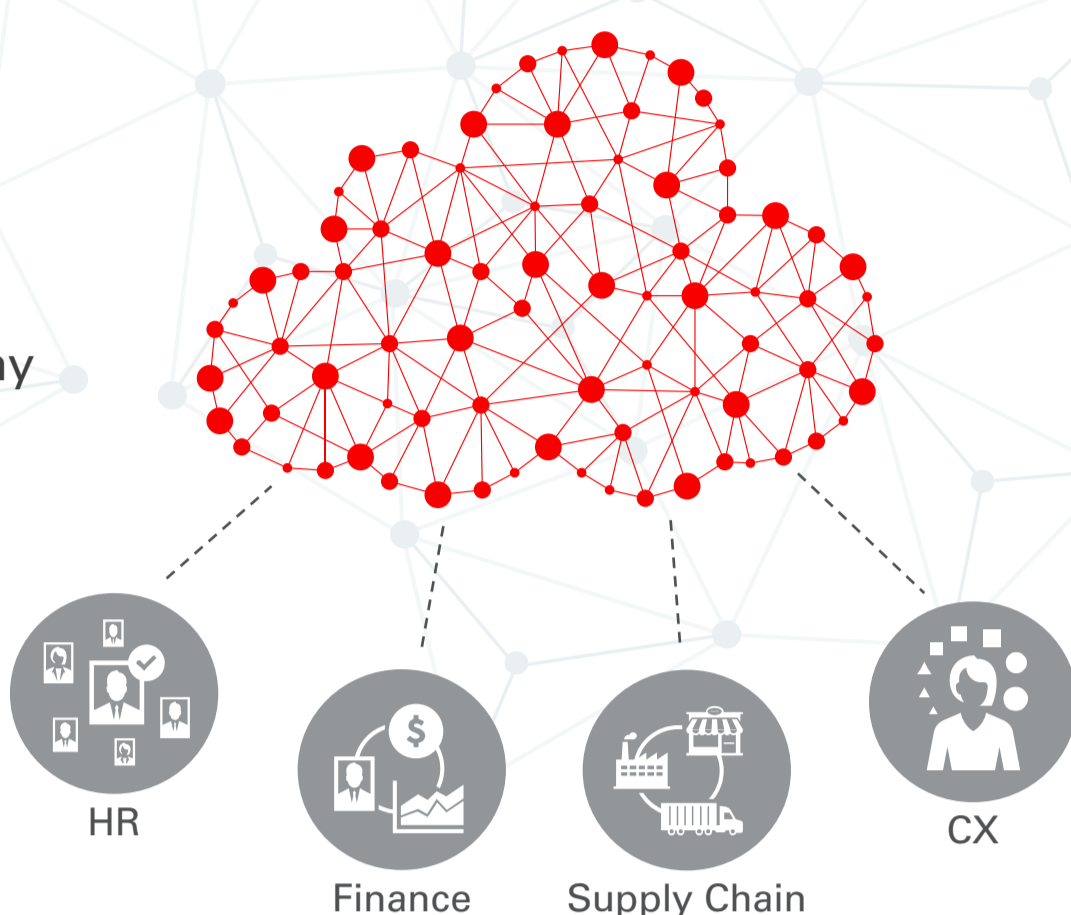
Transform your business through the cloud simply and quickly.

Consider the advantages of a cloud suite that is complete, innovative, and proven.

WHAT IS A COMPLETE, INNOVATIVE AND PROVEN CLOUD?

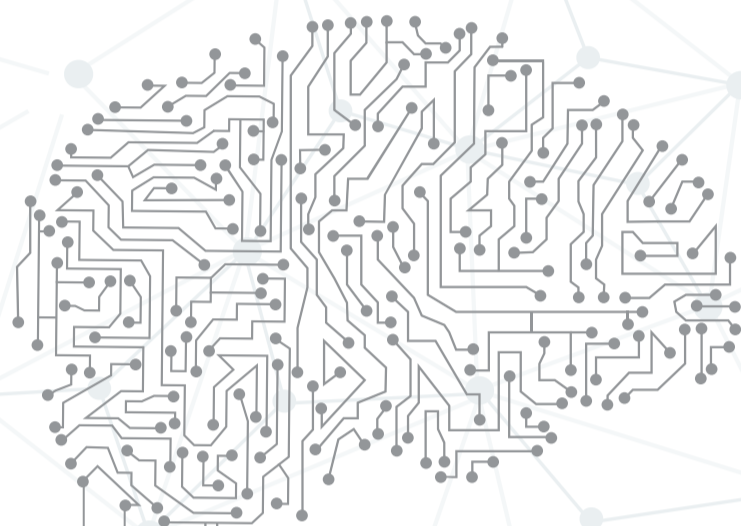
COMPLETE

- A complete cloud offers the broadest portfolio of cloud applications serving **every part** of your business.
- Serving any business size, any industry, or any location
- With **over 180+** built-in Modern Best Practices
- Seamlessly **connect processes and intelligence** for better business outcomes



INNOVATIVE

- An innovative cloud enables you to create fast
- Brings the power of your internal data + external real-time data = intelligent business outcomes.



