JD Edwards EnterpriseOne Financials

The business need for Modern Finance Systems
DRIVING GROWTH

MANAGING RISK

REDUCING COSTS
Empowering Modern Finance

MOBILE
$1+ trillion in mobile ecommerce revenue by 2017

SOCIAL BUSINESS
$29+ billion in social media revenue by 2015

ACTIONABLE INSIGHT
Ranked by CFOs as highest priority for 2012 top technology initiatives

MODERN USER INTERFACE/APPLICATIONS
48% of CFOs say their IT systems are out-of-date and inflexible in 2012
Empowering Modern Finance
With JD Edwards EnterpriseOne

SIMPLIFY
your financial
to business processes
and technology
requirements

COLLABORATE
with others using social
business objects

ACCELERATE
your decision making
with real-time
information access

CONTROL
your costs with increased
productivity
A typical scenario:

Ron, CFO, is on a business trip using his iPad to review the West Region.
He wants to take a closer look at their net profit number.
Utilizing the watchlist functionality, he notices orders that need attention.
Ron can easily take a closer look at the orders. The sales order for World Food Producers catches his eye so he wants to take a closer look.
Ron can review the line item profit margins.
Now he wants to take a closer look at their account.
He notices a material amount past due.
A closer look gives a breakdown.
He can access customer information and he will likely have someone call the sales rep to take action.
CFO on the GO-Summary

- “Accelerate” understanding of Revenue and Margin issues.
- “Control” financial targets through Alerts
- “Simplify” analysis from anywhere
Empowering Modern Business

MOBILE

SOCIAL BUSINESS

ACTIONABLE INSIGHT

MODERN USER INTERFACE
Empowering Modern Finance With JD Edwards EnterpriseOne

- **SIMPLIFY** your financial business processes and technology requirements
- **ACCELERATE** your decision making with real-time information access
- **COLLABORATE** with others using social business objects
- **CONTROL** your costs with increased productivity