

MAXIMIZE THE VALUE OF YOUR APPLICATIONS WITH FUSION MIDDLEWARE



Oracle Fusion Middleware 11g - the Foundation for Innovation:

- Create, run and manage agile and intelligent business applications.
- Leverage modern hardware and software architectures.
- Maximize IT and business efficiencies and innovations.

"Oracle Fusion Middleware 11g represents a major milestone in delivering an integrated, best-in-class software infrastructure, blending the core strengths of Oracle's heritage with its acquired technologies,"

...said Jonathan Ebsworth, Vice President, Head of Package Solutions, **Capgemini**...

"Perhaps even more significant is the step forward this represents in delivering open, standards-based access to the vast range of Business Capabilities that now make up Oracle's Application portfolio. Capgemini sees this as a landmark launch within the ever more exciting Oracle journey."

Oracle E-Business Suite, Oracle's Siebel, Oracle's PeopleSoft, Oracle's JD Edwards, and other enterprise applications drive your business. But challenges, such as invasive customizations and brittle, point-to-point integrations, can hinder implementations, result in costly upgrades, and compromise the success of your applications—and your organization.

Successfully managing these challenges by properly integrating applications; extending application capabilities; securing and managing identities across applications; managing unstructured information around applications; and business intelligence all require a strong technology platform. Customers are experiencing greater business value, lower costs, and faster time-to-value by building a rich foundation for their enterprise applications using Oracle Fusion Middleware.

Oracle Fusion Middleware is the Strategic Platform for Your Applications

Only Oracle offers more certified and pre-integrated application infrastructure solutions than any other vendor in the industry. This means quicker implementation, faster time-to-value, and lower cost of ownership across your applications portfolio. Oracle Fusion Middleware is also optimized for heterogeneous environments, and works with all types of applications including SAP and other third-party applications.



Certified Application Infrastructure for Today and Tomorrow

- Oracle Fusion Middleware is the Foundation to Oracle Fusion Applications.
- Integrated and certified to all Oracle Applications helps reduce the cost of implementation, ownership, management and change.
- The world's leading private and public sector organizations rely on Oracle Fusion Middleware to drive cross-application business processes—extending, securing, sharing and improving investments in ERP, CRM, SCM and other applications.

Strategies for Maximizing Value

Extend and integrate applications—Add functionality outside base applications for more business value and to minimize risk during upgrades; integrate systems and processes across the enterprise.

Increase applications adoption—Connect people, content and applications through unified access, extension to mobile devices, and a collaborative Enterprise 2.0 user experience to increase adoption of your applications across teams, departments and enterprise.

Centralize security and mitigate risk—Meet policy and compliance mandates with greater ease and at lower cost with centralized security, identity and controls enforcement across applications and processes.

Maximize application availability—Scale applications more broadly, make efficient use of hardware resources, and ensure the highest reliability, availability and performance with a unified foundation.

About Oracle Fusion Middleware

Oracle Fusion Middleware 11g is the #1 application infrastructure foundation. It enables enterprises to create and run agile and intelligent business applications and maximize IT efficiency by exploiting modern hardware and software architectures. Oracle Fusion Middleware 11g is the only middleware available from any vendor that offers the following unique design principles:

Complete—Work with a single, strategic partner for all middleware requirements.

Integrated—Certified integrations with Oracle Fusion Middleware, Oracle Database, and Oracle Applications provide confidence and reduce costs.

Open—Enhance your existing infrastructure and applications with interoperability that goes beyond industry standards.

Best-of-Breed—Choose from best-of-breed offerings across every product line.

CONTACT US

Learn more about Oracle Fusion Middleware at www.oracle.com/middleware or contact a sales representative at 1.800.633.0738.

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