Oracle Enterprise Metadata Management brings powerful business capabilities to the modern enterprise to harvest and govern metadata across its whole Data Management technologies. By being able to provide data transparency not only within Oracle but also 3rd party technology, Oracle Enterprise Metadata Management is a must have technology for any organization looking to seriously tackle Governance, Productivity Improvement and Lifecycle Management challenges.

Oracle Enterprise Metadata Management is essential to solve a wide variety of critical business and technical challenges. They include but are not limited to how report figures are calculated, understanding the impact of changes to data upstream, and surfacing data lineage reports in a business friendly way in the browser and providing reporting capabilities on the entire metadata of an enterprise for analysis and improvement. Oracle Enterprise Metadata Management is built to solve all these pressing needs for customers in a light and browser based interface.

The key features of Oracle Enterprise Metadata Management include:

- Report to Source Lineage
- Impact Analysis
- Model Versioning
- Annotations and Tagging
- Supports Metadata Standards
- Build and maintain Business Glossary
- Import 3rd party Business Intelligence Metadata
- Import 3rd party ETL Metadata
- Import 3rd party Database Metadata
- Big Data Enabled

Reducing Risk and Increasing Trust in Data
Oracle Enterprise Metadata Management reduces the risk inherent in making any changes to the data in the organization, be it from the source to the final report. Where many business applications and decision systems rely on the
same set of data, it is important to be able to authoritatively determine the impact that a change can affect to upstream and downstream applications. By providing in depth, easy to read and interpret lineage reports, Oracle Enterprise Metadata Management reduces these risks by identifying affected components. Combined with the use of the business glossary and transparency that Oracle Enterprise Metadata Management provides, trust in data within the organization is increased.

Fig 1. High level view of data flows between models and semantic flow between Business Glossary and physical models

Data Governance and Stewardship Collaboration
Oracle Enterprise Metadata Management includes features that help in the governance process with a focus on collaboration. In addition to annotations and tagging, the product incorporates feedback comments and review boards, metadata tagging with labels, multimedia attachments (documents, videos, presentation, code) and linking URLs for e-mail, blogging and social networking. All the features are encased in a business friendly user interface enhanced by features including a search driven metadata catalog.
**Improving Data Standardization and Compliance**

To govern and analyze data it is important to understand both data and metadata within the enterprise. Oracle Enterprise Metadata Management offers support to a variety of metadata standards by harvesting them from various Oracle and 3rd party technologies. It also supports annotations and tagging of metadata for better support and context of the harvested metadata, along with building and maintaining a Business Glossary which can be used for semantic lineage analysis. Versioning of various captured metadata models can then be compared for compliance and performance optimizations.

**Exploring Metadata and Lifecycle Change Management**

Text Search features and a metadata browser increases the user’s ability to easily explore metadata captured within Oracle Enterprise Metadata Management. This gives easy access to model diagrams, metadata reporting and Birds-eye-view reports. Metadata harvesting from Big Data/Hadoop technologies, Business Intelligence Tooling, ETL technologies, Data Warehouses and Databases allows for easier Lifecycle Change Management. Impact analysis and lineage tracing are further enhanced because all metadata is now available in a single repository across technologies.
Fig 3: A data lineage graph across BI and Data Warehouse environments