

SUBSCRIPTION COMMERCE— GET ONBOARD, OR GET LEFT BEHIND

ORACLE®
BILLING AND REVENUE
MANAGEMENT
CLOUD SERVICE

There's no denying it—
the age of subscription
commerce is here.

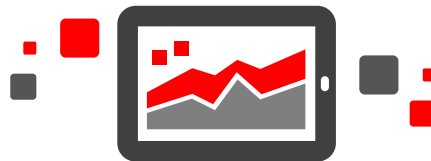


48.8%¹

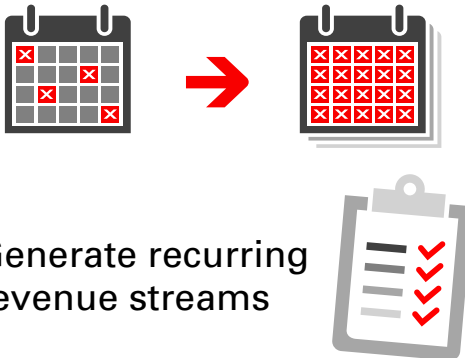
of Americans now pay
to stream video content.

Smart organizations
are racing to:

Fully participate and profit
from the Internet of Things
and the digital economy

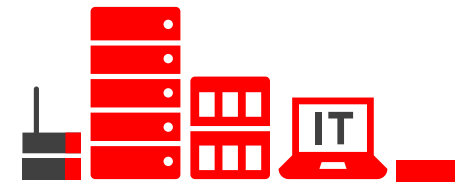


Transform their business to
subscription based models



Generate recurring
revenue streams

And with budgets
universally tight...



less than 20% of IT spend
is on transformative projects²



...the **smartest** are looking
to the cloud for a robust and
nimble cloud billing solution.



Learn how Oracle Billing and Revenue
Management Cloud can propel you
into the digital economy today



[1] <http://www.statista.com/statistics/318778/subscription-based-video-streaming-services-usage-usa/>

[2] <http://www.gartner.com/newsroom/id/497088>

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