

Oracle Applications on Oracle Systems — The Right Foundation for a Real-Time Enterprise



Oracle systems and Oracle Applications are engineered from the ground up to work together, providing dramatic gains in performance that enable new approaches to business problems. The integrated environment transforms hindsight to insight by bringing critical data to decision makers much faster and by enabling faster transactions for vastly improved operations. Order of magnitude reductions in processing time can accelerate your business functions to drive greater agility, enhanced efficiency, and higher productivity.

BUSINESS RESULTS FOR ORACLE CUSTOMERS

Banca Transilvania

50% faster daily close

Saudi Public Transport Company

24x reduction in time to generate query reports

Denver Regional Transport District

6x faster payroll processing

Godfrey Phillips

50% reduction in inventory reporting time

Royal Group

50% reduction in management report preparation time

Speed and Insights for a Real-Time Enterprise

If your goal is to become a real-time enterprise, you want your IT resources to be focused on innovation so that your organization can compete effectively and drive expansion — even as nimble competitors create new offerings that disrupt markets. When you run Oracle Applications on Oracle systems, you get an integrated and optimized environment that delivers the speed and insights you need to become a real-time enterprise.

Measurable Business Results

Increased performance can transform your business, enabling completely new ways of executing business functions. From finance to HR, customer care, and manufacturing, Oracle Applications running on Oracle systems are changing the way users interact with IT and are making a difference in user productivity, customer experience, and bottom line results. Reports that used to take hours can be turned into real-time dashboards, offering insights from operational data in time to change course or improve results.

Business functions such as closing of books can be done in half the time, reducing compliance risk and providing more opportunity for business growth by supporting more transactions. Powerful analytics tools now run so fast that insights can be uncovered nearly in real-time.

For supply chain and manufacturing planning solutions, the increased power enables an end-to-end plan from supplier deliveries to finished goods inventories. This can lead to millions of dollars in inventory reductions while also improving customer satisfaction by reducing back orders. Improved transactional speeds can also transform functions such as human resources recruiting by enabling more effective targeting of recruiting strategies and reducing recruiting costs.

Thousands of Oracle customers run Oracle Applications on Oracle systems in order to move toward their mission of becoming a real-time enterprise that is highly responsive to change and able to take advantage of new growth opportunities.

Hardware and Software

Engineered to Work Together

Real-Time Business Insights with Oracle In-Memory Applications

Leveraging unique technologies found in Oracle systems, Oracle In-Memory Applications solve business problems that were impossible with traditional approaches.

The following are examples of Oracle In-Memory Applications and their benefits.

70 PERCENT BETTER PURCHASING EFFICIENCY AT COCHLEAR

"We improved purchasing efficiency by 70%, boosted staff productivity, enhanced customer service, and ensured that we can effectively meet stringent medical-device compliance standards."

– John Sutherland, Chief Information Officer, Cochlear

BETTER DECISION MAKING AT POSCO

"The strategic relationship with Oracle, and the integrated platforms it delivers, allow us to differentiate our value to customers and support global business expansion. Oracle Applications running on Oracle engineered systems optimized system performance and provided the accuracy and speed we required to support better decision-making, improve our customer response time, enhance control of production costs, and maximize our operating efficiency."

– Gyeong-Cheol Kim, Head of Information Infrastructure Promotion Group, POSCO

- **Oracle E-Business Suite In-Memory Cost Management** is a new set of cost management tools that can provide immediate improvements in business process flows such as having a financial status at the end of each day or consistently completing payroll on time.
- **JD Edwards EnterpriseOne In-Memory Project Portfolio Advisor** provides real-time information across the entire set of projects to give executives and field teams the visibility needed to manage projects and take quick action if a critical project is in need of additional resources. From breaking-ground to invoice and cash collection, you'll gain insights into how projects are contributing to overall profitability.
- **PeopleSoft In-Memory Real Time Bottom Line** enables faster, well-informed decisions based on large, complex 'what if' scenarios and allocations. You can simulate internal reorganizations, revised revenue ratios for products and services, or new allocations for projects without touching the actual financial position.

Reduced Business and Compliance Risk

There can be serious repercussions for organizations that fail to achieve compliance with government regulations such as Dodd-Frank or Basel III, and these risks can often be mitigated by using technology to enable better and faster reporting. Running your Oracle E-Business Suite financials on Oracle engineered systems such as Oracle Exadata and Oracle SuperCluster can help you close your books in time to run 'what if' scenarios and make sure your reporting is accurate.

Oracle's integrated stack also helps reduce the risk of productivity loss due to downtime because all components of the stack have been tested and tuned to work together, and are designed to deliver enterprise-wide security. Even planned downtime can be largely avoided by taking advantage of Oracle technologies such as live migration and hot-pluggable system components.

In addition, one phone call to Oracle gets you support for the entire stack, including Oracle Applications, Oracle Database, Oracle Solaris, and the server and storage systems. This translates to reduced risk of downtime by eliminating the need to trace issues to a specific system component before calling for support.

CONTACT US

For more information about running Oracle Applications on Oracle systems, call +1.800.ORACLE1 to speak to an Oracle representative or visit www.oracle.com/goto/together.

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