

# Is Your Enterprise Truly Focused on Profit?

In today's fast-paced, information-overloaded, and increasingly hypercompetitive global business climate, it's essential that your enterprise be focused on profit. The harsh truth is, fail to prepare, and prepare to fail.

Oracle Hyperion Profitability and Cost Management (HPCM) can empower you to boost your profit by up to 2.5 percent or more. Follow this four-step approach today and turn your biggest obstacles into opportunities.

## UNDERSTAND YOUR BUSINESS BETTER

Uncover vital **new** information about your organization, including:



The who, what, when, where and how of profit generation within your business



Profit levers that align cost to operational dimensions



Which customers and products grow revenue profitably

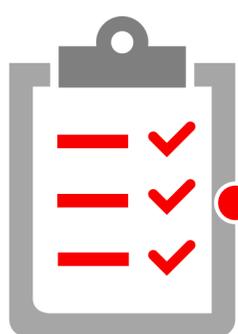


Which resources align to the most profitable opportunities

Oracle can help you to master profit and loss from every dimension, keep pace with your peers, protect your profit winners, and fix your profit losers.

## STRATEGIC PROFIT AND LOSS STATEMENTS—REVOLUTIONARY REPORTING

With **HPCM**, allocating and analyzing costs at a granular level reveals how customer-driven interactions impact profitability. Strategic profit and loss reports will reveal this previously hidden information to help you stay focused and make better, more profitable decisions.



Unburden your **ERP** system from performing detailed cost allocations, and allow **HPCM** to do the heavy lifting.

## TURN DATA INTO DECISIONS

Transform financial data into actionable information for management reporting, and take advantage of:



The power of Oracle Essbase—the industry-leading multidimensional analysis and business rules engine



Traceability maps, audit-trail capabilities, and reconciliations at a glance



Integration with Oracle Enterprise Performance Management and ERP applications

Oracle **HPCM's** features enable you to use the same profit information across all LOBs in your enterprise.

## CONTROL YOUR COSTS AND GROW REVENUE

Implement detailed costing practices—to stay in the game and get ahead.

In 2015, there will be a **71 percent**<sup>1</sup> increase in companies costing individual customers over 2014

71%

**133 percent**<sup>1</sup> more want to cost by invoice

133%

**136 percent**<sup>1</sup> more want to cost by transaction

136%

Economic downturns result in an intensive focus on cost control. Your competitors are drilling down into costs and revenue—are you?

Today, companies like yours are facing the challenge of change by deploying **Oracle HPCM**, and realizing benefits like:

Automated cost allocations for centralized, common functions. **For intercompany and shared services**



Justification of where your profits lie, and how much you make, with transparency. **For regulated and semi-regulated industries**



Access to analytics that support the nimble pricing of product and service bundles. **For hypercompetitive industries**



Alignment of fully-loaded costs with product and service revenue. **For strategic, profitable growth across all LOBs**



**HPCM**

## FIND OUT MORE



For more information about Oracle Hyperion Profitability and Cost Management, [click here](#).

<sup>1</sup> Oracle EPM Top Trends for 2015 study.