



September 18 – 22, 2016 | San Francisco



Focus On Content and Experience Management

Keynotes

Sunday September 18, 2016		
TIME	TITLE	LOCATION
5:00 pm – 7:00 pm	Oracle OpenWorld Welcome Keynote	Moscone North Hall D

Monday September 19, 2016		
TIME	TITLE	LOCATION
9:15 am – 10:15 am	Oracle OpenWorld Keynote	Moscone North Hall D

Tuesday September 20, 2016		
TIME	TITLE	LOCATION
8:30 am – 10:15 am	Oracle OpenWorld Keynote	Moscone North Hall D
1:30 pm – 3:30 pm	Oracle OpenWorld Keynote	Moscone North Hall D

Wednesday September 21, 2016		
TIME	TITLE	LOCATION
9:00 am – 10:15 am	Oracle OpenWorld Keynote	Moscone North Hall D



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General Sessions

Monday September 19, 2016		
TIME	TITLE	LOCATION
12:30 pm	Oracle Integrated Cloud—Strategy/Vision for Journey to Cloud Transformation [GEN1806] <i>Steve Daheb, Sr. Vice President, PaaS & IaaS Business Groups, Oracle</i>	Moscone South—103
1:45 pm	General Session: The Cloud—the Shift from Digital Disruption to Digital Enabler [GEN4342] <i>Camillo Speroni, VP, WW Strategic Alliances, Oracle</i> <i>Phil Regnault, Senior Vice President, Hitachi Consulting</i> <i>Michael Broberg, Consultant, Hitachi Consulting</i> <i>Ashish Mohindroo, Oracle</i>	Moscone South—304
4:15 pm	Scaling Innovation with Oracle Cloud Platform for Middleware—Roadmap/Vision [GEN7006] <i>Inderjeet Singh, EVP, Fusion Middleware Development, Oracle</i>	Moscone South—103

Tuesday September 20, 2016		
TIME	TITLE	LOCATION
11:00 am	Agile Development and DevOps Done Even Faster with Oracle IaaS and PaaS [GEN6861] <i>Michael Lehmann, VP Product Management, Oracle</i> <i>Suhas Uliyar, Vice President Mobile Product Management, Oracle</i> <i>Siddhartha Agarwal, Vice President, Product Management and Strategy, Oracle</i>	Moscone West— 2002/2004



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Conference Sessions

Monday September 19, 2016		
TIME	TITLE	LOCATION
11:00 am	Content and Experience Management: Roadmap and Vision [CON7256] <i>David Le Strat, Senior Director, Oracle</i>	Moscone West—2014
11:00 am	Mobile Now and in the Future: Location, Cognitive Insights, Chatbots, and Much More [CON7881] <i>Suhas Uliyar, Vice President Mobile Product Management, Oracle</i> <i>Rimi Bewtra, Sr Director, Product Marketing, Oracle</i>	Moscone West—2016
12:30 pm	Content Management in the Cloud: Strategy and Roadmap [CON7257] <i>Thyaga Vasudevan, Senior Director, Product Management, Oracle</i> <i>Edi Piovezani, Diretor de Tecnologia, Omni Financeira</i> <i>Daniel Martins, Programmer / Developer, Accurate Software Ltda</i>	Moscone West—2014
12:30 pm	Build Better Apps Faster for Oracle E-Business Suite with Oracle Mobile [CON6129] <i>Rajesh Padinjaremadam, CEO, Rapid Value Solutions</i> <i>Srikant Subramaniam, Oracle</i> <i>Anoop Bhatia, VP of IT, Brocade</i>	Moscone West—2016
12:30 pm	Discover Oracle Process Cloud Service: Digital Process Apps Made Simple [CON7330] <i>Nathan Angstadt, Oracle</i> <i>Ravi Gade, Director, "Calix, Inc"</i> <i>Sheel Chitalia, Customer Success Manager, Oracle</i>	Moscone West—3000
1:45 pm	Digital Experience in the Cloud: Strategy and Roadmap [CON7258] <i>Igor Polyakov, Sr Principle Product Manager, Oracle</i> <i>Mariam Tariq, Sr Director Product Management, Oracle</i>	Moscone West—3000
3:00 pm	Oracle Process Cloud Service: Bring Your Own Business Process Panel [CON7333] <i>Sushil Shukla, Architect, Oracle</i> <i>Nathan Angstadt, Oracle</i> <i>Brent Seaman, VP, Cloud Solutions, Mythics, Inc</i> <i>Srinivas Ryali, Enterprise architect, Pride</i>	Park Central— Metropolitan III
3:00 pm	Oracle Mobile Cloud Service: Now and in the Future [CON6811] <i>Deb Ayers, Oracle</i> <i>Parvez Syed mohamed, Director of Product Management, MCS, Oracle</i> <i>Fábio Calarga, IT Systems Coordinator, ALL - América Latina Logística</i>	Moscone West—2016



