

# 5 Reasons

## Oracle Database Appliance is for You

Oracle Database Appliance is a completely integrated package of software, compute, networking, and storage that's been optimized and engineered by a single team of hardware and software developers.

The objective? To help you run your Oracle Database and applications quickly, efficiently, and reliably.

**Quite simply, it's the best possible platform for your Oracle Database.**



## 1. Simple to deploy

Building your own system from scratch is risky. It takes time, it takes effort, and coordinating components from multiple vendors can be troublesome. Plus, there's no guarantee that everything will work together.

The hallmark of Oracle Database Appliance is its simplicity, because that's how it's designed. To deploy, simply unpack it, plug in the power cords, plug in the network cables, and run the Oracle Appliance Manager to provision your Oracle Database quickly and easily. The Oracle Database Appliance accelerates time-to-value. In fact, you can deploy a highly optimized database in as few as 30-90 minutes.



**// Oracle Database Appliance is very easy to set up, allows quick creation of databases, performs excellently under load, and gives us the flexibility to choose between physical and virtualized components. //**

Meyr Cruywagen  
Head of Database Services, Information and Communications  
Technologies Services, University of the Free State

## 2. Easy to maintain

Oracle Database Appliance is designed to save you time and effort throughout its lifecycle. It's a complete, ready-to-run solution with built-in diagnostics that monitor the system for you. Maintenance is drastically simplified through automated patching of the entire stack – including all firmware and software – in one operation.

And as everything is built and supported by Oracle, you only have one phone call to make if you should ever need help.



**// Oracle Database Appliance exceeds our need for performance and reliability, reduces costs, boosts efficiency, and streamlines database administration. //**

Mario Magro,  
IT and Security Manager, Incarlopsa

## 3. Optimized for Oracle Database and applications

Why take on the risk and complexity of building your own system when you can enjoy the simplicity of Oracle Database Appliance. We've designed it at both the hardware and software levels to work in a holistic fashion to run your Oracle Database efficiently, reliably, and securely.

Oracle Database Appliance has been optimized to help you get the very best from your database. Using all-flash storage, it increases performance and reliability by getting rid of spinning rust – and using one type of storage means it's much easier to manage data placement. Gone are the days of figuring out which hot data to put on fast storage to boost performance. Now everything is on flash, so all your data is quickly accessible.



**// Oracle Database Appliance offered what we needed in terms of security, high availability, and performance. //**

José Roberto de Souza  
IT Manager, Unimed Londrina

## 4. Expanded portfolio and database support

We recently expanded the Oracle Database Appliance portfolio. The new all-flash family now includes small, medium, large, and high-availability models starting at only US \$18,000.

Customers have been asking for an engineered system that supports the entire Oracle Database family, and now we have it. In addition to Oracle Database Enterprise Edition, the Oracle Database Appliance models support Oracle Database 11g Standard Edition and Standard Edition One, as well as Oracle Database 12c Standard Edition 2. This means no matter what database edition you're running, you can immediately move to the Oracle Database Appliance without making any changes to your databases or applications.

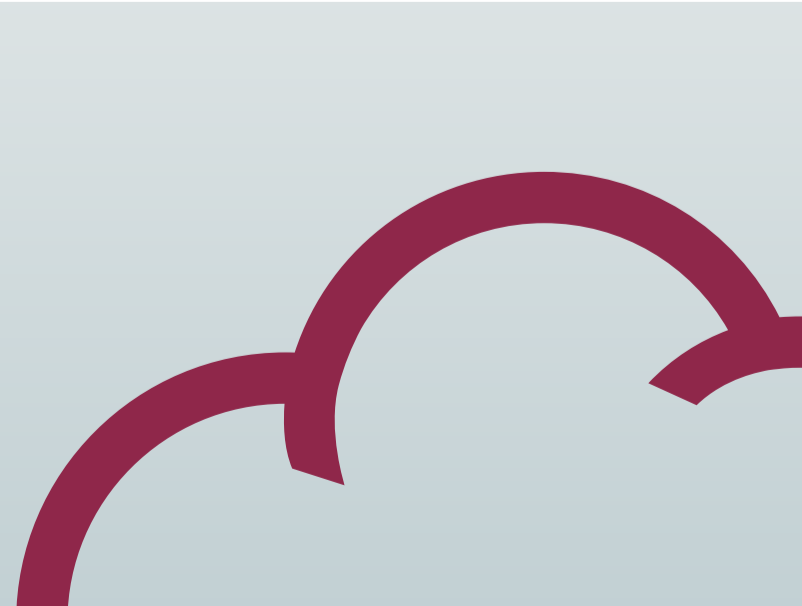


**// Oracle Database Appliance enabled us to consolidate 11 servers into one, simplifying our IT infrastructure and administration, improving performance by 10x, and reducing costs. //**

Carlos Alemán, Head of IT,  
Universidad de Las Palmas de Gran Canaria

## 5. Ready for the cloud

Everyone's thinking about cloud—and many of you are trying to work out your game plan. You may be looking for back-up and archive capabilities or a quick and affordable way to store your data securely. You may want the capability to spin up a test environment easily. Whatever your plans, with Oracle Database Appliance your investment is future-proofed. It's not only architected for on-premises, it's architected for the cloud, too. You'll have everything you need to start your cloud journey, when you're ready.



**For all the reasons to choose Oracle Database Appliance, visit the Oracle Database Appliance infowall.**