

# Introducing Customer 2 Cloud Program

## Removing Barriers to the Cloud

Providing flexible options to help existing Oracle CRM and HCM customers move to Oracle Cloud

### Customer 2 Cloud Program Qualifiers

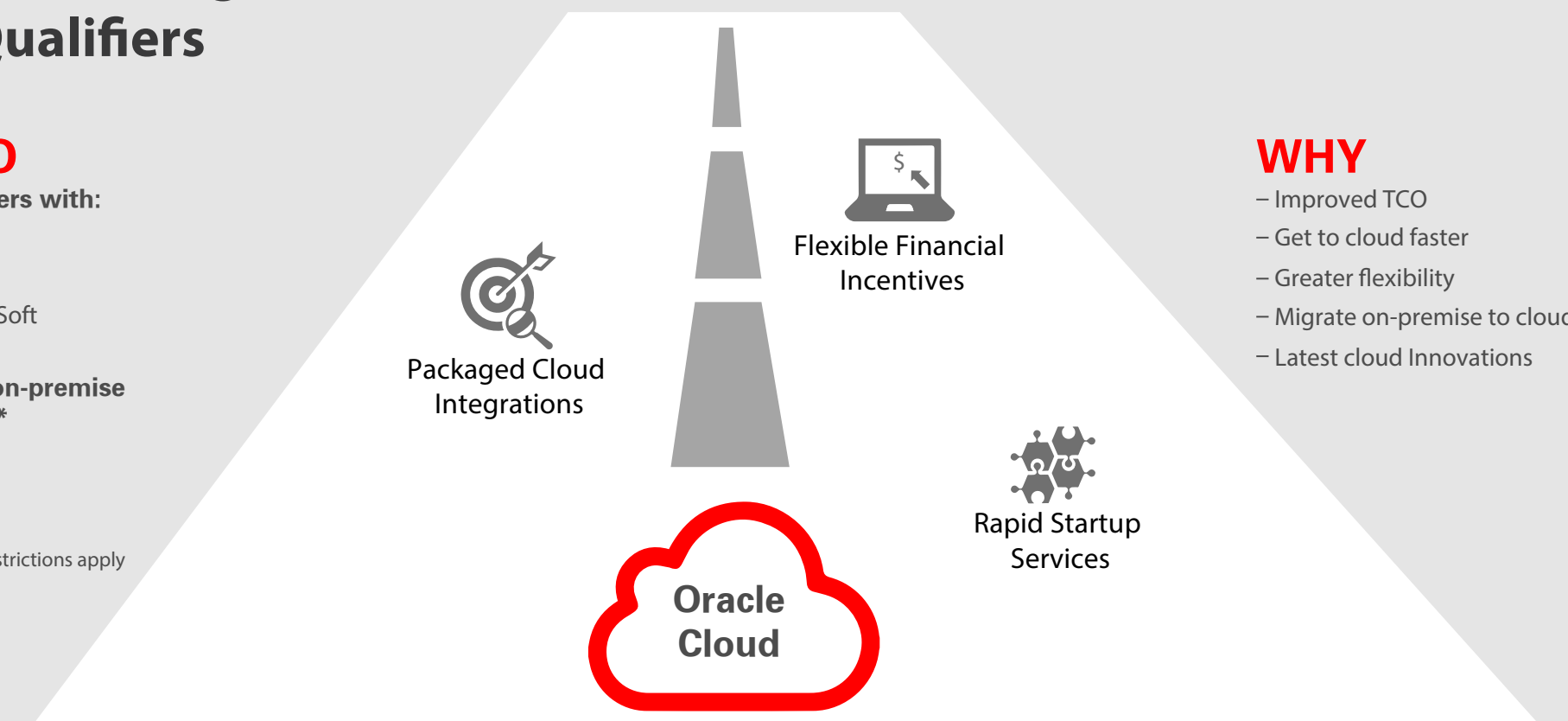
#### WHO

Customers with:  
 - Siebel  
 - EBS  
 - PeopleSoft  
 - JDE  
 paying on-premise support\*

