A SINGLE PLATFORM FOR MANAGING CONTENT ACROSS YOUR ENTERPRISE

KEY FEATURES
• In-context Web site contribution, preview, updates, and approvals
• E-mail notifications during workflow
• Library services, including full-text search, check-in or check-out, and version control
• Flexible metadata and security
• Template-based pages
• Libraries of reusable components and XML-based fragments
• Native content conversion to Web-viewable formats, including HTML, XML, and PDF
• Dynamic delivery and scheduled publishing models
• Personalized content delivery
• Scheduled content release and expiration
• Full digital asset and records management features included

KEY BENEFITS
• Minimizes Web development costs
• Reduces risk while ensuring Web content accuracy and quality
• Lowers help desk and customer service center costs
• Easily manages multiple sites with a consistent corporate brand
• Enables resource reallocation to higher impact roles

ORACLE UNIVERSAL CONTENT MANAGEMENT

Information that is not proactively managed results in resource bottlenecks, lost documents, duplicated data, security and version control issues, lost productivity, and decisions based on inaccurate information. Oracle Universal Content Management, an award-winning enterprise content management (ECM) platform, manages the entire spectrum of unstructured content—from documents, graphics, and Web pages to scanned images, e-mail, and records

Share Content Across the Enterprise
It is very difficult to share content with customers, partners, and suppliers across the enterprise and outside the firewall when it is stored in disparate systems. Although many organizations have used work-arounds such as FTP sites, they find it difficult to control access and security. Without mechanisms in place for version control or the “locking” of files, many versions of a document end up being created and shared with different users. Oracle Universal Content Management turns content into assets by making unstructured content easier to find, access, and reuse within an organization. Oracle Universal Content Management converts over 500 file formats to Web-ready formats such as HTML, XML, GIF and PDF, and delivers content via Web sites, desktops, really simple syndication feeds, mobile devices, and Web services

Automate Expensive, Time-Intensive, and Manual Processes
Many organizations spend millions of dollars every year on printing, production, and shipping costs for sharing manuals, technical specifications, drawings, reports, and other printable content. With Oracle Universal Content Management, you can securely share and distribute content via Web sites and Web applications. Oracle Universal Content Management will also help eliminate redundant steps in your processes and can automate manual steps such as converting items to Web formats and routing content to different users or departments for review and approval.

Additionally, Oracle Universal Content Management blends well into existing business processes by allowing content owners to continue using familiar desktop applications such as Microsoft Office and Outlook, AutoDesk AutoCAD, Lotus Notes Email, and Oracle StarOffice.

Manage Content Throughout Its Lifecycle
Oracle Universal Content Management supports the entire content lifecycle, applying the appropriate amount of control and adding additional support for users during each lifecycle phase. This means that content is managed during creation, capture and storage. Additional features can be applied, such as version control, indexing for search, and metadata and security. Finally, services can be added to help distribute, publish, classify and retain, expire, and delete content.
EXPAND YOUR CONTENT MANAGEMENT CAPABILITIES

RELATED FUNCTIONALITY

Oracle’s multisite Web content management solution is included in Oracle Universal Content Management, which offers search, security, workflow, revision control, and powerful content conversion for all types of content. In addition, Oracle Universal Content Management provides key enterprise content management functionality, including:

- Document management
- Web content management
- Digital asset management
- Records and retention management
- Portal integrations
- Content and usage tracking
- Categorization
- Content conversion and transformation
- Document capture and scanning integrations

Establish a Unified Enterprise Content Management Platform

Oracle Universal Content Management offers all enterprise content management functionality—Web content management, document and imaging management, digital asset management, and records and retention management—on a single, unified platform. This architecture allows customers to fully leverage content management investments across the organization and throughout various applications. Oracle Universal Content Management’s single-architecture approach allows all managed content and services to be accessed from a common user and administration interface, improving user efficiency and reducing the amount of time required to train business users and administrators.

Minimize Risk

With increased government scrutiny—via the Health Insurance Portability and Accountability Act and the Joint Commission, for example—electronic content and documentation is becoming more important during legal discovery and for regulatory compliance. Oracle Universal Content Management helps minimize risk by allowing organizations to control access to content, maintain audit trails, and automate the retention and disposition of content based on consistent policies.

Power Enterprise Applications with Managed Content

Business applications are all powered with a combination of structured and unstructured information. Oracle UCM provides organizations with a platform to house their unstructured content and deliver it in the proper format to multiple enterprise applications. Oracle Universal Content Management’s unified approach to ECM offers organizations a single layer of integration and a common set of APIs, reducing integration costs and ensuring a lower total cost of ownership. Users can efficiently reuse content and integrate hundreds of documented Oracle Universal Content Management services—such as checking in content, performing a search, returning search results, or approving an item in workflow—using standard integration methods such as Web services, Java, Java EE, JavaServer Pages tags, command line utilities, Microsoft Component Object Model scripting, and Web-based distributed authoring and versioning.

CONTACT US

For more information about Oracle Universal Content Management 11g, please visit http://www.oracle.com/goto/ucm or call +1.800.ORACLE1 to speak to an Oracle representative.