Are you getting what you expected from your Product Lifecycle Management applications? Do you know the latest PLM best practices?

FUEL FOR THOUGHT...
- 90% of companies admitted they are slow to market and often over budget
- 84% of companies confessed significant overhead to track people, cost and status
- 84% of companies had no time to focus on ensuring they are investing in the right things
- 87% of companies confirm that their product roadmaps are created in disconnected tools
- 79% of companies use spreadsheets as a primary tool for managing product portfolios
- 69% of companies lack any systematic method for valuing product opportunities

The road to better PLM starts here

START YOUR ENGINES

Attend
MODERN SUPPLY CHAIN EXPERIENCE
February 13-16, 2017
San Jose, California

VALUE
You are busy. Consolidate months of PLM discovery, research and meetings into just 4 high impact days.

EDUCATION
Better understand the latest PLM disciplines and how they benefit your business and supply chain.

NETWORKING
Meet the innovative business leaders shaping tomorrow’s PLM best practices.

WHAT DRIVES YOU?
Break away from systems that confines growth. Learn to innovate, develop and commercialize profitable products and services with Oracle PLM.

STRATEGY
Discover PLM-based paths to the Cloud that deliver value now and prepare your business for the future of innovation.

YOU
Take part in a learning community working together to fund the greatest PLM applications for everyone.

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