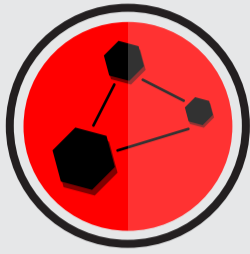


WHAT ARE THE BENEFITS OF DATA ARCHIVING WITH ORACLE?

THERE ARE A NUMBER OF REASONS BUSINESSES LIKE YOURS ARE ARCHIVING DATA:



Regulatory Compliance



System Efficiencies



Future Monetization of digital assets

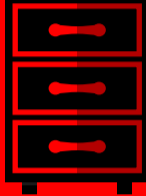
ARCHIVING YOUR DATA CAN SAVE RESOURCES LIKE SYSTEM ADMINISTRATION, STORAGE SPACE, AND ULTIMATELY, MONEY.

KNOW THE DIFFERENCE BETWEEN BACKUPS AND ARCHIVES

Should only be used to address **SHORT-TERM** (less than 90 day) needs. Provide copies of data files to protect against system failures and disasters.



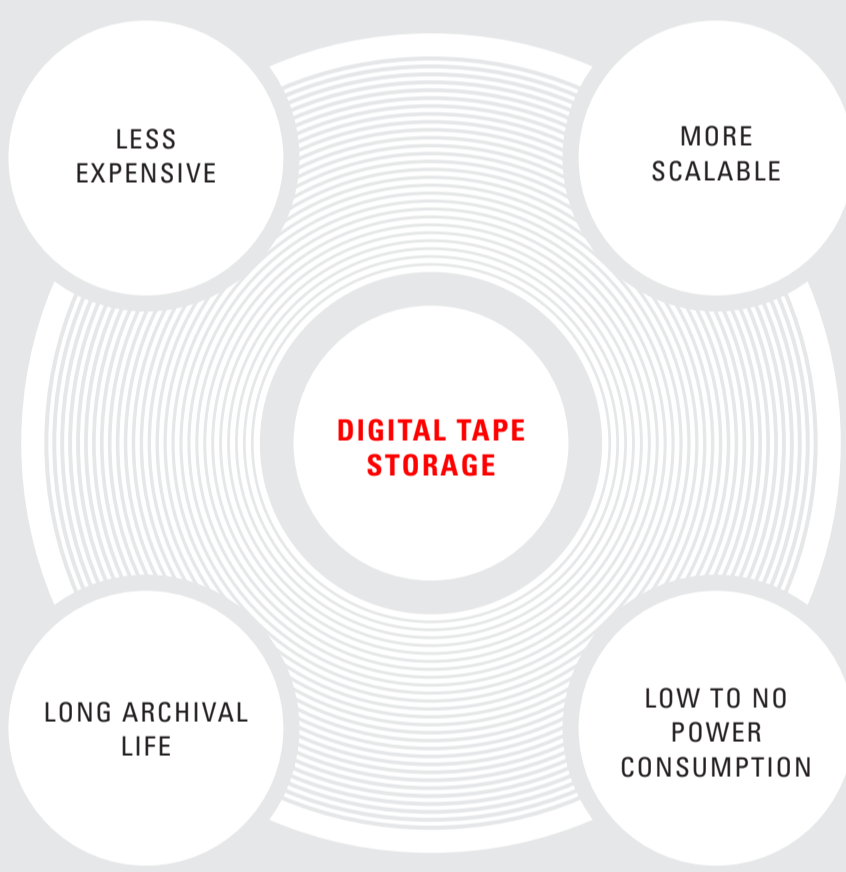
Moves inactive data from production storage to a safe, cost effective device for **LONG-TERM STORAGE**.



NEARLY...

80% OF STORED DATA GOES UNUSED AFTER 90 DAYS.

ARCHIVE TO TAPE! DOING MORE FOR LESS.



ARCHIVING LOWERS COSTS.

PERIOD.

Reduce overall storage costs by **82%**



"SET AND FORGET" REDUCES ADMINISTRATIVE OVERHEAD.

STORE IT NOW.
GET IT LATER.

Technology changes, but your data is safe and retrievable years from now.

Digital tape has a tested archival life of 30 years.



LIKE A **VAULT.**

Mitigate **SECURITY RISKS.**

ARCHIVED DATA kept on digital tape is stored in a robotic tape library or vaulted offline.

SAFE from online hackers.

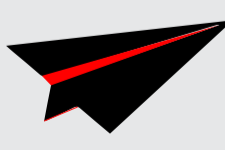
PUT YOUR DATA TO WORK



You never have to choose what to keep and what to delete.



Leverage archived files for data mining and analysis.



Repurpose, re-release, and re-monetize all kinds of archived data.

LEARN MORE

For additional details on how Oracle StorageTek Archive solutions can help your business lower costs, improve efficiencies, and unlock business value, please visit:

www.oracle.com/goto/archive

Or call +1.800.ORACLE1

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