1. With Oracle's Cloud, automatic software updates enable you to activate and use the latest functionality and innovations.



2. Oracle's Adaptive Intelligent Apps or Oracle IoT Apps can bring AI to SaaS applications.

- Using the freshest data with apps
- Easy to use, easy to connect and easy to change
- No data scientists needed
- Easy to increase business IQ quickly

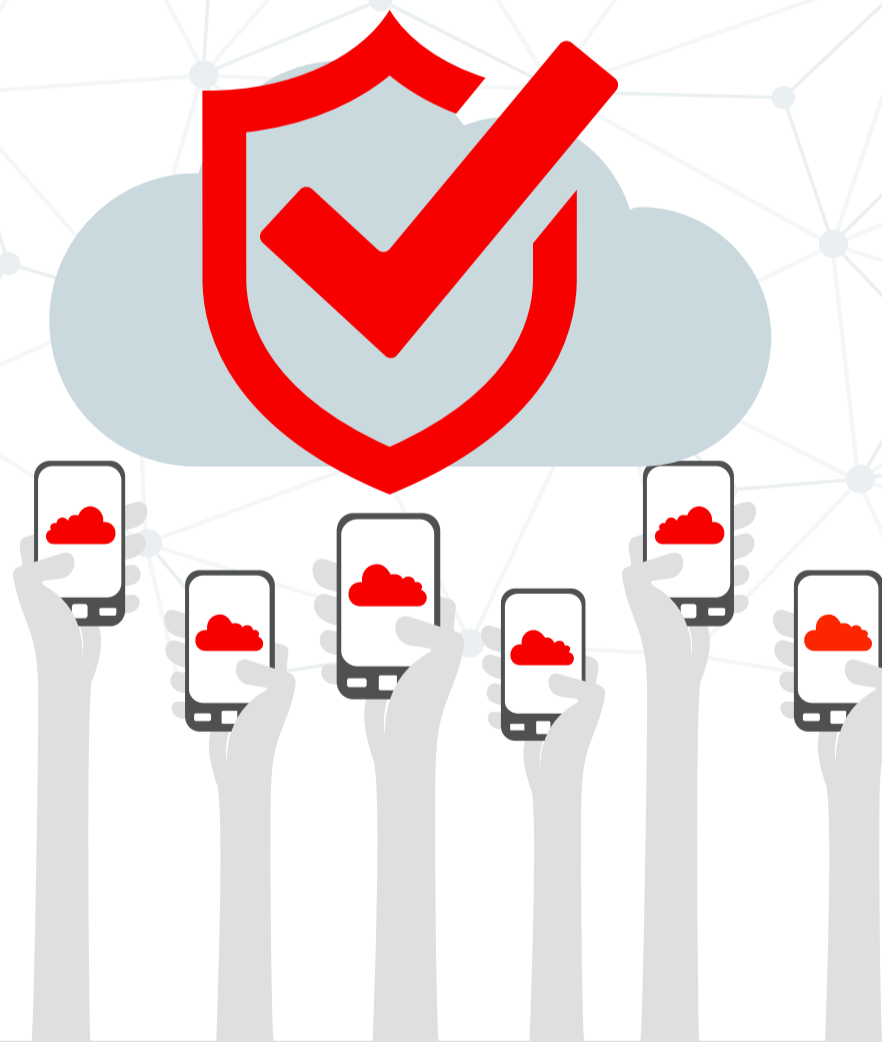


3. Innovative for yourself. Build new applications or extend existing applications quickly.

PROVEN

Reduce risk with a proven cloud designed to be secure at every layer.

- Global access controls
- Scalability without limits
- Isolated customer data
- Trusted by millions of global users daily
- Data center regions around the world



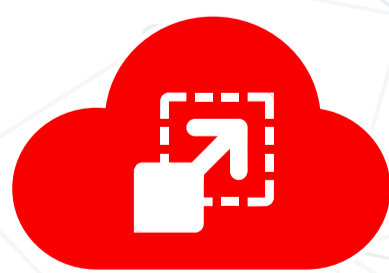
WHAT ARE YOU WAITING FOR?



Are you wasting time managing multiple cloud providers?



Do you worry about who is looking after your business in the cloud?



Do you want to transform your business or part of it, but don't know where to start?

Consider the advantages of a complete, innovative and proven cloud from Oracle. Transform your business fast with innovation for your entire business.

Transform your business through the cloud.



For more information please visit oracle.com/applications