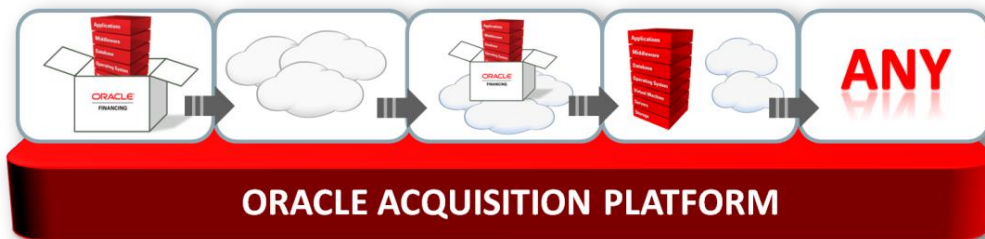


# Build, Expand, and Evolve with the Oracle Acquisition Platform

*Transform Challenges into Opportunities  
with Flexible Acquisition Strategies*



Disruptive technologies present many challenges, but they also create huge business opportunities for organizations that can harness them quickly and cost-effectively. On the technology side, Oracle provides the world's most complete, open, and integrated business software and hardware systems. But did you know that Oracle also offers an equally comprehensive range of flexible acquisition options to help you optimize your IT investment? The **Oracle Acquisition Platform** gives you the flexibility to quickly build the IT environment you need today, and support your organization as it expands and evolves—whatever the future brings.



*"The Oracle Acquisition Platform gives us better profitability, helps us manage our balance sheet much better, and also our cash flow. It's that kind of flexibility that is key to our existence."*

**David Traynor,**  
CMO, ASPIDER-NGI

Use the Oracle Acquisition Platform to manage IT investments over a wide range of licensing and deployment options — virtually any combination of traditional, packaged, cloud, or hybrid models — with the flexibility to adjust and re-balance the combination as business needs and technologies evolve over time.

## FINANCIAL FLEXIBILITY

Tailor an acquisition strategy to match your specific business needs, so you can: reduce acquisition costs and TCO; meet your CapEx, OpEx, and cash flow requirements; and make adjustments as priorities evolve over time.

- Simplify budgeting with predictable payments and affordable upgrade paths
- Create investment plans that support your financial strategy
- Get the mix of CapEx and OpEx that's right for your organization

## LIMITLESS CHOICES

Deploy the technology you need, when you need it—in the cloud, on your premises, or in a hybrid environment. With the right IT solutions always within your reach, you don't have to put limits on your organization's potential.

- Map payment plans to business benefits to increase your buying power
- Get all your hardware, software, services, and support in a single transaction
- Quickly and easily access any Oracle product to unleash the potential in your business

## EXPERT GUIDANCE

Whether you're making a small purchase or doing a full-scale IT transformation, our team of financial experts will outline all your acquisition options. With a detailed analysis of all the pros and cons, you can make the right investment decisions.

- Get insight and expertise from people who really understand Oracle
- Rely on proven processes and streamlined execution
- Understand your options to make the best long-term strategic decisions

## GET STARTED

[OracleFinancing\\_ww\\_grp@oracle.com](mailto:OracleFinancing_ww_grp@oracle.com)

## LEARN MORE

[www.oracle.com/financing](http://www.oracle.com/financing)

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