Would you Like Leading Practices, Benchmarks and Answers to Burning Business Analytics/EPM Questions?

Have you ever wondered how you compare against other companies that are implementing Business Analytics? Implementing a Business Analytics system, including Enterprise Performance Management (EPM) and Business Intelligence (BI), is very important to the success of your organization – at Oracle, we understand that. A well implemented Business Analytics system will enable you to make good decisions on what to do now and to continue on the road to success in the future. Finding out what other organizations are doing, what they have accomplished and how you compare to them will help you implement and manage your Business Analytics systems effectively.

The Oracle Business Analytics Customer Value Index (CVI) program is a series of short surveys on different aspects of Business Analytics. If you choose to participate, you will benefit by receiving first access to results from the surveys which will include leading practices, benchmarks and helpful answers to burning questions (we are happy to take suggestions!). There is no cost to take these surveys or receive results.

Through multiple surveys we address subject areas such as:

- Enterprise Planning
- Financial Close Management & Reporting
- Business Intelligence (BI) Technologies
- Cost and Profitability Management
- Strategy Management and Scorecards
- Packaged and Custom Built BI Applications
- Big Data and Cloud Use

Questions have been included to better understand some newer technologies, processes and techniques such as use of Centre of Excellence, mobile use, and hierarchy management.

We are collecting PROCESS information as well as software SOLUTION information so we can provide you with results which are relevant to those that have Oracle Business Analytics solution and those that do not.

**Benefits to CVI Participants**

- **First access** to presentations and articles containing Business Analytics CVI survey results
- **Webcasts** to Business Analytics CVI participants presenting results
- The ability to compare your own organization against benchmarks from the survey
- **Provide input** to future surveys
Who Can Complete CVI Surveys and Receive Results?

- Anyone that has implemented Enterprise performance management or Business Intelligence solutions using any tools.
- Anyone from an organization that has implemented, is currently implementing, or is considering the implementation of any component of Business Analytics.
- Anyone with a good understanding of, or have access to, information about the organization’s Business Analytics components - as they currently stand, what changes are planned, and benefits or outcomes experienced from them.

How Long Will the Surveys Take?

Each survey is designed to take approximately 20 minutes to complete. Some people will spend more time thinking about the answers than others, so it may take a little more or less time.

When Will Results be Available?

Some results are ready now. As more are created, those that have participated in a survey and provided their permission will be notified that more results are ready. The more surveys you fill out, the more results you will be eligible to receive.

Rules:

- Organizations DO NOT have to own or have implemented Oracle EPM solutions to participate.
- Organizations may remain anonymous, or choose to allow the use of your company name in presentations. We will not use your name or company name without explicit permission.
- Organizations should participate in more than one survey (approx 20 mins each) to reap the full benefit.
- Organizations will complete surveys on-line, and are asked to agree to a person-to-person follow up, if required (no more than 30 minutes).
- Oracle will not share demographic or proprietary information with other companies without permission.
- If you agree to be contacted again in the survey, you will be notified by email when a survey is ready and provided with a link and deadline for completion. You may receive a reminder email about survey readiness and also when results are ready.

Ready to Participate?

The following four surveys are available, and more will be ready shortly. Please contact the survey supervisor to have a link to the surveys sent to you.

- Enterprise Planning
- Business Intelligence (BI) Technologies
- Cost and Profitability Management
- Strategy Management and Scorecards

If you need assistance or have questions, please contact:
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