

REPAIRING THE BROKEN STATE OF DATA PROTECTION

A MODERN SOLUTION FOR DATA PROTECTION IS NEEDED TO ADDRESS THESE CHALLENGES IN A WAY THAT LOWERS COSTS, SIMPLIFIES MANAGEMENT, AND PROVIDES PEACE OF MIND.

IT SECURITY IS CIO'S # 1 CONCERN...STILL



New Threats Every Minute Attacks Go Unnoticed Of Millions in Lost Revenue

WOULD YOUR BUSINESS RECOVER?

LAST YEAR:

64% OF COMPANIES REPORTED DISRUPTIONS

\$1.7 TRILLION IN LOST DATA & PRODUCTIVITY

A MODERN APPROACH.

BUSINESSES THAT TAKE A HOLISTIC, MULTI-FACETED APPROACH TO DATA SECURITY WILL NOT ONLY BE BETTER PREPARED AND PROTECTED, BUT WILL BE MORE TRUSTED IN THEIR MARKETPLACE.

REDUCED IT COSTS

- Save 80% by moving long-term cold data to an archive environment
- Save 2-5x with tiered storage within on-premise, hybrid, and cloud deployments

SIMPLIFIED MANAGEMENT

- Centralized data protection provides:
- Intelligent, policy-based management
 - Frequent recovery testing
 - Multiple tiers of storage

DISASTER RECOVERY PROTECTION

- Integrated data integrity protocols
- .99999 system availability
- Full restore capability

COMPLETE AND SECURE DATA PROTECTION.

ORACLE'S MODERN DATA PROTECTION SOLUTIONS ADDRESS BOTH BUSINESS CONTINUITY AND DISASTER RECOVERY USING A SIMPLE 2-STEP APPROACH:



BACKUP
only what is immediately needed and
ARCHIVE
the rest.



ARCHITECT
for disaster recovery and
TEST regularly.

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RULE & THE MODERN DATA PROTECTION ARCHITECTURE



Primary Copy

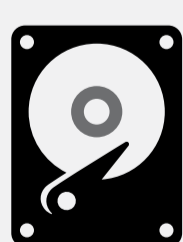


Secondary Copy



Disaster Recovery Copy

DISK



TAPE



Primary Data Center

Secondary Site or Cloud

LEARN MORE

To find out how Oracle can provide a more comprehensive data protection solution for your business, please contact us :

www.oracle.com/goto/archive

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