5 Reasons

Oracle Database Appliance is for You

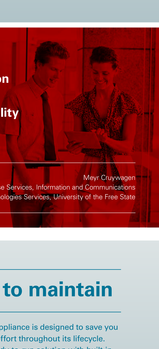
Oracle Database Appliance is a completely integrated package of software, compute, networking, and storage that's been optimized and engineered by a single team of hardware and software developers. The objective? To offer you the most cost-effective way to run your Oracle Database and applications while maximizing your resources.

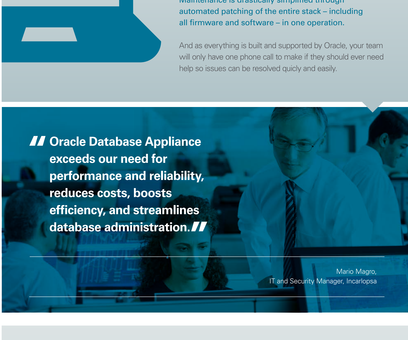
Quite simply, it's the best possible platform for your Oracle database.

1. Simple to deploy

Building your own system from scratch is costly. It takes time, it takes effort, and investing in all the necessary in-house expertise is expensive. It's also risky. Coordinating components from multiple vendors can be troublesome and no matter how many resources you allocate to the build, there's no guarantee that everything will work together.

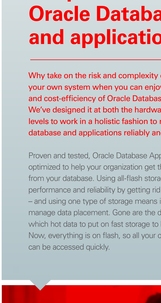
With simplicity at its core, the Oracle Database Appliance accelerates time-to-value. A single Database Administrator can deploy a highly optimized database in just 30-to-90 minutes. Your team will then be free to move onto other strategic projects faster and your database will be ready to go.





> **"Oracle Database Appliance is very easy to set up, allows quick creation of databases, performs excellently under load, and gives us the flexibility to choose between physical and virtualized components."**

Meyr Cluyvwagen
Head of Database Services, Information and Communications Technologies Services, University of the Free State



2. Easy to maintain

Oracle Database Appliance is designed to save you time, money, and effort throughout its lifecycle. It's a complete, ready-to-run solution with built-in diagnostics that monitor the system for you. Maintenance is drastically simplified through automated patching of the entire stack – including all firmware and software – in one operation.

And as everything is built and supported by Oracle, your team will only have one phone call to make if they should ever need help so issues can be resolved quicly and easily.

> **"Oracle Database Appliance exceeds our need for performance and reliability, reduces costs, boosts efficiency, and streamlines database administration."**

Mario Magro,
IT and Security Manager, Incarlopsa

3. Optimized for Oracle Database and applications

Why take on the risk and complexity of building your own system when you can enjoy the simplicity and cost-efficiency of Oracle Database Appliance? We've designed it at both the hardware and software levels to work in a holistic fashion to run your Oracle database and applications reliably and securely.

Proven and tested, Oracle Database Appliance has been optimized to help your organization get the very best from your database. Using all-flash storage, it increases performance and reliability by getting rid of spinning rust – and using one type of storage means it's much easier to manage data placement. Gone are the days of figuring out which hot data to put on fast storage to boost performance. Now, everything is on flash, so all your organization's data can be accessed quickly.

> **"Oracle Database Appliance offered what we needed in terms of security, high availability, and performance."**

José Roberto de Souza
IT Manager, Unimed Londrina

4. Affordable for every organization

We recently expanded the Oracle Database Appliance portfolio. The new all-flash family now includes small, medium, large, and high-availability models starting at only US $18,000.

We've also made Oracle Database Appliance more affordable through capacity-on-demand licensing. Why pay upfront for capacity you may need in the future? Unlike build-your-own systems, Oracle Database Appliance lets you pay for the cores you need, when you need them. You therefore save throughout the life of your system.

> **"Oracle Database Appliance enabled us to consolidate 11 servers into one, simplifying our IT infrastructure and administration, improving performance by 10x, and reducing costs."**

Carlos Alemán, Head of IT,
Universidad de Las Palmas de Gran Canaria

5. Ready for the cloud

Everyone's thinking about cloud – and many of you are trying to work out your game plan. You may be looking for back-up and archive capabilities or a quick and affordable way to store your data securely. You may want the capability to easily spin-up a test environment. Whatever your plans, with Oracle Database Appliance your investment is future-proofed. It's not only architected for on-premises, it's architected for the cloud, too. You'll have everything you need to start your cloud journey, when you're ready.

For all the reasons to choose Oracle Database Appliance, visit the Oracle Database Appliance infowall.

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