



Denver, Colorado
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Oracle Announces an Update to Oracle's JD Edwards EnterpriseOne In-Memory Sales Advisor Application

Today we are announcing General Availability of an update to Oracle's JD Edwards EnterpriseOne In-Memory Sales Advisor. Benefitting from the extreme performance delivered by Oracle Engineered Systems, JD Edwards EnterpriseOne In-Memory Sales Advisor enables companies to take advantage of insight gathered from their customer interactions to drive additional revenue. In-Memory Applications provide new functionality never before possible by leveraging massive sets of real-time transactional information.

Powered by Oracle Engineered Systems, JD Edwards EnterpriseOne In-Memory Sales Advisor provides unprecedented speed to gather, aggregate and summarize real-time customer, product, and sales data. Users can have real time visibility to revenue opportunities during order capture to drive sales, eliminate manual processes, and provide great customer service.

This new module delivers updated intuitive applications that provide information to all users regardless of location, experience, or knowledge of customer or product data. Significant new functionality includes:

- Order Advisor to suggest cross sell products that are typically purchased along with the products on the order.
- Visibility of potential discount opportunities for order totals and product bundles to drive additional sales.
- Supply Monitor which dynamically indicates the potential of the order line being filled as requested using charts for simple visualization.
- Profitability Simulator to run "what-if" scenarios to determine the impact of changing sales conditions on profit and revenue.

Oracle Announces the Certification of Oracle's JD Edwards EnterpriseOne In-Memory Applications on the Oracle SuperCluster

Today we are announcing the certification of the JD Edwards EnterpriseOne In-Memory Applications running on the Oracle SuperCluster engineered systems. The Oracle SuperCluster is an engineered system for general purpose computing, designed for optimum performance and consolidation of Oracle and third-party enterprise applications as well as database environments. In addition to running the entire JD Edwards EnterpriseOne Suite of applications on the Oracle SuperCluster, the Oracle JD Edwards EnterpriseOne In-Memory Project Portfolio Management and Oracle's JD Edwards EnterpriseOne In-Memory Sales Advisor are now certified on this high performance platform. Powered by Oracle Engineered Systems, JD Edwards EnterpriseOne In-Memory Applications provide unprecedented speed to gather and summarize transactional data, and perform extensive real-time calculations and analysis.

Supporting Resources

- [EnterpriseOne In-Memory Applications Documentation Overview \(Doc ID 1550795.1\)](#)
- [JD Edwards EnterpriseOne In-Memory Sales Advisor](#)
- [Oracle Engineered Systems](#)
- [Oracle SuperCluster Overview](#)
- [Whitepaper: JD Edwards EnterpriseOne In-Memory Sales Advisor on Oracle Engineered System](#)

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