WHAT'S NEW IN 3.1

This release delivers significant new self-service discovery capabilities for business users, including agile data mashup, extended support for unstructured analytics, and an even tighter integration with Oracle Business Intelligence – making Oracle Endeca Information Discovery the only complete data discovery platform for the enterprise.

What's New in Oracle Endeca Information Discovery 3.1

The latest release of OEID offers significant new features and enhancements in the following themes:

Self-Service Data Mashup and Discovery Dashboards allows business users to combine information from multiple sources and conduct analysis on the complete set. OEID 3.1 significantly expands the number of data sources available for business user data mashup beyond Excel, adding a strong integration with Oracle BI, connectivity to a wide range of databases, as well as semi-structured data in JSON format. Creating discovery dashboards has been made even easier by further investments in intuitive drag-and-drop layouts and wizard-based configuration. Business users can now build new discovery applications in minutes, without depending on IT.

Deeper Unstructured Analysis empowers business users to gain new insights from a wide variety of enterprise and public sources, helping companies to build an actionable Big Data strategy. As an enhancement to OEID’s longstanding differentiation in correlating unstructured information with structured data, business users can now perform their own text mining to identify hidden concepts, without having to request support from IT. They can augment these insights with best in class keyword search and pattern matching, all in the context of rich, interactive visualizations and analytic summaries.

Enhanced Integration with Oracle BI extends a common development foundation and vision through an enhanced native integration between OEID and best-in-class Oracle Business Intelligence Foundation. Business users can now incorporate information from their trusted BI warehouses, leveraging dimensions and attributes defined in Oracle’s Common Enterprise Information Model, but evolve them based on the varying day-to-day demands and requirements they must personally manage.
KEY BENEFITS

Agility
• Find out what’s in the data and whether it’s valuable, before investing in complicated modeling to enable faster, better decisions.

Innovation
• Easily combine existing data with new information and securely share insights, creating a dynamic collaboration that drives the business.

Confidence
• Empower the business with self-service discovery while maintaining IT stewardship to ensure actionable decisions the enterprise can trust.

Figure 2. Self-service access to a trusted data source library

Enterprise Class Data Discovery enables IT to provide a powerful self-service discovery platform to the business as part of a broader Business Analytics strategy, preserving the value of existing investments in data quality, governance, and security. Business users can take advantage of IT-curated information to drive discovery across high volumes and varieties of data, and share insights with colleagues at a moment’s notice.

Harvest More Web Content through the Oracle Endeca Web Acquisition Toolkit. This new product provides an agile, graphical interface for developers to rapidly access and integrate any information exposed through a web front-end. Organizations can now cost-effectively include content from consumer sites, industry forums, government or supplier portals, cloud applications, and myriad other web sources as part of their overall strategy for data discovery and unstructured analytics.

Contact Us
For more information about Oracle Endeca Information Discovery, visit oracle.com/goto/endeca or call +1.800.ORACLE1 to speak to an Oracle representative.