Companies depend on innovation to grow, so given today’s new technologies, markets, regulations and competitors, it’s time to reimagine product development with a modern Product Lifecycle Management (PLM) solution.

**The Pressure is On**

- Only 90% of companies admit they are slow to market and often over budget.
- 50% of product development and commercialization resources are wasted.
- Only 20% of CEOs are happy with their return on innovation.
- Companies are slow to market and commercialization with their return on innovation.
- Often over budget.
- Resources are wasted.
- CEOs are happy with their return.

**Companies are Turning to the Cloud**

- 87% of organizations are using a public cloud in some form.
- 5x faster is the rate at which the global cloud computing industry is growing faster than the global IT industry.
- 1/3 of all data will exist in or pass through the cloud by 2020.

**Choose a Practical Path**

Oracle PLM Cloud offers you easy access to industry proven, best-practice PLM solutions so you can focus on your growing business and get the most out of your innovation.

**Oracle PLM Cloud Customers**

- Oracle has been offering applications in the Cloud for over a decade and is committed to being the world leader in cloud solutions. Our customers’ results speak for themselves.
- 70,000,000 users rely on Oracle Cloud every day.
- 50% cost reduction.
- 90% faster application deployment.

**Reimagine Product Development**

Today’s businesses need a modern innovation platform powered by best-in-class capabilities to innovate, develop and commercialize the best mix of profitable products.

**Oracle PLM Cloud**

Secure, Personalized, Modern.

Visit cloud.oracle.com/plm to learn more.