\*Certain restrictions apply

### WHAT is Customer 2 Cloud?

Enables a path to the cloud with:



#### WHY

- Improved TCO
- Get to cloud faster
- Greater flexibility
- Migrate on-premise to cloud
- Latest cloud Innovations



### Flexible Financial Incentives

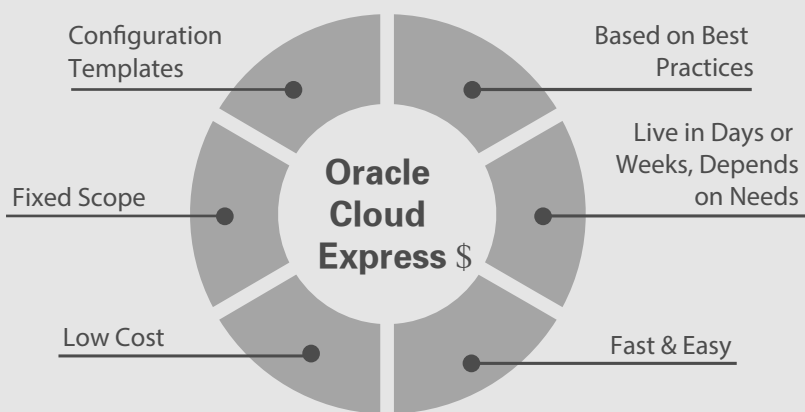
You choose how to reallocate existing investments within the same cloud product family

Options	Examples: Existing Investments	Examples: Future Cloud
<b>NOT USING</b> Support; wants to apply toward SaaS	Siebel: eService Siebel: Marketing	Sales
<b>USING</b> Support; wants to exchange some/all for equivalent SaaS	PeopleSoft: ePerformance PeopleSoft: HCM	Talent HCM



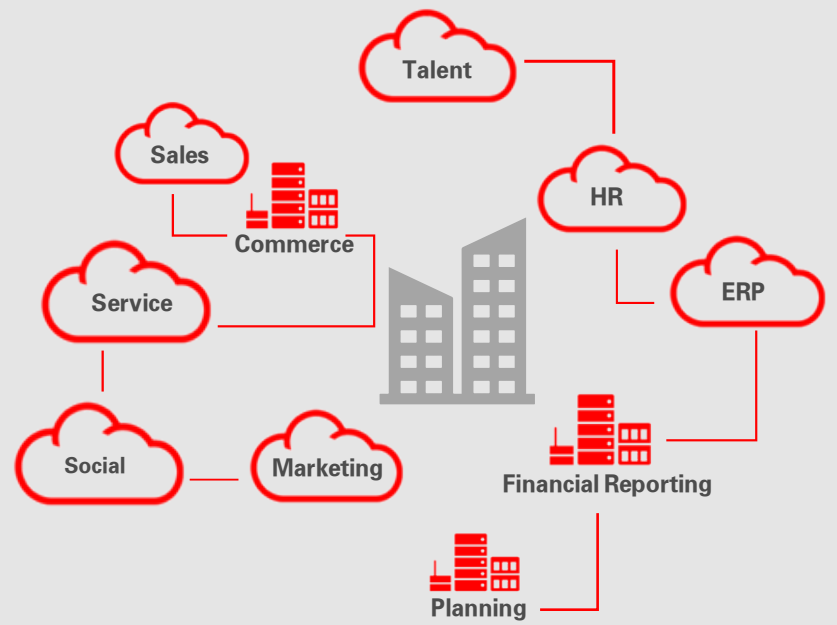
### Rapid Startup Services

The right tools and processes to help you achieve success fast. With Oracle Cloud Express, we can get you to Oracle Cloud rapidly



