Simplify IT and Unleash Innovation with a Complete Cloud Solution

The promise of cloud computing—greater agility, less risk, and lower costs—is real, but making good on that promise depends on the vendor you choose. Look for one that delivers choice and flexibility with the most comprehensive, modern, and secure portfolio of cloud products and services to fit your business needs.

What Is Your Cloud Computing Strategy?
Convinced that a business-as-usual approach won’t get them where they want to be, companies are looking to cloud for a game-changing impact on their business. Beyond just lowering upfront costs, cloud promises to deliver greater agility and to free up resources so there’s more focus on innovation. To get the agility and innovation you want, you need
» A cloud computing strategy that incorporates leading hardware and software solutions with a range of enterprise and industry applications
» Technology that will work with—and enhance—your existing IT environments
» A vendor with experienced professionals who can provide support no matter where you are in your deployment lifecycle

Unfortunately, just jumping on the cloud bandwagon isn’t enough. All cloud solutions are not created equal, and you could end up with less than optimal results.

Do You Have a Complete Cloud Solution?
Many of today’s cloud offerings provide only part of a solution. Some cloud solution vendors offer only virtualization technology, or hardware, or software-as-a-service (SaaS) applications. Many cloud offerings are specialized, offering only limited functionality and totally lacking modern social and mobile capabilities. In some cases, critical capabilities—such as interoperability with other applications and with other layers of the technology stack—are left out entirely. These vendors specialize in partial solutions that actually add IT complexity.

Oracle’s cloud offerings span public and private clouds and extend to every level of Oracle’s broad product portfolio: applications, middleware, database, servers, storage, networking, and associated operating systems and virtualization software. Only Oracle provides industry-leading, enterprise-grade software, hardware, and services for all types of cloud deployments—public, private, and hybrid—along with the flexibility to migrate applications between types so you can choose the cloud strategy that works best for your business.
Best of All Worlds: A Choice of Solutions

Oracle’s cloud strategy is to offer choice and flexibility with the most comprehensive, modern, and secure portfolio of cloud products and services to fit your business needs. No matter what combination of solutions you need for your organization, Oracle has you covered with

- Unmatched flexibility and a choice of deployment across public and private cloud
- Built-in business intelligence
- Easy-to-add social and mobile capabilities
- Controlled access to private information with world-class security and encryption that’s layered, federated, and compliant
- Extreme processing speeds for queries, analytics, and big data with Oracle’s engineered systems and in-memory applications
- Industry-leading technologies at all levels of the technology stack
- A complete suite of best-of-breed, self-service applications, including customer service, human capital management (HCM), enterprise resource planning (ERP), supply chain management (SCM), and enterprise performance management (EPM)

And because Oracle uses the same code for both its public and private cloud solutions, you can deploy applications anywhere—even change from public to private deployments (or back again)—with zero changes to your applications.

Oracle’s Enterprise Cloud Solutions

Oracle uses the same technology—literally—for all of its cloud solutions, giving you the same standards and the same product no matter what type of deployment you choose.

Public Cloud Solutions
All Oracle Cloud offerings include Oracle’s extensive portfolio of horizontal and industry applications on a standards-based platform featuring data as a service (DaaS), software as a service (SaaS), platform as a service (PaaS), and infrastructure as a service (IaaS). Services are delivered on a subscription basis.

Private Cloud Solutions
Like Oracle Cloud, Oracle’s private cloud solutions offer an extensive portfolio: leading middleware and database products for private PaaS solutions as well as leading hardware solutions (including Oracle engineered systems) to build private clouds. Oracle’s database multitenant architecture simplifies consolidation and easily enables database as a service (DBaaS).

Hybrid Cloud Solutions
Interest in hybrid cloud solutions is growing, but only Oracle lets you easily move between public and private deployments to accommodate the changing needs of your business. Plus, Oracle provides the integration technology to enable a high level of interoperability.

Oracle Managed Cloud Services
With Oracle Managed Cloud Services, customers have a full choice of deployment options—public, private, and hybrid. Oracle can manage your applications at your site, through an Oracle partner, or at one of Oracle’s world-class data centers. You get all the benefits of cloud plus the experience that comes from working with millions of end users.