

# Thrive With Better HR Analytics

Measure and shape HR's contribution to business performance

## LEADERS STRUGGLE TO FIND TOP TALENT



**\$14B** invested in HR systems and software

**65%** of global companies have trouble finding employees with the skills they need

**18%** of business leaders trust talent insights coming out of HR

## TOO MUCH DATA, VERY LITTLE INSIGHT



30% of HR execs have trouble seeing which data is useful



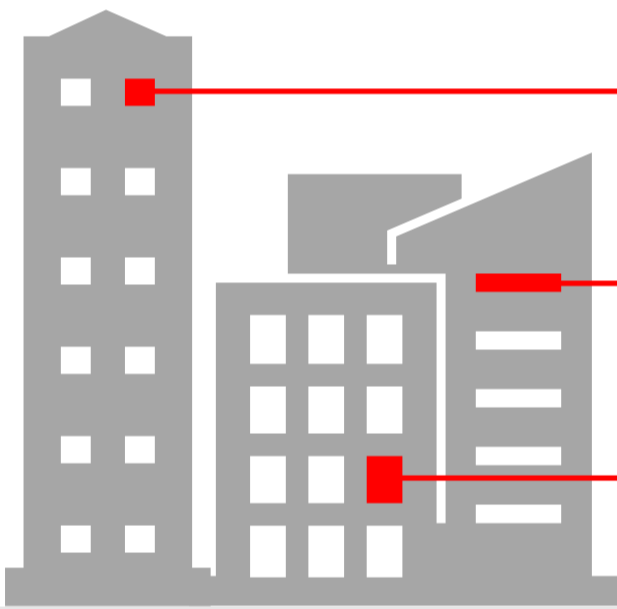
14% can perform analysis on their people



**200+**

Despite data points collected per single employee

## WHAT IF YOU COULD...



Have more precise visibility to predict and plan organizational performance

Gain cross-functional insights to better understand, develop and maintain a productive workforce

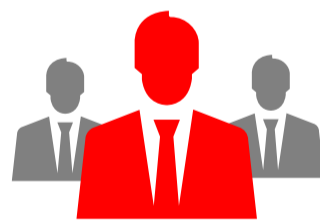
Measure and optimize HR's contribution to the business

## TALENT ANALYTICS DRIVE PERFORMANCE

Companies employing workforce analytics outperform competition



Increase revenue per employee by up to **26%**



**2.5x** more likely to improve their leadership pipeline



**\$19M** in savings for every **\$1B** in revenue

## YOU CAN TELL POWERFUL DATA-DRIVEN STORIES AND POWER A THRIVING BUSINESS WITH ORACLE

### Shape Business Performance

Identify and nurture strengths that can take your company to the next level



### Create People Advantage

Find, grow, and retain the best people



### Become a Trusted Advisor

Provide complete workforce insights for every stakeholder



Learn more at [oracle.com/businessanalytics](http://oracle.com/businessanalytics)