ORACLE MOBILE PLATFORM SERVICES
DELIVERED BY ORACLE CONSULTING

Mobile accessibility to data and business functions coupled with social collaboration continues to rapidly grow in scope and importance for businesses to remain competitive in the marketplace. Mobile platforms can provide both customers and employees extensive, seamless access to computer networks, applications, and functions, enabling the ability to conduct business via their mobile phones, tablets, and other remote devices as effectively as from their office desk. To support your mobile application needs, Oracle has a comprehensive product portfolio, including the Oracle Mobile Suite to develop your mobile App and the Oracle Mobile Security Suite to secure your mobile devices, applications and data. This portfolio provides complete support for development, integration, security, and data synchronization to enable your enterprise mobile initiatives.

Whether your organization is just beginning to consider its mobile platform strategy or you have already implemented it into your IT environment, Oracle experts can help defining your roadmap to mobility. Oracle Consulting provides the vision, expertise, and operational best practices to help you get greater value from your mobile platform investment, with less cost and risk.

Benefit from Oracle Mobile Platform Services

Oracle Mobile Platform Services can help you design and implement the right Enterprise Mobile Platform and social collaboration strategy and solutions, as well as integrate them into your existing environment while staying focused on your critical business needs.

Oracle experts provide the skills and experience to plan, architect, implement, and manage mobile platform initiatives based on your unique environment and business objectives. Oracle has the experience and ability to drive a successful, long-term mobile platform strategy and deployment that leverages your existing information architecture and assets, and enables you to quickly adapt to evolving business and market needs.

Additionally, the Oracle Mobile Apps Development Factory can provide a software factory approach to implement the mobile Apps that you will need to develop to provide access to your customers and employees, to internal or external Enterprise Applications and information services.
RELATED AREAS
- Oracle Mobile Application Framework
- Oracle Webcenter Sites
- Oracle Webcenter Portal
- Oracle Access Manager for Mobile and Social
- Oracle API Gateway
- Oracle SOA Suite
- Oracle BPM Suite
- Oracle Web Logic Server
- Oracle Database Mobile Server
- Oracle Social Network
- Oracle IdM Suite

RELATED SERVICES
- Oracle Center of Excellence

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### Oracle Mobile Platform Services
Delivered by Oracle Consulting

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**Oracle Mobile Platform Advisory**

The Oracle Mobile Advisory Service will help you plan your mobility strategy and roadmap to create an Enterprise Mobile Platform, by bringing Oracle experts in to provide strategy and planning guidance. Leverage Oracle Consulting’s deep expertise in mobility and social collaboration to quickly identify common challenges and potential technical issues and create a roadmap for completing your mobile platform strategy with minimal risk.

**Key Activities**
- Define a mobile platform strategy that will enable faster go-to-market cycles for new mobile initiatives, while preserving your technology investments, with key focus on end to end security, usability, and maintenance
- Define a roadmap to leverage mobile devices and social collaboration to add value to your customers, employees, and partners by understanding your business drivers as well as the impact on your current IT systems, processes and people skills
- Design the architecture of a robust enterprise mobile platform that includes considerations for development, integration, security, and device / Apps management

**Oracle Mobile Platform Rapid Start**

This Rapid Start service is designed to implement the Oracle Mobile Suite as a foundation for
WHY ORACLE CONSULTING

- Leading Expertise: Oracle’s own experts providing thought leadership for every Oracle solution
- Broad Coverage: “End-to-end” lifecycle services across the entire Oracle product footprint
- Global Scale: 13,000 Oracle experts in 145 countries, serving over 20 million users
- Unified Methodology: Based on industry standards, high quality results across complex projects
- Flexible Delivery: Onsite, offsite, and offshore, along with innovative solutions such as Expert Services and Architecture Services

your Enterprise Mobile Platform and to develop a sample mobile application, implemented in a development environment and using best practices applied to your unique business needs. The result is a model that can be leveraged for the expanded deployment for production environments.

Key Activities

- Identify a mobile business use case to implement and key requirements to be addressed
- Define the detailed architecture of your enterprise mobile platform using Oracle Mobile Platform products to implement the use case
- Install the relevant Oracle products in a development environment
- Build and demonstrate the mobile application along with limited integration and security services needed
- Provide a workshop to your company developers/architects to review the design and development process used

Oracle Mobile Platform Security Service

This service is designed to extend the enterprise security and identity management infrastructure to secure the Enterprise Mobile Platform, including users, devices and data in a transit and at rest on devices. The service will leverage the Oracle Mobility Identity Suite capabilities to implement a unified identity management solution, extending user and role management also to device management and application lifecycle management and distribution.

Key Activities

- Understand your current identity and access management infrastructure and your main business needs for mobility.
- Define the mobility security services required with respect to your business needs and existing infrastructure
- Help you building your mobility security strategy and architecture with priorities, phased approach and total cost of ownership (TCO)
- Help you implementing your first mobility secured applications

Oracle Mobile Apps Development Factory and Mobile Applications Catalogue

The Oracle Mobile Apps Development Factory will maximize the efficiency of your mobile apps development and integration projects. An enterprise mobile application generally involves a business process definition or refactoring, the integration into one or more backend applications, and end-to-end security. These components will further increase if the apps has to work in offline / online modes as well as support multiple devices.

Oracle Mobile Apps Development Factory is comprised of expert application development engineering teams. They will help drive all phases of application development and help ensure your business objectives are met using the Oracle Unified Methodology and a software factory approach. The factory will include a combination of onsite and remote resources, optionally including your own development teams, using a use-case driven iterative process methodology (OUM)

The factory maintains a catalogue of apps, pre-integrated with Oracle Applications such as EBS,
HCM or RightNow, that will reduce significantly the development time for mobile apps.

**Key Activities**

- Capture business goals, requirements, and key success factors for the project
- Drive planning and the different project phases
- Lead the architecture definition, design, and build components
- Offshore development of application components to the Software Factory development teams
- Support testing across the different test cycles
- Support transition and deployment activities including device / application rollouts and management
- Provide documentation and knowledge transfer

**How We Are Different**

As part of the Oracle Consulting team, Oracle Enterprise Architects and delivery experts have proven experience in architecting and managing complex IT initiatives with broad and deep expertise in Oracle’s portfolio. Oracle takes a practical approach to Enterprise Architecture and uses global best practices to help customers realize a faster return on their IT investments.

**Getting Started**

Leverage Oracle’s methods, tools, and extensive experience with customer implementations across diverse industries and geographies with Oracle Consulting. With tight integration across Consulting, Development, Support, Education, and Global Delivery, you get the entire Oracle team behind your success. To learn more, contact your local Oracle Consulting representative, or visit [www.oracle.com/consulting](http://www.oracle.com/consulting).

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*Oracle is committed to developing practices and products that help protect the environment*

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**Hardware and Software, Engineered to Work Together**