

ORACLE ENDECA INFORMATION DISCOVERY WHAT'S NEW IN 3.1

THE ONLY COMPLETE DATA
DISCOVERY SOLUTION FOR THE
ENTERPRISE

NEW FEATURE HIGHLIGHTS

- Self-service data mashup means business users can combine diverse data from multiple sources themselves
- Access to more self-service data sources including Excel, JSON, JDBC and Oracle BI enables business users to analyze all the data they need
- Tight integration with Oracle BI Server makes it simple for business users to incorporate gold-standard data in the Common Enterprise Information Model
- A new data source library provides a transparent yet secure view of IT governed and trusted information
- Enhanced drag-and-drop layouts, robust configuration options, and intelligent defaults make discovery dashboards even easier to create
- User-driven text mining on live data increases the value of analytics and increases collective expertise
- A new discovery portal provides an instant, secure view of personal, community, and IT-certified discovery applications
- Smart, secure sharing through bookmarks and links fosters collaborative analysis and decision-making
- Support for sentiment analysis in 10 languages, localization in 13, and search and self-service term extraction in 33+ enable truly global analytics
- The new Oracle Endeca Web Acquisition Toolkit offers graphical content acquisition for information available via a web front-end
- Oracle customers can now use Oracle Data Integrator for IT-provisioned discovery applications

This release delivers significant new self-service discovery capabilities for business users, including agile data mashup, extended support for unstructured analytics, and an even tighter integration with Oracle Business Intelligence – making Oracle Endeca Information Discovery the only complete data discovery platform for the enterprise.

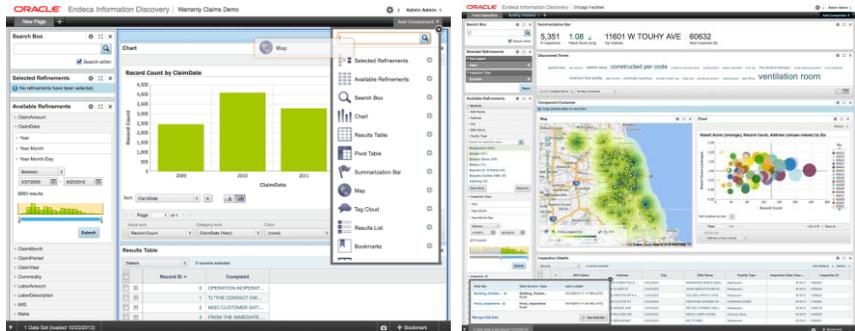


Figure 1. Sample applications built on Oracle Endeca Information Discovery

What's New in Oracle Endeca Information Discovery 3.1

The latest release of OEID offers significant new features and enhancements in the following themes:

Self-Service Data Mashup and Discovery Dashboards allows business users to combine information from multiple sources and conduct analysis on the complete set. OEID 3.1 significantly expands the number of data sources available for business user data mashup beyond Excel, adding a strong integration with Oracle BI, connectivity to a wide range of databases, as well as semi-structured data in JSON format. Creating discovery dashboards has been made even easier by further investments in intuitive drag-and drop layouts and wizard-based configuration. Business users can now build new discovery applications in minutes, without depending on IT.

Deeper Unstructured Analysis empowers business users to gain new insights from a wide variety of enterprise and public sources, helping companies to build an actionable Big Data strategy. As an enhancement to OEID's longstanding differentiation in correlating unstructured information with structured data, business users can now perform their own text mining to identify hidden concepts, without having to request support from IT. They can augment these insights with best in class keyword search and pattern matching, all in the context of rich, interactive visualizations and analytic summaries.

Enhanced Integration with Oracle BI extends a common development foundation and vision through an enhanced native integration between OEID and best-in-class Oracle Business Intelligence Foundation. Business users can now incorporate information from their trusted BI warehouses, leveraging dimensions and attributes defined in Oracle's Common Enterprise Information Model, but evolve them based on the varying day-to-day demands and requirements they must personally manage.

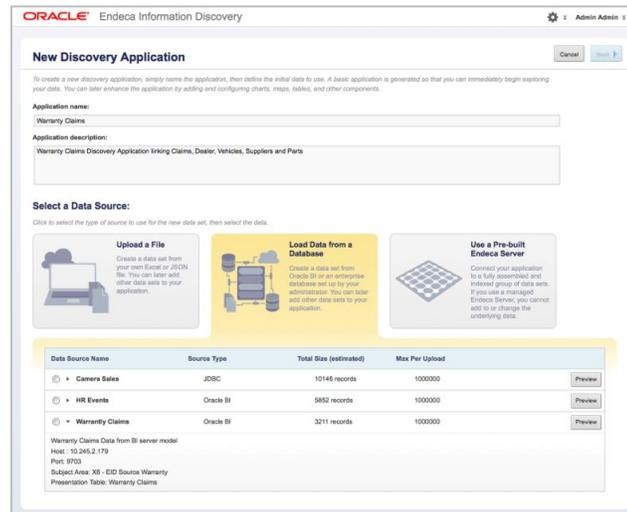


Figure 2. Self-service access to a trusted data source library

KEY BENEFITS

Agility

- Find out what's in the data and whether it's valuable, before investing in complicated modeling to enable faster, better decisions.

Innovation

- Easily combine existing data with new information and securely share insights, creating a dynamic collaboration that drives the business .

Confidence

- Empower the business with self-service discovery while maintaining IT stewardship to ensure actionable decisions the enterprise can trust.

Enterprise Class Data Discovery enables IT to provide a powerful self-service discovery platform to the business as part of a broader Business Analytics strategy, preserving the value of existing investments in data quality, governance, and security. Business users can take advantage of IT-curated information to drive discovery across high volumes and varieties of data, and share insights with colleagues at a moment's notice.

Harvest More Web Content through the Oracle Endeca Web Acquisition Toolkit. This new product provides an agile, graphical interface for developers to rapidly access and integrate any information exposed through a web front-end. Organizations can now cost-effectively include content from consumer sites, industry forums, government or supplier portals, cloud applications, and myriad other web sources as part of their overall strategy for data discovery and unstructured analytics.

Contact Us

For more information about Oracle Endeca Information Discovery, visit oracle.com/goto/endecca or call +1.800.ORACLE1 to speak to an Oracle representative.



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