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Tuesday September 20, 2016		
TIME	TITLE	LOCATION
11:00 am	Deep Dive into Oracle Sites Cloud Service [CON6033] <i>Bex Huff, Bezzotech, LLC</i>	Marriott Marquis— Salon 4/5/6
12:15 pm	Gain Deep Insights into User Activity Across Web and Mobile to Engage Meaningfully [CON6735] Anush Kumar, Director, Product Strategy, Oracle Ryan Klose, General Manager, National Pharmacies Group	Moscone West—2016
4:00 pm	Application Developer Platform Using Oracle Content and Experience Management Cloud [CON7272] <i>Troy Allen, Vice President, Solutions, TekStream Solutions LLC</i> <i>Victor Owuor, Senior Director, Development, Oracle</i>	Marriott Marquis— Golden Gate C3
4:00 pm	Oracle WebCenter Content, Imaging, Capture, and Forms Recognition: Strategy and Roadmap [CON7259] <i>Jessika Acosta, Senior Manager WebCenter Technology, McKesson Medical-Surgical</i> <i>Marcus Diaz, WebCenter Sr. Principal Product Manager, Oracle</i>	Moscone West—2014
4:00 pm	Oracle Process Cloud Service: Customer Success Stories [CON7332] <i>Sushil Shukla, Architect, Oracle</i> <i>Nathan Angstadt, Oracle</i> <i>Gudron Van der wal, Account manager, Qualogy Holding B.V.</i> <i>Patrick ten Broeke, Director, Forceview</i>	Park Central— Metropolitan I
5:15 pm	Oracle WebCenter Digital Experience: Sites and Portal Strategy and Roadmap [CON7260] <i>Mariam Tariq, Sr Director Product Management, Oracle</i> <i>Valbona Lachapelle, TIAA</i> <i>Vincent GELINEAU, Project Manager, Airbus</i>	Moscone West—2014
5:15 pm	From Zero to Hero: Taking Oracle Forms from the Back Office to Mobile [CON6346] <i>Grant Ronald, Director of Product Management, Oracle</i> <i>Kimberly Lockhart, Manager / Supervisor, Rogers Group Inc.</i>	Moscone West—2016
6:15 pm	Meet the Gurus: Transform Businesses with Content and Experience Management [MTE7085] <i>Thyaga Vasudevan, Senior Director, Product Management, Oracle</i> <i>David Le Strat, Senior Director, Oracle</i> <i>Igor Polyakov, Sr Principle Product Manager, Oracle</i> <i>Mariam Tariq, Sr Director Product Management, Oracle</i>	Moscone South—302



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Wednesday September 21, 2016		
TIME	TITLE	LOCATION
11:00 am	Improve Marketing Content Velocity with Centralized Content and Collaboration [CON7263] <i>Mariam Tariq, Sr Director Product Management, Oracle</i> <i>Reinier van Kleij, Products & Alliances, CRUEL S.r.l.</i>	Moscone West—2014
12:15 pm	Empower Your Employees and Drive Productivity with a Modern Intranet Experience [CON7261] <i>Paul Isherwood, CEO / CHAIRMAN, IntraSee, Inc.</i> <i>Tanu Sood, Oracle</i> <i>Thyaga Vasudevan, Senior Director, Product Management, Oracle</i>	Moscone West—2014
1:30 pm	Anatomy of a Digital Experience Solution Using the Cloud: A Look Under the Covers [CON7264] <i>Joe Duane, Principal Product Manager, Oracle</i> <i>Bex Huff, Bezzotech, LLC</i>	Moscone West—2014
3:00 pm	Cox Enterprises Reimagines Digital Workplace with Oracle WebCenter [CAS4789] <i>Christine Chen, Sr Product Mgr, Cox Enterprises</i> <i>Dave Longacre, Sr. Manager Application Integration, Cox Enterprises</i>	Marriott Marquis—Golden Gate C3
3:00 pm	Empower the Mobile Workforce Using Oracle Content and Experience Management Cloud [CON7271] <i>Mark Paterson, Director of Product Management, Oracle</i> <i>Tanu Sood, Oracle</i> <i>Jason Stortz, COO, Redstone Content Solutions LLC</i>	Moscone West—2014
4:15 pm	Omnichannel Strategies Using Oracle WebCenter and Oracle Marketing Cloud [CON7270] <i>Srinivasan Sankaran, Principal Product Manager, Oracle</i> <i>Kellsey Ruppel, Principal Product Marketing Director, Oracle</i>	Moscone West—2014



