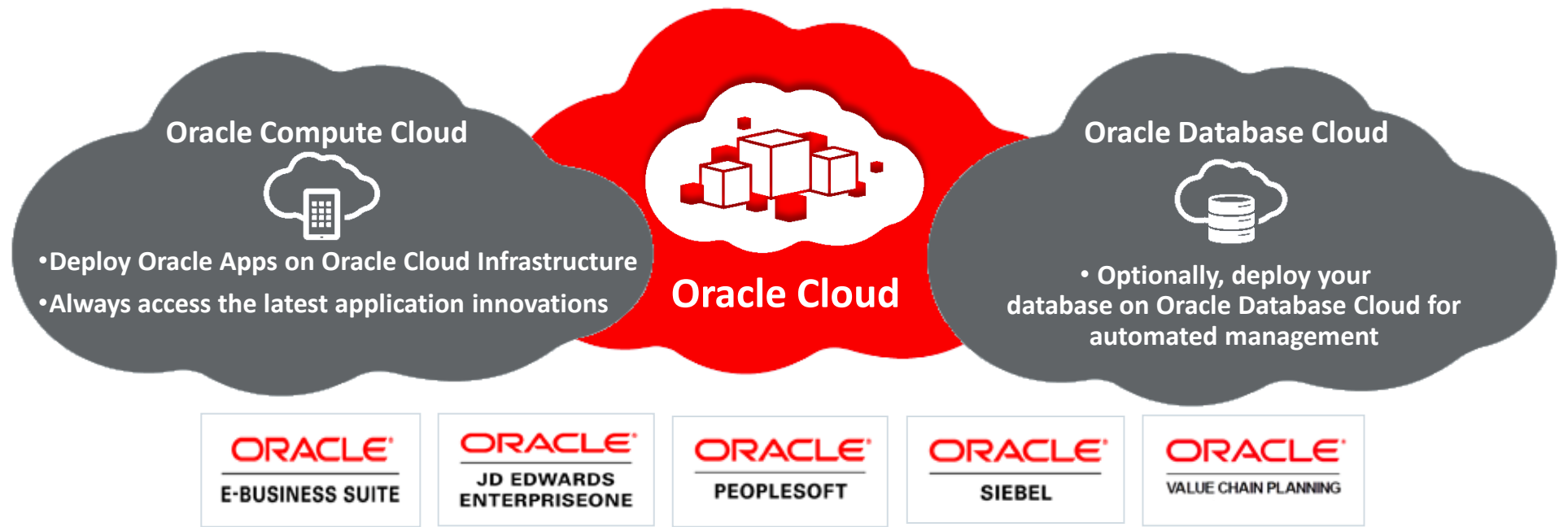


ORACLE CLOUD SERVICES

MIGRATE ORACLE APPLICATIONS TO ORACLE
INFRASTRUCTURE AND DATABASE CLOUD SERVICES

EXTEND VALUE OF YOUR APPLICATIONS TO THE ORACLE CLOUD



APPLICATION DEPLOYMENT CHALLENGES



Application Development and Deployment Is Slow and Costly



Applications Cannot Scale Easily, Especially During Peak Periods



Integrating Applications Manually Into Cloud Tiers Is Cumbersome



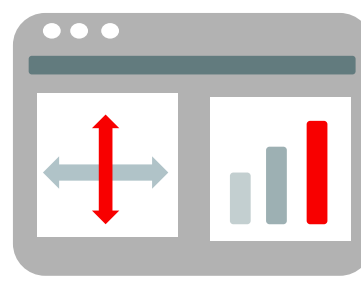
Hiring & Training Staff On New Cloud Tools Is Costly and Time Consuming

LIFT AND SHIFT ORACLE APPS TO THE CLOUD



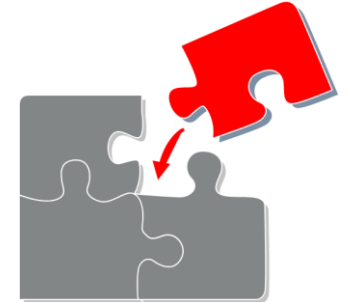
Reduce Data Center Costs and Risks

Accelerate Migration to Cloud and Time-to-Value



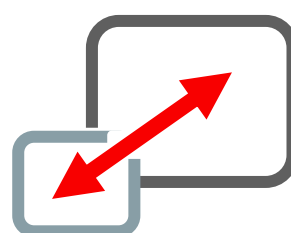
Enhance Business Agility and Growth

Maintain 100% Compatibility with On-Premises Deployments



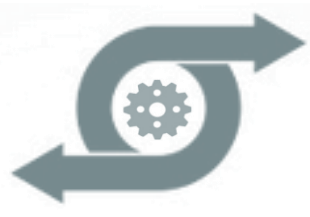
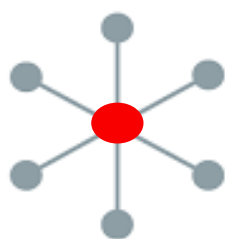
UNIQUE DIFFERENTIATORS

60% Faster Provisioning



App-Specific Migration Tools

Single Console Hybrid Cloud Management



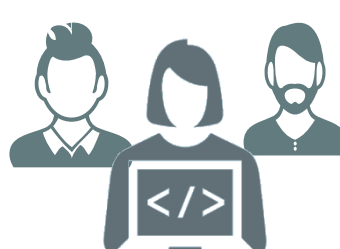
Integrated Cloud Services

KEY CUSTOMER BENEFITS



LoB Leaders

- Fast App Deployment
- Elastic Scalability
- Uninterrupted Access



Application Team

- Instant Resources
- No Code Changes
- Integrated App, DB and Infrastructure



IT Executives

- TCO savings up to 60%
- Faster Innovation
- True Hybrid Cloud