1. **Cut costs and complexity.**

Oracle Big Data Appliance unifies your big data infrastructure and its data are protected, making it easier to achieve regulatory compliance. Only Oracle Big Data Appliance offers a unified architecture, strong authentication, authorization, and auditing of data in Hadoop or Spark environments. Engineered to protect your data. Only Oracle Big Data Appliance.

Many organizations rely on a patchwork of multivendor architectures, tools, and management packages. The good news? Oracle Big Data Appliance is an out-of-the-box big data processing platform’s simple, unified architecture frees up your IT team to focus on business problems and improves business performance, enhancing the customer experience.

We strive to be the world’s pre-eminent connected car and broader internet of things integrator, and we are seeing just the tip of the iceberg as we begin to incorporate big data concepts and powerful solutions…

For more reasons to choose Oracle Big Data Appliance, visit the Oracle Big Data Appliance page and download our white paper: The Surprising Economics of Engineered Systems for Big Data.

2. **Faster deployment, easier maintenance, greater performance.**

Oracle Big Data Appliance enables you to capture, secure, store, and manage your data, through the Oracle Big Data Cloud Service or on-premises solutions. Simply choose the consumption model that works for you—delivered securely on premises, behind your firewall. Oracle Big Data Appliance is engineered to protect your data. Only Oracle Big Data Appliance.

Now, when it comes to performance, you can expect it anywhere you are using Oracle Big Data Cloud Service. We’ve benchmarked it against the competition on a large number of workloads including analytics, reporting, OLTP, and ad-hoc queries. And we’re still hopeful that competitors will offer us a good comparison. All the while saving our customers over 90% in cost.

Oracle Big Data Appliance frees your IT resources by reducing the time cleansing data and making it ready for analysis.

Most users don’t know how to aggregate, prepare, or deliver robust big data capabilities so your business can gain actionable insights. Oracle Big Data Appliance lets business users analyze extracted data without needing training or support from data scientists.

SAS for visualization, Oracle Big Data Appliance lets you gain actionable insights.

5 Reasons Your First Step Towards Cloud-like Agility and Simplicity:

5. **Your first step towards cloud-like agility and simplicity.**

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