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Thursday September 22, 2016		
TIME	TITLE	LOCATION
9:30 am	Extend Digital Experiences Through Component-Driven Integrations [CON7265] <i>Andrew Coyle, Director, Arcivate Ltd</i> <i>Igor Polyakov, Sr Principle Product Manager, Oracle</i> <i>Robin Fisher, Development Manager, Oracle</i>	Moscone West—2014
10:45 am	Digital Asset Management for Modern Enterprises [CON7267] <i>Srinivasan Sankaran, Principal Product Manager, Oracle</i> <i>Christopher Kung, Chief Information Officer, Macy's China Limited</i> <i>Rebecca Li, Senior Manager, Macy's China Ltd.</i>	Moscone West—2014
12:00 pm	Deep-Dive into Content, Collaboration, and Digital Signatures in the Cloud [CON7266] <i>Victor Owuor, Senior Director, Development, Oracle</i> <i>David Chan, Hello Sign</i> <i>Neal O'Meara, Hello Sign</i>	Moscone West—2014
1:15 pm	Simplify and Extend the Management of Oracle WebCenter Through PaaS and IaaS [CON7268] <i>Marcus Diaz, WebCenter Sr. Principal Product Manager, Oracle</i> <i>Andrew Richardson, Executive Director, Emo-Trans, Inc.</i>	Moscone West—2014
1:15 pm	Build a Partner Portal in Under 30 Minutes Using Oracle PaaS Services [CON7262] <i>Igor Polyakov, Sr Principle Product Manager, Oracle</i> <i>Badsah Mukherji, Senior Principal Product Manager, Oracle</i>	Moscone West—2018
2:30 pm	Build Hybrid Cloud Solutions for Content Management and Digital Experience [CON7269] <i>Noel Jaffre, PM, Oracle</i>	Moscone West—2014



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Hands-On Labs

Monday September 19, 2016		
TIME	TITLE	LOCATION
11:00 am	Oracle Process Cloud Service: Digital Process Apps Made Simple [HOL7613] <i>Nathan Angstadt, Oracle</i> <i>Nicolas Damonte, Software Development Director, Oracle</i> <i>Mary Keane, Senior Development Manager, Oracle</i> <i>Avinash Dabholkar, Senior Director, Product Development, Oracle</i> <i>Suman Ganta, Consulting member of technical staff, Oracle</i> <i>Ariel Cohen, Software Development Snr Manager, Oracle</i> <i>Patricio Barletta, Consulting Member Technical Staff, Oracle</i> <i>Sunil Apte, Development Director, Oracle</i>	Hotel Nikko—Nikko Ballroom III (3rd Floor)
2:30 pm	Create an Employee Portal Using Oracle Documents Cloud Service/Oracle Sites Cloud Service [HOL7607] <i>Srinivasan Sankaran, Principal Product Manager, Oracle</i>	Hotel Nikko—Nikko Ballroom II (3rd Floor)

Tuesday September 20, 2016		
TIME	TITLE	LOCATION
8:00 am	Drive Productivity in Your Enterprise with Oracle Documents Cloud Service [HOL7611] <i>Marc-Andre Houle, Principal Product Manager, Oracle</i>	Hotel Nikko—Nikko Ballroom II (3rd Floor)

Wednesday September 21, 2016		
TIME	TITLE	LOCATION
11:30 am	Deep Dive into Oracle's Content and Experience Cloud Platform [HOL7612] <i>Victor Owuor, Senior Director, Development, Oracle</i>	Hotel Nikko—Nikko Ballroom II (3rd Floor)

Thursday September 22, 2016		
TIME	TITLE	LOCATION
9:45 am	Create Rich Solution Templates with Oracle's Content and Experience Cloud Platform [HOL7616] <i>Joe Duane, Principal Product Manager, Oracle</i>	Hotel Nikko—Nikko Ballroom II (3rd Floor)



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Demos

DEMO	LOCATION
Mobile Collaboration for the Enterprise Using Oracle Content and Experience Cloud	Moscone South Exhibition Hall
Building Compelling Marketing Experiences Using Oracle Content and Experience Cloud	Moscone South Exhibition Hall
Building Modern Business Solutions Leveraging Oracle PaaS with Oracle Content and Experience Cloud	Moscone South Exhibition Hall
Extend and Scale your WebCenter Investments on the Cloud	Moscone South Exhibition Hall

Exhibition Hall Hours

DAY	REGULAR	DEDICATED
Monday, September 19, 2016	10:15 am – 5:30 pm	10:15 am – 11:00 am
Tuesday, September 20, 2016	10:15 am – 5:15 pm	10:15 am – 11:00 am 3:15 pm – 4:00 pm
Wednesday, September 21, 2016	10:15 am – 4:15 pm	10:15 am – 11:00 am 2:15 pm – 3:00 pm

Networking Activities

Sunday September 18, 2016		
TIME	EVENT	LOCATION
7:00 pm – 9:00 pm	Oracle Welcome Reception	Oracle Cloud Plaza @ Howard Street

Wednesday September 21, 2016		
TIME	ACTIVITY	LOCATION
7:00 pm – 11:00 pm	Oracle Appreciation Event	AT&T Park