FUEL FOR THOUGHT...

- 90% of companies admitted they are slow to market and often over budget
- 84% of companies confessed significant overhead to track people, cost and status
- 84% of companies had no time to focus on ensuring they are investing in the right things
- 87% of companies confirm that their product roadmaps are created in disconnected tools
- 79% of companies use spreadsheets as a primary tool for managing product portfolios
- 69% of companies lack any systematic method for valuing product opportunities

START YOUR ENGINES

Are you getting what you expected from your Product Lifecycle Management applications? Do you know the latest PLM best practices?

- Eighty percent of companies admitted they are slow to market and often over budget
- Eighty-four percent of companies confessed significant overhead to track people, cost, and status
- Eighty-four percent of companies had no time to focus on ensuring they are investing in the right things
- Eighty-seven percent of companies confirm that their product roadmaps are created in disconnected tools
- Seventy-nine percent of companies use spreadsheets as a primary tool for managing product portfolios
- Sixty-nine percent of companies lack any systematic method for valuing product opportunities

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