

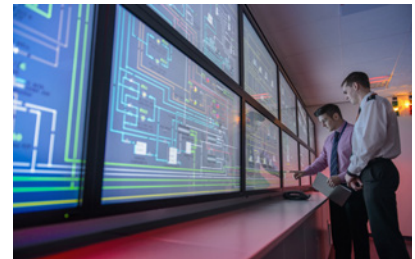
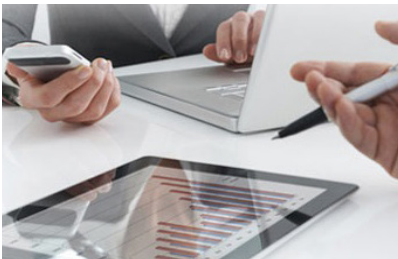
Creating a smarter Internet of Things

Integrated Cloud Applications & Platform Services



BOSCH AND ORACLE LEADING DIGITAL TRANSFORMATION THROUGH IOT

As long-standing partners, our vision is that Oracle and Bosch are working together to create a smarter Internet of Things (IoT) and drive digital innovation – from smart analysis of IoT-data to better IoT-enabled applications.



IOT PLATFORMS

In a more connected world, we can help you seize the opportunities made possible by the IoT. Agile, cloud-based platforms and microservices-based development will enable you to create smarter services, including complete Industry 4.0 solutions, and spark a revolution in connectivity, electrification, automation and more.



CUSTOMER RELATIONSHIPS

Smart insights gathered through big data analytics on IoT data streams can help with the big decisions needed to support your focus on inspiring customer relationships. From Marketing to Field Services we'll provide the technologies for the best customer experience, while accelerating your move to shared service solutions for buildings, transport and consumers.



EFFICIENT IT

Oracle can help Bosch meet the challenges of the ever expanding Internet of Things with solutions to optimise data flow, improve analysis and security, and enable IoT Big Data Discovery, using Artificial Intelligence. Together with our innovative technologies, spanning the cloud, applications and more, we can help you increase IT efficiency to prepare for the changes ahead.

Inspiring a more connected world, together.

Integrated Cloud Applications & Platform Services



ORACLE CORPORATION

- US\$37 billion total GAAP revenue in FY 2016
- 420,000 customers
- 310,000 Oracle Database customers
- 120,000 Oracle Fusion Middleware customers
- 110,000 Oracle Applications customers
- 6,000 engineered systems customers
- More than 25,000 partners worldwide
- More than 135,000 employees, including:
 - 40,000 developers and engineers
 - 16,000 support personnel
 - 18,000 consulting experts
- More than 3.1 million students supported annually in 110 countries

ORACLE LEADERSHIP

- #1 application server
- #1 business analytics
- #1 database
- #1 database on Linux and UNIX
- #1 data warehouse
- #1 embedded database
- #1 engineered systems
- #1 enterprise performance management
- #1 lead management
- #1 marketing automation
- #1 middleware
- #1 supply chain planning and execution
- #1 talent management and talent recruiting

ORACLE CUSTOMERS INCLUDE

- 10 of the 10 top aerospace and defense companies
- 20 of the 20 top airlines
- 20 of the 20 top automotive companies
- 20 of the 20 top banks
- 9 of the 10 top consumer goods companies
- 9 of the 10 top engineering and construction companies
- 20 of the 20 top governments
- 20 of the 20 top high tech companies
- 20 of the 20 top insurers
- 20 of the 20 top manufacturers
- 20 of the 20 top oil and gas companies
- 20 of the 20 top pharmaceutical companies
- 20 of the 20 top retailers
- 10 of the 10 top SaaS providers
- 20 of the 20 top supply chains
- 20 of the 20 top telecommunications companies
- 20 of the 20 top universities
- 10 of the 10 top utilities

To find out how Oracle can help you put innovation into the Internet of Things and beyond:



Visit: <http://bit.ly/bosch-oracle>



Call: Silke Sommerfeld, Key Account Director, +49 89 1430 1917

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