

HYPERION SQR PRODUCTION REPORTING

KEY FEATURES AND BENEFITS

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- Comprehensive report lifecycle management
- Flexible formatting and layout options
- Support for a broad range of datasources
- Wide variety of output options
- Role-based security capabilities for enterprise-wide report distribution
- Powerful SQR language for advanced reporting and data processing
- Graphical report creation environment
- Report bursting for massive scalability

KEY BENEFITS

- High-volume, high-quality reporting
- Sophisticated analysis via consolidated, contextualized data
- Flexible output and distribution
- Reduced processing time from single-pass production
- Rapid deployment
- Massive scalability
- Easy access

Production reports are the lifeblood of many enterprises. Executives and decision makers need up-to-date business metrics for monitoring and planning. Your customers and partners also expect timely, accurate reports. The success of a reporting solution hinges high performance and the ability to consolidate information from multiple datasources. Oracle's Hyperion SQR Production Reporting provides that context by easily consolidating data from a variety of sources into a single cohesive and highly formatted report.

Deliver Secure and Easy-to-Use Reports

One of the modules included in Oracle Business Intelligence Suite Enterprise Edition Plus, Hyperion SQR Production Reporting generates high-volume, presentation-quality reports. Offering built-in security, automatic versioning, report categorization, and archiving, Hyperion SQR Production Reporting lets you produce reports that executives, analysts, and customers can access via their Web browsers; interact with according to access privileges; and then print, download, or e-mail automatically. What's more, your organization's developers can simplify the use and design of these complex reports by providing easy-to-use navigation, tables of contents, and search capabilities.

Generate Massive Reports Within Specified Time Frames

You can use Hyperion SQR Production Reporting to quickly generate massive reports at specified times—a mission-critical capability for many organizations. Thanks to its distributed architecture, Hyperion SQR Production Reporting extends high performance and scalability to report generation, management, and Web delivery, allowing you to embed reports within applications, intranets, extranets, or corporate Web sites without compromising your corporate brand. You also experience rapid development time because developers use their existing SQL skills.

Connect to a Wide Variety of Enterprise Datasources

Hyperion SQR Production Reporting offers native drivers that optimize performance for a variety of datasources (including IBM DB2, SAP R/3 and SAP Business Information Warehouse, and SQL Server) and support a wide range of operating systems (including Microsoft Windows, Linux, and UNIX). These drivers let you combine data from multiple sources into a single cohesive report—without

degrading the performance of the source system or end-users' computers. For global enterprises, Hyperion SQR Production Reporting generates reports in single- and double-byte Unicode character sets as well as in multiple languages.

Provide Single-Pass Production for Multiple Levels of Access

To meet the needs of a wide range of employees and customers, organizations must be able to “slice and dice” their data in a variety of ways—for example, generating regional sales forecasts for geographically dispersed workers and delivering individualized account statements for external customers. Hyperion SQR Production Reporting eases this process by allowing you to use its role-based security features to perform a single pass of the source data to generate multiple types of output.

The result is personalized reporting at your fingertips. You can produce both summary and highly detailed reports targeted for specific departments, territories, or any other dimension of your choosing. You simply select from a menu of predefined “parameterized” options, and Hyperion SQR Production Reporting dynamically generates your report using the appropriate filters. This single-pass production reduces processing time—key for companies with fixed batch windows.

Deliver Context via Consolidation

In the past, combining production planning data residing in enterprise resource planning sources with financial, marketing, and sales intelligence from customer relationship management or financial planning sources was rendered next to impossible because most of that data was locked within its own application. With Hyperion SQR Production Reporting, this is no longer the case. By providing access to a broad range of datasources—including leading relational, multidimensional, and legacy databases—Hyperion SQR Production Reporting unlocks that data, providing cross-functional reporting capabilities that let companies surface exceptions and track business process performance.

Ease Report Production with a Graphical Development Environment

With Hyperion SQR Production Reporting's graphical development environment, it's easy to quickly create reports using drag-and-drop columns, expressions, functions, charts, and bitmaps. Report definitions can include data manipulations and complex data numeric calculations. You can then output those reports, which can include charts, graphs, logos, bitmaps, and bar codes, in a variety of formats, including Adobe PDF; Microsoft Excel, Word, and PowerPoint; HTML; and XML (as well as printer-ready and ZIP files).

RELATED PRODUCTSORACLE BUSINESS
INTELLIGENCE
FOUNDATION AND TOOLS

Oracle Business Intelligence foundation and tools products provide the foundation to create your own custom analytic applications. Part of Oracle's enterprise performance management system, these products meet the diverse reporting and analysis needs of users across your organization by allowing them to quickly and easily draw on disparate information sources to create, access, and share the vital data that drives sound business decisions.

RELATED PRODUCTS

Oracle Business Intelligence foundation and tools incorporates the following related software products and modules:

- Oracle Business Intelligence Suite Enterprise Edition Plus
- Oracle's Hyperion Interactive Reporting
- Oracle's Hyperion SQR Production Reporting
- Oracle's Hyperion Web Analysis
- Oracle Hyperion Financial Reporting
- Oracle Essbase
- Oracle Essbase Visual Explorer

Manage Applications from a Single Foundation

Hyperion SQR Production Reporting leverages Oracle's Hyperion Foundation Services to provide common services upon which companies can create, deploy, and manage enterprise performance management applications in one place. The service components included with Hyperion SQR Production Reporting are Oracle Enterprise Performance Management Workspace, Oracle SmartView for Office, and Oracle Shared Services; these components are responsible for user management, single sign-on, shared security, and authentication. In addition, Hyperion SQR Production Reporting uses the Hyperion SAP BW Adapter to access data stored in SAP NetWeaver Business Intelligence.

Contact Us

For more information about how your organization can leverage Oracle's Hyperion SQR Production Reporting, please visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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