### Packaged Cloud Integrations

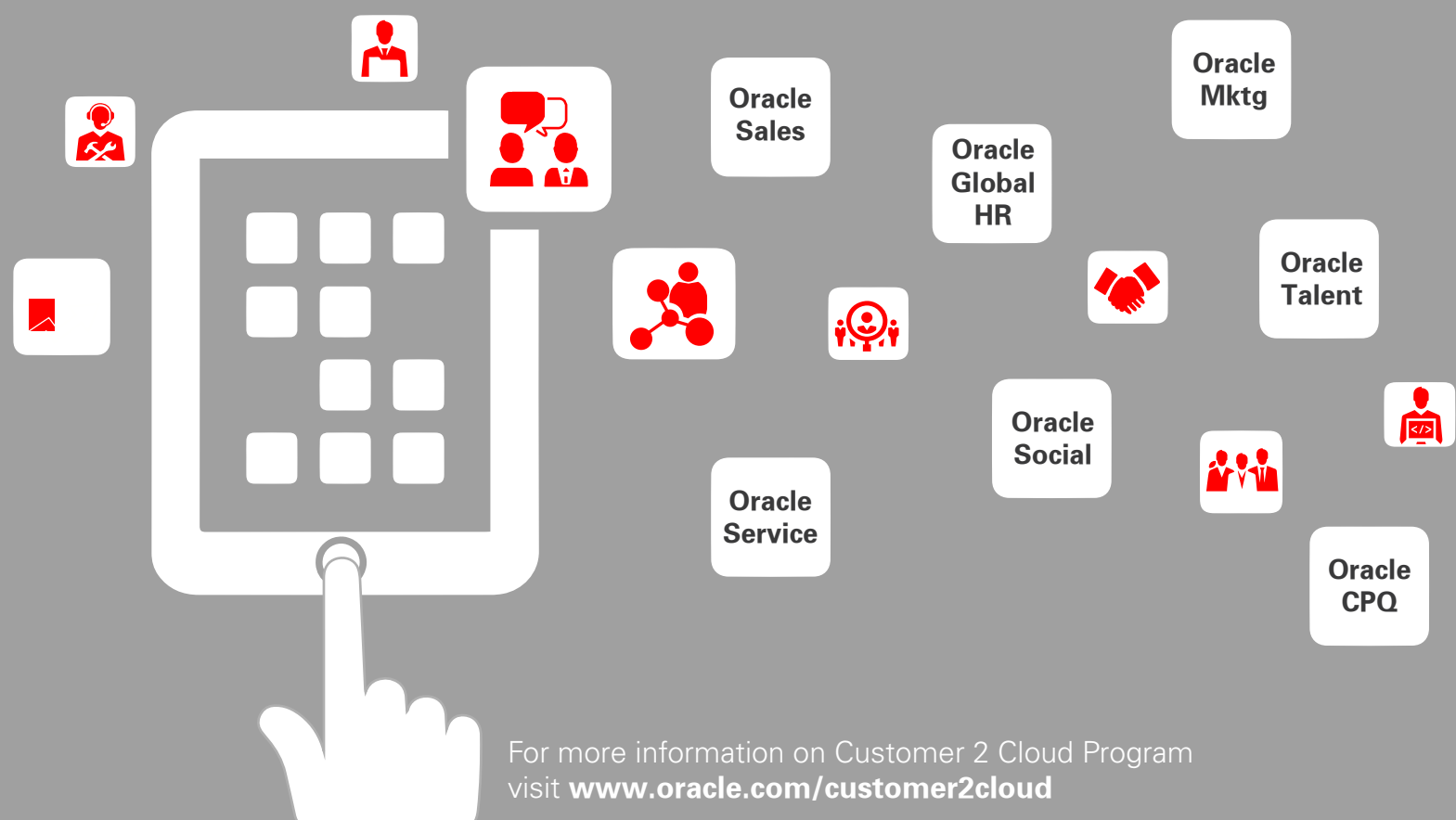
Connect your existing CRM and HCM investments to Oracle Cloud



### Convert your on-premise support spend to SaaS

Get the latest innovations in Oracle HCM Cloud and Oracle CX Cloud

Start innovating with: Oracle Marketing, Oracle Sales, Oracle CPQ, Oracle Service, Oracle Social, Oracle Talent, Oracle Global HR today!



For more information on Customer 2 Cloud Program visit [www.oracle.com/customer2cloud](http://www.oracle.com/customer2cloud)