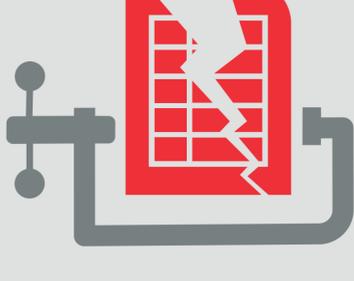


Discover Oracle Enterprise Planning Cloud

Don't Just Plan It, OWN It

Operational planners continue to rely heavily on spreadsheets, resulting in poor-quality planning. They need independence to plan at the level of detail they require. Spreadsheets offer them this flexibility, but often come at a cost, compromising data quality and inefficiency. Plus, typical Finance-owned planning systems are too restrictive for operational planners. Instead, they require a solution that plans the way they run their business; one they don't have to over-rely on for basic planning maintenance. In short, they need a planning solution they can "own".



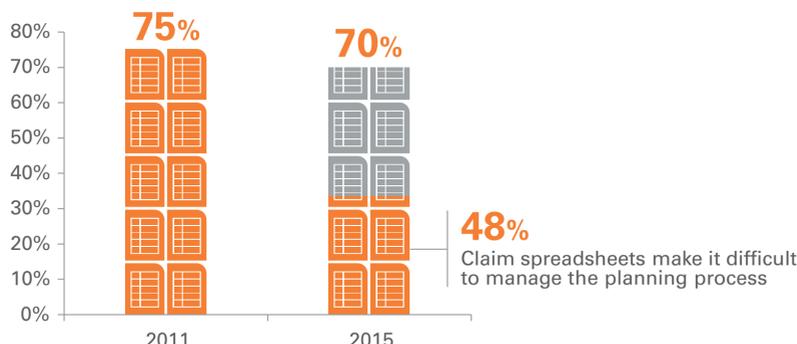
CFOs ARE FRUSTRATED WITH RETURNS ON FINANCIAL PLANNING & ANALYSIS (FP&A) INVESTMENTS

31 percent of decision-makers are concerned about quality of analysis, timeliness, and accuracy of data



SPREADSHEETS STILL RULE PLANNING, ESPECIALLY OUTSIDE OF FINANCE

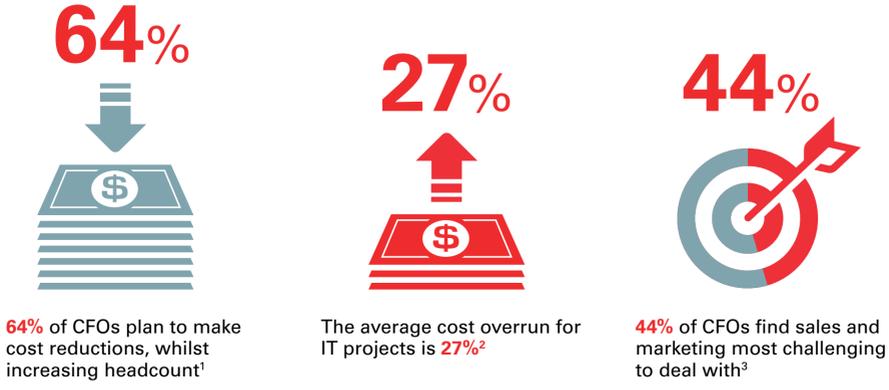
Despite the evolution of technology, which has brought new innovations to markets worldwide, operational planners are still relying on spreadsheets.



Sources: 2011 Dynamic Markets Survey—Performance Management: An Incomplete Picture; Ventana Research: Next-Generation Business Planning Benchmark Research, 2015

PLANNING BEYOND FINANCE

In order to compete in today's fast-paced digital economy, CFOs are looking to reduce spending.



THE CLOUD DELIVERS

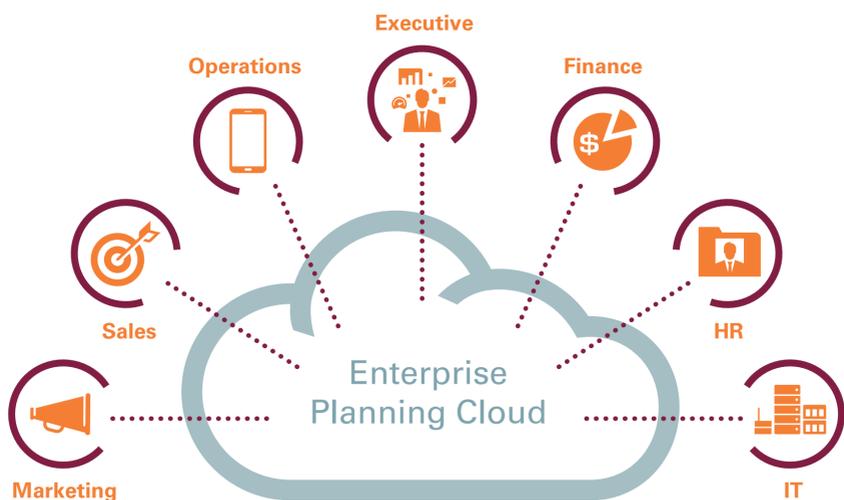
Cloud-based planning solutions can be easily and flexibly rolled out across organizations, allowing operational planners to move away from spreadsheets.



DON'T JUST PLAN IT, OWN IT

77 percent of planning processes now depend, to some degree, on having access to accurate and timely data from multiple parts of your company. Oracle Enterprise Planning Cloud provides quick and simple access to business owners' plans, without having to rely heavily on IT and endure additional costs.

Enterprise planning is a connected process that addresses both financial and operational scenarios:



Sources: Ventana Research Next-Generation Business Planning Benchmark Research

ORACLE ENTERPRISE PLANNING CLOUD

Best Practice Planning Out-of-the-Box

- Financials**
Integrated driver-based planning for the income statement, balance sheet, and cash flow
- Workforce**
Headcount and compensation planning to link financial plans with the workforce
- Projects**
Bridging the gap between project-planning systems and the financial planning process
- Capital**
Planning for the long-term impact of capital assets on financial

Simple to Use

- Step-by-step business wizards make it easy to get up and running quickly
- Familiar Excel or web-based interfaces for ease of use
- Built-in tutorials and context-sensitive help support you in using your solution

Unmatched Modeling and Scalability

- Extensive what-if scenarios can be worked through in seconds
- Built-in predictive analytics deliver more precision to key business drivers
- Highly scalable technology makes planning across large models effortless

CONCLUSION



To find out how Oracle's market-leading Enterprise Performance Management (EPM) applications (specifically Enterprise Planning Cloud) can help you drive performance, report confidently, and connect your company, visit www.oracle.com/epm

Join our communities

¹ PwC 17th Annual Global CEO Survey: Transforming talent strategy.
² Harvard Business Review: Why Your IT Project May Be Riskier Than You Think; Survey of 1,471 IT projects.
³ CFO Alliance.
⁴ Oracle 2016 EPM Cloud Trends Survey.