Future-Proof Your Business with Oracle Adaptive Intelligent Apps

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Artificial Intelligence is Transforming Everything We Do

Why Now?

Oracle Adaptive Intelligent Apps use artificial intelligence to transform business operations. They enable businesses to adapt and learn in real-time, leveraging the power of internal data and external data. Decision science and highly scalable computing infrastructure to produce better business outcomes.

WHAT ARE ORACLE ADAPTIVE INTELLIGENT APPS?

Oracle Adaptive Intelligent Apps are capable of adapting and learning in real-time using the power of internal data and external data. Decision science and highly scalable computing infrastructure to produce better business outcomes.

How can it help my business?

Oracle Adaptive Intelligent Apps can help businesses in various ways:

- **CHRO: Your People**
  - Acquire, retain, and grow a world-class workforce
  - Respond to business needs fast by sourcing the best talent quickly and efficiently

- **COO: Your Process**
  - Manage risk, compliance, and efficiency across operations
  - Proactively adapt to threats in supply chain and production

- **CFO: Your Bottom Line**
  - Manage balance sheet to support growth while optimizing existing capital
  - Minimize financial risk, maintain credit rating and access to capital

- **CRO: Your Top Line**
  - Set and exceed revenue goals
  - Identify areas for growth and expand to new markets
  - Maintain effective and efficient sales force

Oracle Adaptive Intelligent Apps USE

Oracle Adaptive Intelligent Apps are purpose-built with domain knowledge for business users, tailored to specific use cases based on Oracle's extensive industry and domain expertise.

- **Bundled Decision Science**
  - Algorithms continuously and automatically adjust to keep outcomes fresh and optimized without data scientists

- **Built on the Oracle Modern Cloud**
  - Oracle AI Apps transform your entire business, not just parts of it, using AI, modern best practice processes, and a complete, modern Oracle SaaS Suite

- **Purpose-Built and Ready-to-Go Apps**
  - Oracle Adaptive Intelligent Apps are built from scratch with AI knowledge for business users to quickly and easily use based on Oracle's extensive industry and domain expertise

- **Driven and Enriched by Data**
  - Apps are built on and enrich with rich external consumer and business profiles to provide the most relevant, precise recommendations

 Oracle Adaptive Intelligent Apps

Create a Connected Intelligent Business with Oracle Adaptive Intelligent Apps

Oracle Adaptive Intelligent Apps

Oracle

Oracle Adaptive Intelligent Apps

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Only Oracle has the breadth, depth, and the data foundation across all your lines of business to deliver connected intelligence.

For more information on Oracle Adaptive Intelligent Apps, visit: www.oracle.com/applications/ai-apps

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