

USING INFORMATION RIGHTS TO EXTEND ORACLE UNIVERSAL CONTENT MANAGEMENT SECURITY

KEY CAPABILITIES

ORACLE INFORMATION RIGHTS MANAGEMENT

- Secure ALL copies of your information
- Inside and outside the firewall
- Audit and revoke access
- Control print, copy, and screen grab
- No change to existing workflows
- Online and offline access

ORACLE UNIVERSAL CONTENT MANAGEMENT

- Manage ALL types of unstructured content
- With revision control, search, subscription, metadata, etc.
- Automatic conversion of 400+ formats to Web-viewables
- Web-based access with strong Multi-site Management

INTEGRATION HIGHLIGHTS

- Out of the box integration
- Seal items upon check-in
- Leverage Content Server rules, profiles, and folders
- Safe indexing of sealed content
- Automatic generation of sealed Web renditions – such as PDF and JPG
- Synchronize users and group information – directly with Content Server users or with same LDAP directory source

Organizations have turned to enterprise content management platforms to help them manage and secure unstructured content such as documents, email, graphics, videos, spreadsheets, and presentations. However, users often download managed files to their laptops, save them on flash drives, or email them as attachments to external audiences. By pairing both information rights management and content management technologies, organizations can properly manage and enforce access – wherever the content resides.

Protect Sensitive Content with Oracle Information Rights Management

Security is critical for an organization’s intellectual property, as well as content that holds personal and private data about employees, partners and customers. While organizations set up strict access rights to content within Oracle Universal Content Management, once downloaded, it can be untraceably opened, copied and forwarded anywhere. Consequentially, data breaches and information leaks can lead to customer losses, decreased revenue, lawsuits, and damaged reputations.

Oracle Information Rights Management uses encryption to “seal” content to secure and track items everywhere they’re stored and used—enabling organizations to prevent viewing, editing, printing, or copying sensitive information. This allows businesses to track and retain control of documents and emails, even after they’ve been shared with external audiences and downloaded from the server. Additionally, when the content or user is no longer valid, rights can be easily revoked.

Oracle Information Rights Management & Oracle Universal Content Management Integration Examples

- **Partner & Supplier Extranets:** seal content distributed on Web sites. When business relationships change, revoke access – even to downloaded materials.
- **Extranets for Outsourced Resources:** seal intellectual property and content storing private employee and customer data.
- **Employee Intranets:** seal private, confidential or sensitive content to help protect financial data in reports and spreadsheets, trade secrets, intellectual property, and employee information. High employee turnover? No worries - revoke access to content copied to personal computers, flash drives, etc.
- **Collaborative Online Project Sites:** seal content shared externally during mergers and acquisitions, new product development, or deal collaboration.

RELATED TECHNOLOGIES**ORACLE CONTENT MANAGEMENT:**

Oracle provides content management solutions for all content types and all users—wherever they work in the enterprise. Use Oracle content management for:

- Enterprise content management
- Document management.
- Web content management
- Digital asset management
- Document capture
- Imaging and process management
- Content and email archiving
- Records and retention management
- Information rights management

Single Click Check-in and Sealing of Content

By integrating Information Rights Management & Universal Content Management, the process of sealing content fits right into your users' every day routine. Content, such as documents, emails, graphics, and HTML are automatically sealed during check in from a Web browser or via folders with a simple drag-and-drop.

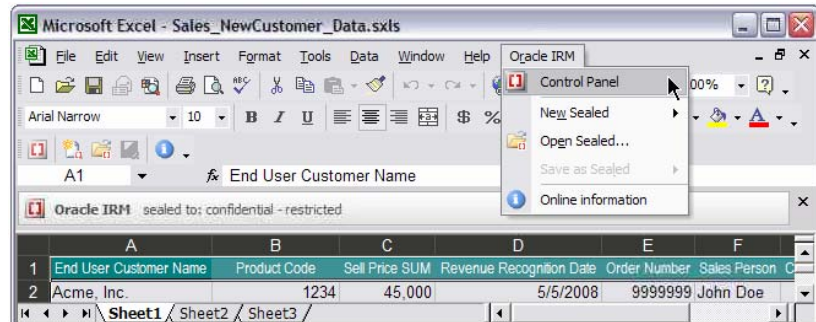


Figure 1. Sales data in a spreadsheet sealed to “confidential – restricted” upon check-in

Additionally, the integration ensures that the system-generated Web-viewable files remain sealed as well – such as an automatically created PDF file based on a document, presentation or spreadsheet.

Ensure the Right People Can Share and Find Protected Content

Universal Content Management allows you to capture, secure, index and share digital and paper-based content directly from a Web browser. A tight product integration enables users to search (both metadata & full-text) and find appropriate sealed and unsealed items in the repository. With built-in multi-site Web content management and document-centric collaboration, users are empowered to share and organize content by quickly building Web sites or collaborative project sites.

Implement An ECM Strategy that Secures Content Everywhere

To effectively manage and control content throughout an organization, companies must consider content stored outside of their central enterprise content management (ECM) repository. Integrating Information Rights Management with Universal Content Management enables organizations to expand their ECM vision to desktops and places beyond their corporate reach.

Contact Us

For more information on the Oracle Universal Content Management & Oracle Information Rights Management integration, call +1.800.ORACLE1 to speak to an Oracle representative or visit oracle.com/goto/contentmanagement.

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