


ORACLE SUPPLY CHAIN COLLABORATION CLOUD

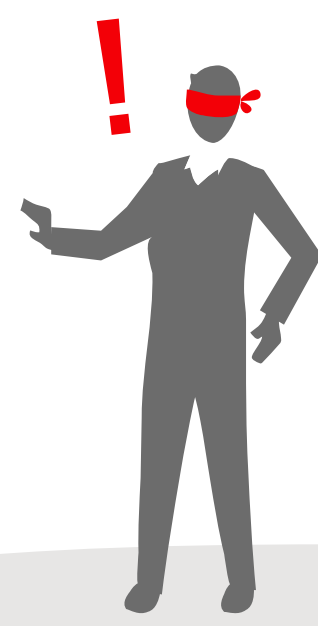
Better Trading Relationships. Better Business.

The Challenge: Supply Chain Visibility

 **90%** of manufacturers outsource at least some of their manufacturing¹

So it's no surprise that...

8 IN 10 brand owners can't provide end-to-end supply chain visibility to internal departments & external trading partners²

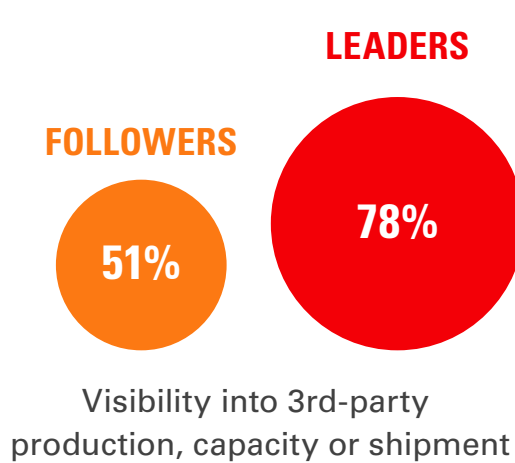


Trading Partner Visibility is Key



The Opportunity: Supply Chain Collaboration

Industry leaders collaborate on forecasts and monitor their partners' production activity³



The Solution

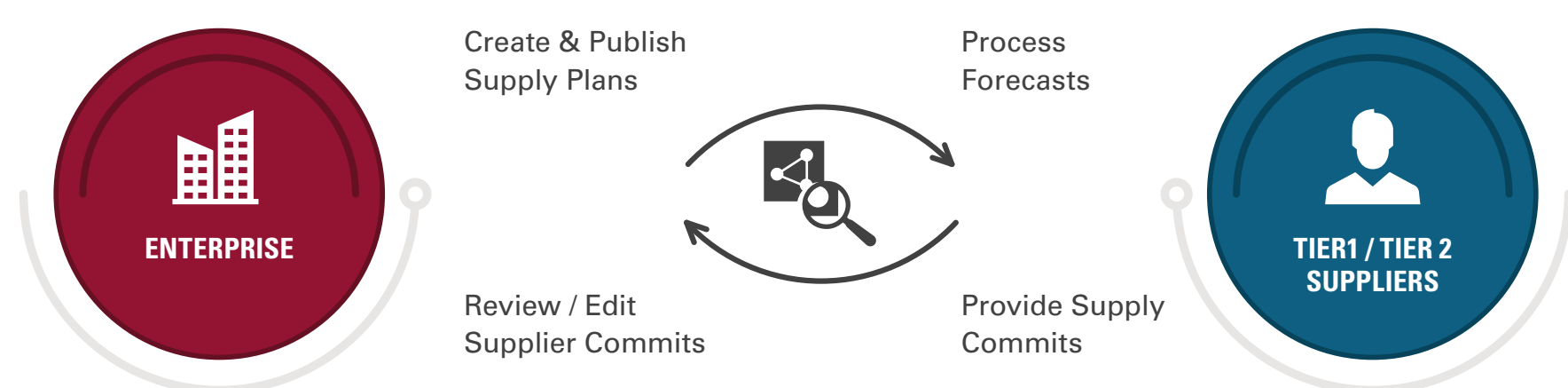
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Expand your scope of control to include customer, supplier and service partner networks

<p>COLLABORATE</p>  <p>Engage partners in supply chain business decisions</p>	<p>ORCHESTRATE</p>  <p>Coordinate production, inventory and purchasing processes</p>	<p>INTEROPERATE</p>  <p>Connect your enterprise with partners across multiple tiers</p>
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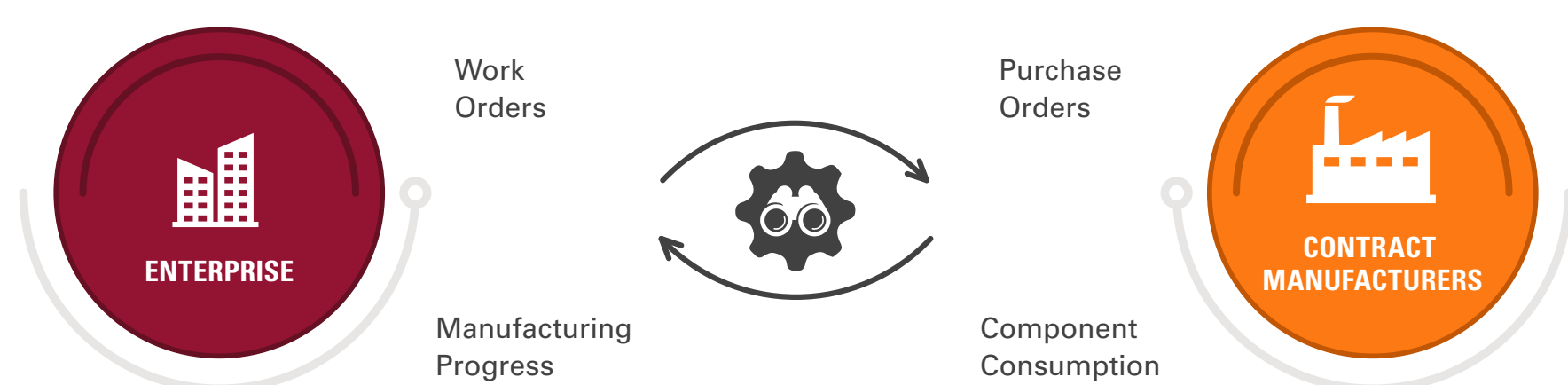
Share Forecasts and Gain Supplier Commitments

Planning Collaboration



Monitor Contract Manufacturers' Production

Manufacturing Collaboration



Meet Your Supply Chain Visibility Goals



Collaborate online with your trading partners



Orchestrate business-to-business processes



Interoperate with B2B service providers

Begin Your Collaboration Journey Today



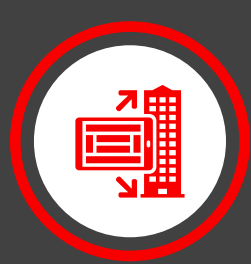
Enhance supply reliability



Reduce surprises and improve decision-making



Decrease costs & gain greater IT efficiency & productivity



Increase sourcing opportunities & reduce risk

Discover how Oracle Supply Chain Collaboration Cloud empowers your decision-making with enhanced speed and visibility.

Visit cloud.oracle.com/scm for more information.

[1] Supply Chain Insights, 2014
[2] Gartner, 2014
[3] Deloitte, 2014