Is Your Enterprise Truly Focused on Profit?

In today's fast-paced, information-overloaded, and increasingly hypercompetitive global business climate, it's essential that your enterprise be focused on profit. The harsh truth is, fail to prepare, and prepare to fail.

Oracle Hyperion Profitability and Cost Management (HPCM) can empower you to boost your profit by up to 2.5 percent or more. Follow this four-step approach today and turn your biggest obstacles into opportunities.

UNNDERSTAND YOUR BUSINESS BETTER

Uncover vital new information about your organization, including:

- The who, what, when, where, and how of profit generation within your business
- Which customers and products drive revenue profitability
- Profit levers that align cost to operational outcomes
- Which resources align to the most profitable opportunities

Oracle can help you to master profit and loss from every dimension, keep pace with your peers, protect your profit winners, and fix your profit losers.

STRATEGIC PROFIT AND LOSS STATEMENTS—REVOLUTIONARY REPORTING

With HPCM, analyzing and allocating costs at a granular level reveals how customer-driven decisions impact profitability. Strategic profit and loss statements reports will reveal previously hidden information to help you stay focused and make better, more profitable decisions.

CONTROL YOUR COSTS AND GROW REVENUE

Implement detailed costing practices—to stay in the game and get ahead.

- Automated cost allocation for centralized and decentralized costs. For intercompany elimination and shared services.
- Access to analytics that support the rapid pricing of new product and service bundles. For hypercompetitive industries.
- Justification of where your profit lies, and how much you make, with transparency. For regulated and semi-regulated industries.

Economic downturns result in an intensive focus on cost control. Your competitors are drilling down into costs and revenue—are you?

Today, companies like yours are facing the challenge of change by deploying Oracle HPCM, and realizing benefits like:

- 71% automated cost allocations for centralized, common functions.
- 133% more want to cost by invoice.
- 136% more want to cost by transaction.

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Find out more.

For more information about Oracle Hyperion Profitability and Cost Management, click here.

TURN DATA INTO DECISIONS

Transform financial data into actionable information for management reporting, and take advantage of:

- Traceability maps, audit-trail capabilities, and reconciliations at a glance
- Integration with Oracle Enterprise Performance Management and ERP applications

Oracle HPCM features enable you to use the same profit information across all LOBs in your enterprise.

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